



**PURE**<sup>™</sup>  
FINE FABRIC · FINE LIVING

**ap rroyale**  
furnishing by ap asianpaints



**SILVER & GREYS**  
VOLUME II - SILVER & GREYS



# SILVER & GREYS

VOLUME II - SILVER & GREYS

CASUALS BY PURE is shaped by the idea of easy living—bringing comfort, simplicity, and effortless style to the modern home. Across six colour-focused volumes and nine versatile colour families, the collection blends draperies, sheers, velvets, prints, wovens, and plains into a calm, cohesive design story marked by gentle textures and harmonious palettes. Moving into cooler territory, Volume II explores the clean, modern elegance of silver through to charcoal grey. This monochromatic gradient introduces clarity and structure, offering fresh refinement to contemporary spaces. Linear textures, smart plains, and crisp sheers create a sleek mood calm, composed, and incredibly versatile.



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## SILTSTONE | PALEBARK120905

Repeat

N/A ←

N/A ↓

End Use



Martindale  
38000

Composition

76% Pol.,  
24% Cott.

Weight

316 gsm

Width

143 cm  
56.30 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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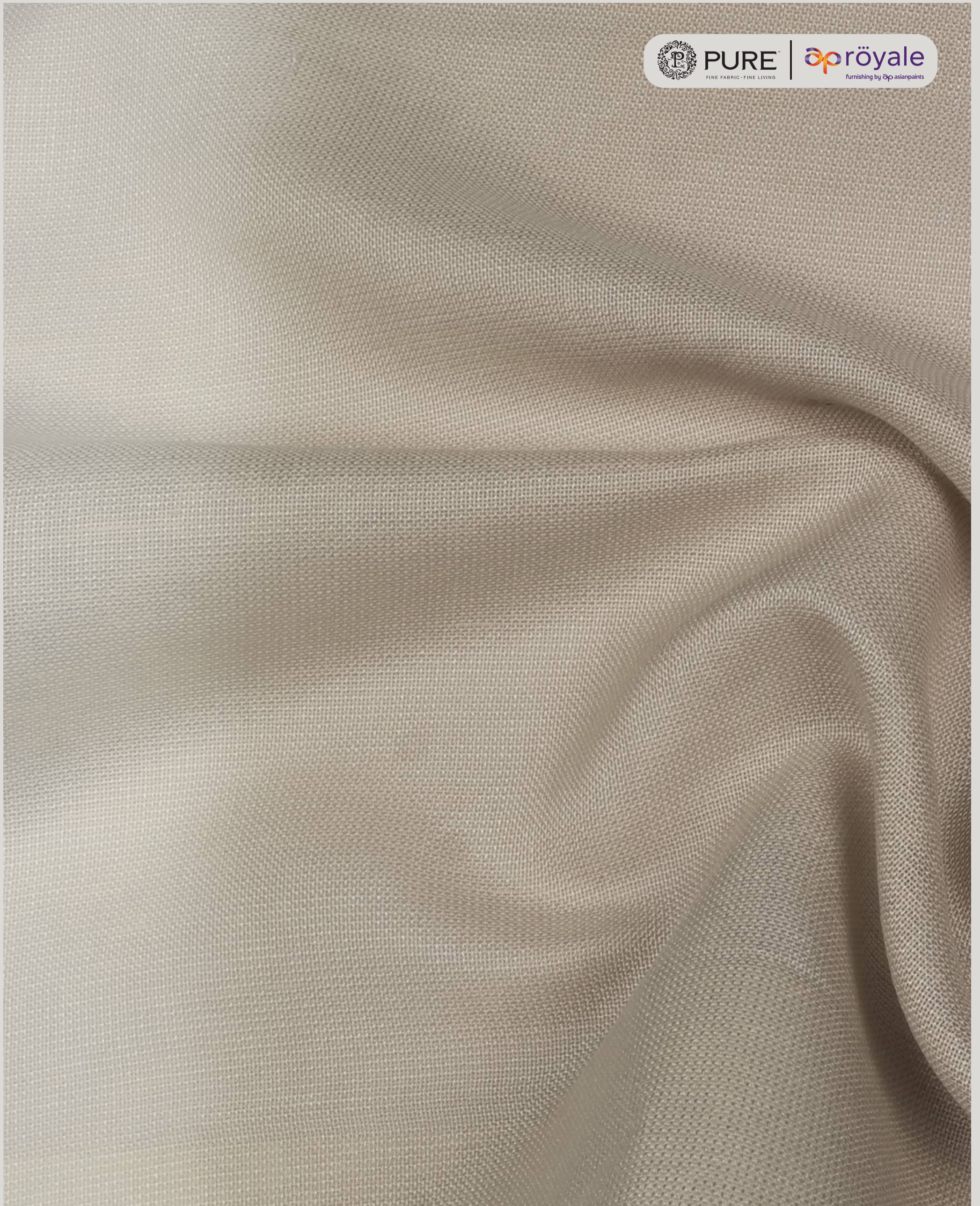
## BAISELLE | SAND120739

