



PURE[™]
FINE FABRIC · FINE LIVING

ap rroyale
furnishing by **ap** asianpaints



PINKS, CORALS & RUST

VOLUME III - PINKS, CORALS & RUST



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CASUALS BY PURE is shaped by the idea of easy living—bringing comfort, simplicity, and effortless style to the modern home. Across six colour-focused volumes and nine versatile colour families, the collection blends draperies, sheers, velvets translated in prints, embroideries, wovens, and plains into a calm, cohesive design story marked by gentle textures and harmonious palettes.

Volume III moves into warmer expression with a curated palette of pinks, soft corals, and earthy rusts. These hues add gentle vibrancy—warm, uplifting, and never overpowering. Balanced embroideries, soft prints, and modern textures bring a playful yet elegant character, ideal for interiors seeking warmth with sophistication.



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KABIRA | CREAM120858

Repeat	End Use	Composition	Weight	Width	Wash Care					
33.5 23	 Martindale N/A	76% Cott., 24% Vi.	325 gsm	136 cm 53.54 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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DUSTTRALL | DRIFT CLAY119743

Repeat	End Use	Composition	Weight	Width	Wash Care
80.5 30.2	 Martindale N/A	81% Cott., 19% Pol.	104 gsm	299 cm 117.72 in	
					Wash 40 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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BERRINA | PETAL120825

Repeat



End Use

Composition

Weight

Width

Wash Care

Stripe 
4.2 



Martindale
N/A

56% Cott.,
41% Pol.,
3% Li.

115 gsm

304 cm
119.69 in



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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KORA | MIST114933

Repeat

End Use

Composition

Weight

Width

Wash Care

1.4
1



100% Lin.

222 gsm

314 cm
123.62 in



Martindale
N/A

Wash 40 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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SANKARA | LAC114901

Repeat

Stripe ←→

N/A ↑↓

End Use



Martindale

N/A

Composition

74% Li.,
16% Cott.,
10% Pol.

Weight

138 gsm

Width

318 cm
125.2 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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PETALYN | BLUSH120829

Repeat

2
3



End Use



Martindale
N/A

Composition

55% Cott.,
45% Pol.

Weight

100 gsm

Width

303 cm
119.29 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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NIKOBAR | PETAL120736

Repeat

9.3



Stripe



End Use



Martindale

N/A

Composition

55% Cott.,
45% Pol.

Weight

96 gsm

Width

300 cm
118.11 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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BAISELLE | PEONY120746

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A N/A	 Martindale N/A	50% Pol., 45% Cott., 5% Li.	123 gsm	299 cm 117.72 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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BEATRIX | PETAL120874

Repeat	End Use	Composition	Weight	Width	Wash Care											
10 10	 Martindale N/A	55% Cott., 45% Pol.	98 gsm	300 cm 118.11 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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DESARTLOOM | CLAY MIRAGE119745

Repeat	End Use	Composition	Weight	Width	Wash Care
74.5 20	 Martindale N/A	81% Cott., 19% Pol.	104 gsm	299 cm 117.72 in	



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VAYA | LAC114929

Repeat

15.3



Stripe



End Use



Martindale
N/A

Composition

77% Cott.,
23% Pol.

Weight

124 gsm

Width

323 cm
127.17 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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VINTERA | PETAL120783

Repeat	End Use	Composition	Weight	Width	Wash Care					
12.5	 Martindale N/A	55% Cott., 45% Pol.	108 gsm	303 cm 119.29 in						
12.5					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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KORA | MADDER114935

Repeat	End Use	Composition	Weight	Width	Wash Care											
1 1.4	 Martindale N/A	100% Lin.	222 gsm	314 cm 123.62 in							Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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TERRIVE | TERRACOTTA 120755

Repeat

2.2



Stripe



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

302 gsm

Width

140 cm
55.12 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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CANELLIM | PETAL120833

Repeat

5.1



5.6



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

310 gsm

Width

140 cm
55.12 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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VALENCIA | PETAL120769

Repeat

End Use

Composition

Weight

Width

Wash Care

Stripe
1.5



70% Pol.,
30% Li.