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A N/A	 Martindale N/A	50% Pol., 45% Cott., 5% Li.	123 gsm	299 cm 117.72 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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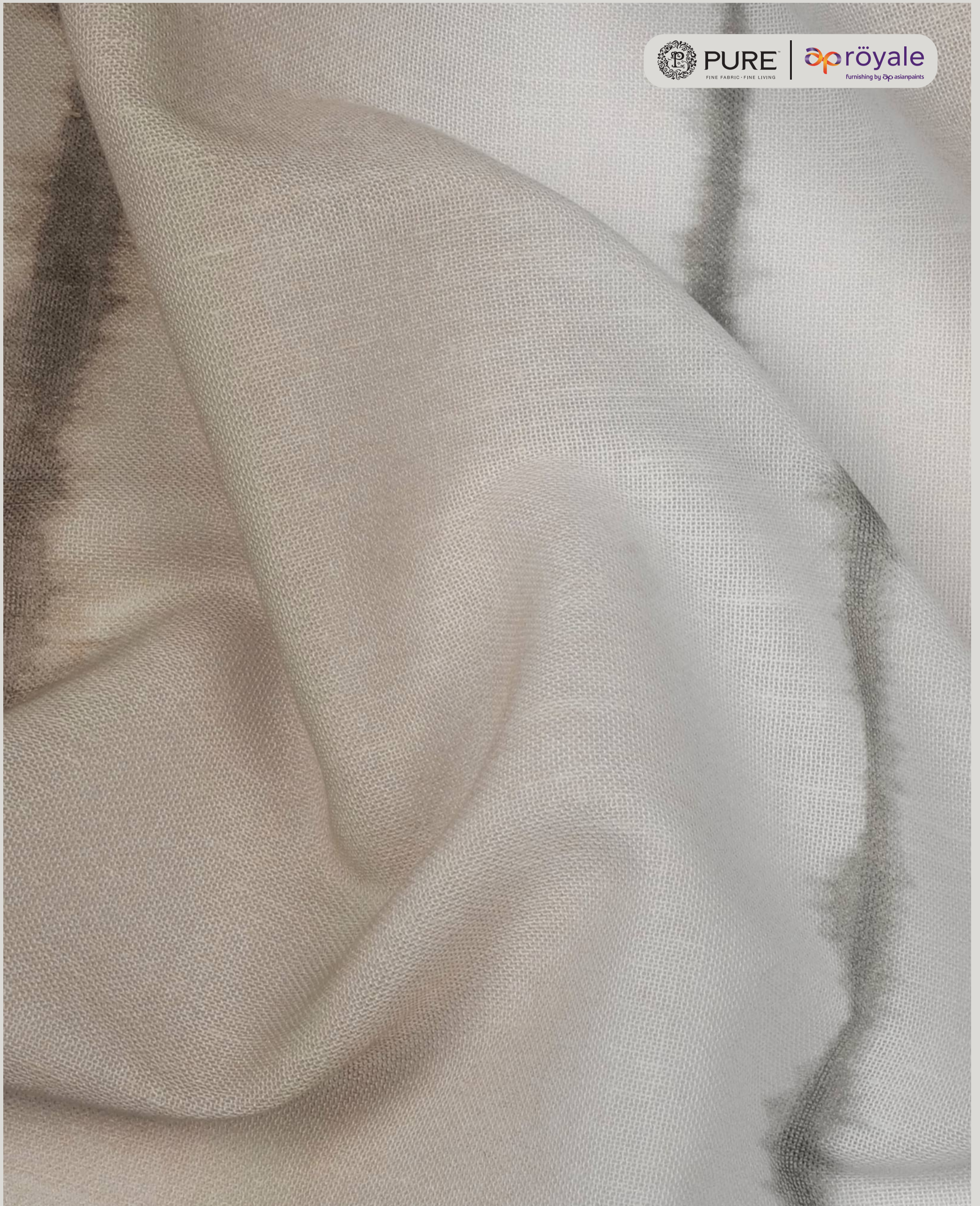
## HINATA SHEER | COCONUT120607

Repeat	End Use	Composition	Weight	Width	Wash Care											
Stripe N/A	 Martindale N/A	52% Vi., 25% Li., 23% Cott.	112 gsm	309 cm 121.65 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## DUSTTRALL | DESART ASH119742

Repeat	End Use	Composition	Weight	Width	Wash Care					
80.5 30.2	 Martindale N/A	81% Cott., 19% Pol.	104 gsm	299 cm 117.72 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## TERRIVE | CHARCOAL120758

Repeat

2.2



Stripe



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

302 gsm

Width

140 cm  
55.12 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## NIKOBAR | ASH GREY120732

Repeat	End Use	Composition	Weight	Width	Wash Care											
9.3 Stripe	 Martindale N/A	55% Cott., 45% Pol.	96 gsm	300 cm 118.11 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## BEATRIX | ASH GREY120873

Repeat	End Use	Composition	Weight	Width	Wash Care
10 10	 Martindale N/A	55% Cott., 45% Pol.	98 gsm	300 cm 118.11 in	     
					Wash 30   Don't bleach   Don't tumble   Hang dry   Can dry clean   Iron upto 2 dots



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## VINTERA | ASH GREY120780

Repeat	End Use	Composition	Weight	Width	Wash Care											
12.5 12.5	 Martindale N/A	55% Cott., 45% Pol.	108 gsm	303 cm 119.29 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## VELLUR | SMOKE120715

Repeat

1.5



Stripe



End Use



Martindale

N/A

Composition

55% Cott.,  
45% Pol.

Weight

100 gsm

Width

301 cm  
118.50 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## VAYA | PEBBLE114928

Repeat

15.3



Stripe



End Use



Martindale  
N/A

Composition

77% Cott.,  
23% Pol.

Weight

124 gsm

Width

323 cm  
127.17 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## DESARTLOOM | DUST RIDGE119746

Repeat	End Use	Composition	Weight	Width	Wash Care					
74.5 20	 Martindale N/A	81% Cott., 19% Pol.	104 gsm	299 cm 117.72 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## ZORA | CHARCOAL120632

Repeat	End Use	Composition	Weight	Width	Wash Care					
Stripe ←→ N/A ↑↓	 Martindale 30000	50% Cott., 35% Vi., 15% Li.	290 gsm	305 cm 120.08 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## WISHEN | MIST121310

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A N/A	 Martindale N/A	76% Cott., 19% Pol., 5% Li.	202 gsm	297 cm 116.93 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## VELLUR | SANDAL120716

Repeat

1.5



Stripe



End Use



Martindale  
N/A

Composition

55% Cott.,  
45% Pol.

Weight

100 gsm

Width

301 cm  
118.50 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## BAISELLE | PINE120740

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A ↔ N/A ↕	 Martindale N/A	50% Pol., 45% Cott., 5% Li.	123 gsm	299 cm 117.72 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## BAISELLE | DUSK120741

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A N/A	 Martindale N/A	50% Pol., 45% Cott., 5% Li.	123 gsm	299 cm 117.72 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## VELLUR | NIGHT120717

Repeat

1.5



Stripe



End Use



Martindale  
N/A

Composition

55% Cott.,  
45% Pol.

Weight

100 gsm

Width

301 cm  
118.50 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## BAISELLE | SLATE120742

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		50% Pol., 45% Cott., 5% Li.	123 gsm	299 cm 117.72 in						
N/A	Martindale N/A				Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## PETALYN | ASH120774

Repeat	End Use	Composition	Weight	Width	Wash Care						
2  3 	 Martindale N/A	55% Cott., 45% Pol.	100 gsm	303 cm 119.29 in							Wash 30   Don't bleach   Don't tumble   Hang dry   Can dry clean   Iron upto 2 dots



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## VINTERA | PEBBLE120781

Repeat

12.5



12.5



End Use



Martindale

N/A

Composition

55% Cott.,  
45% Pol.