320 gsm

141 cm
55.51 in



Martindale
40000+

Wash 40 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots

MIRO | BLUSH118606

Repeat

End Use

Composition

Weight

Width

Wash Care

N/A



42% Cott.,
30% Li.,
28% Pol.

402 gsm

143 cm
56.29 in



N/A



Martindale
35000

Wash 40

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots



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RILEY | ROSETTE118627

Repeat

1



1.3



End Use



Martindale
60000

Composition

38% Cott.,
31% Li.,
31% Pol.

Weight

508 gsm

Width

141 cm
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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MIRO | ROSETTE118607

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A ↔ N/A ↕	 Martindale 35000	42% Cott., 30% Li., 28% Pol.	402 gsm	143 cm 56.29 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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CANVAS | SPICE115819

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		42% Cott., 30% Li., 28% Pol.	360 gsm	140 cm 55.11 in						
N/A	Martindale 63000				Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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SILTSTONE | EARTHFLARE120904

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		76% Pol., 24% Cott.	316 gsm	143 cm 56.3 in						
N/A	Martindale 38000				Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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ELIXIR | SIENNA120871

Repeat

74.5
20



End Use



Martindale
N/A

Composition

81% Cott.,
19% Pol.

Weight

104 gsm

Width

299 cm
117.72 in

Wash Care

Wash 40 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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PETALYN | BRICK120777

Repeat

2
3



End Use



Martindale
N/A

Composition

55% Cott.,
45% Pol.

Weight

100 gsm

Width

303 cm
119.29 in

Wash Care



Wash 30

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots



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HINATA SHEER | TANGERINE120633

Repeat	End Use	Composition	Weight	Width	Wash Care					
Stripe N/A	 Martindale N/A	52% Vi., 23% Li., 23% Cott.	112 gsm	309 cm 121.65 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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BAISELLE | BRICK120828

Repeat

N/A
N/A



End Use



Martindale
N/A

Composition

50% Pol.,
45% Cott.,
5% Li.

Weight

123 gsm

Width

299 cm
117.72 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



CAFEI | AMBER121302

Repeat	End Use	Composition	Weight	Width	Wash Care						
71  59 	 Martindale 20000	80% Pol., 13% Cott., 7% Li.	272 gsm	142 cm 55.91 in							Wash 30 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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PINE | RUST120838

Repeat

139
76



End Use



Martindale
51000

Composition

100% Cotton

Weight

290 gsm

Width

139 cm
54.72 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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CANELLIM | SYMMER120857

Repeat

5.1



5.6



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

310 gsm

Width

140 cm
55.12 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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TENDER | MAPPLE120712

Repeat

10.3



1.5



End Use



Martindale
40000+

Composition

72% Pol.,
28% Li.

Weight

420 gsm

Width

143 cm
56.3 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

TERRIVE | SUMMER120849

Repeat	End Use	Composition	Weight	Width	Wash Care											
2.2 Stripe	 Martindale 40000+	70% Pol., 30% Li.	302 gsm	140 cm 55.12 in							Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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SILTSTONE | TERRASOL120914

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A ↔ N/A ↑↓	 Martindale 38000	76% Pol., 24% Cott.	316 gsm	143 cm 56.3 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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VALENCIA | RUST120770

Repeat

1.5



Stripe



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

320 gsm

Width

141 cm
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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MAYCOTT | CINNAMON116542

Repeat	End Use	Composition	Weight	Width	Wash Care
N/A		53% Cott., 20% Vi., 19% Pol., 8% Li.	520 gsm	139.5 cm 54.92 in	
N/A	Martindale 62000				



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MAYCOTT | SIENNA116543

Repeat

N/A
N/A



End Use



Martindale
62000

Composition

53% Cott.,
20% Vi.,
19% Pol., 8% Li.

Weight

520 gsm

Width

139.5 cm
54.92 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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CANVAS | CACAO115823

Repeat

N/A
N/A

End Use



Martindale
63000

Composition

42% Cott.,
30% Li.,
28% Pol.

Weight

360 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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