Weight

108 gsm

Width

303 cm  
119.29 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## BERRINA | HERB120706

Repeat

End Use

Composition

Weight

Width

Wash Care

Stripe ←→



56% Cott.,  
41% Pol., 3% Li.

115 gsm

304 cm  
119.69 in



4.2



Martindale

N/A

Wash 30

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots



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## WISHEN | LIMESTONE121311

Repeat	End Use	Composition	Weight	Width	Wash Care											
N/A N/A	 Martindale N/A	76% Cott., 19% Pol., 5% Li.	202 gsm	297 cm 116.93 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## BERRINA | SLATE120705

Repeat

End Use

Composition

Weight

Width

Wash Care

Stripe   
4.2 

  
Martindale  
N/A

56% Cott.,  
41% Pol., 3% Li.

115 gsm

304 cm  
119.69 in



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

## NIKOBAR | CHARCOAL120733

Repeat	End Use	Composition	Weight	Width	Wash Care											
9.3 Stripe	 Martindale N/A	55% Cott., 45% Pol.	96 gsm	300 cm 118.11 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## BEATRIX | CHARCOAL120876

Repeat	End Use	Composition	Weight	Width	Wash Care					
10 10	 Martindale N/A	55% Cott., 45% Pol.	98 gsm	300 cm 118.11 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## CLOVE | GRAPHITE120854

Repeat	End Use	Composition	Weight	Width	Wash Care					
19.5 Stripe	 Martindale N/A	37% Li., 33% Cott., 30% PoL.	90 gsm	304 cm 119.69 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## PINE | CHARCOAL120839

Repeat

139



76



End Use



Martindale  
51000

Composition

100% Cotton

Weight

290 gsm

Width

139 cm  
54.72 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## PEBBLE | SLATE120808

Repeat

1.5  
2.5



End Use



Martindale  
30000

Composition

51% Pol.,  
49% Cott.

Weight

432 gsm

Width

139.5 cm  
54.92 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## BRIGHTON | FLAX120790

Repeat

4.9  
6



End Use



Martindale  
30000

Composition

61% Pol.,  
39% Cott.

Weight

415 gsm

Width

140 cm  
55.11 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## KAYSEN | SMOKE120210

Repeat

N/A



N/A



End Use



Martindale  
43000

Composition

70% Vi., 30% Li.

Weight

315 gsm

Width

141 cm  
55.51 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## VALENCIA | SILVER120762

Repeat

1.5



Stripe



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

320 gsm

Width

141 cm  
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## CANELIM | CHARCOAL120749

Repeat

5.1



5.6



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

310 gsm

Width

140 cm  
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron up to 2 dots



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## TERRIVE | ASH GREY120810

Repeat

2.2



Stripe



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

302 gsm

Width

140 cm  
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## CAMDEN | KOALA120202

Repeat

N/A  
N/A

End Use



Martindale  
43000

Composition

70% Pol.,  
30% Li.

Weight

315 gsm

Width

141 cm  
55.51 in

Wash Care



Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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## MARCO | DOVE120330

Repeat

0.8



Stripe



End Use



Martindale  
82000

Composition

83% Cott.,  
14% Pol., 3% Li.

Weight

300 gsm

Width

142 cm  
55.90 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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## TERRIVE | SLATE120757

Repeat

2.2



Stripe



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

302 gsm

Width

140 cm  
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron up to 2 dots



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## RILEY | DOVE118621

Repeat	End Use	Composition	Weight	Width	Wash Care											
1 1.3	 Martindale 60000	38% Cott., 31% Li., 31% Pol.	508 gsm	141 cm 55.51 in							Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## MIRO | COIN118618

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		42% Cott., 30% Li., 28% Pol.	402 gsm	143 cm 56.29 in						
N/A	Martindale 35000				Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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## MAYCOTT | PEBBLE116532

Repeat	End Use	Composition	Weight	Width	Wash Care
N/A		53% Cott., 20% Vl., 19% Pol., 8% Li.	520 gsm	139.5 cm 54.92 in	
N/A	Martindale 62000				Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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## VALENCIA | DUCKEGG120761

Repeat

1.5



Stripe



End Use



Martindale  
40000+

Composition

70% Pol.,  
30% Li.

Weight

320 gsm

Width

141 cm  
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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