



PURE[™]
FINE FABRIC • FINE LIVING

apröyale
furnishing by **ap** asianpaints



DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Complementing the refined spirit of Damask, DAMASK COORDINATES introduces timeless motifs through a contemporary lens. This collection brings together elegant prints and delicate embroideries, each narrating a story of regal refinement and artistic craftsmanship. The designs, though rooted in history, are thoughtfully updated with modern sensibilities soft textures, fluid compositions, and a fresh palette that balances classic elegance with current-day charm.

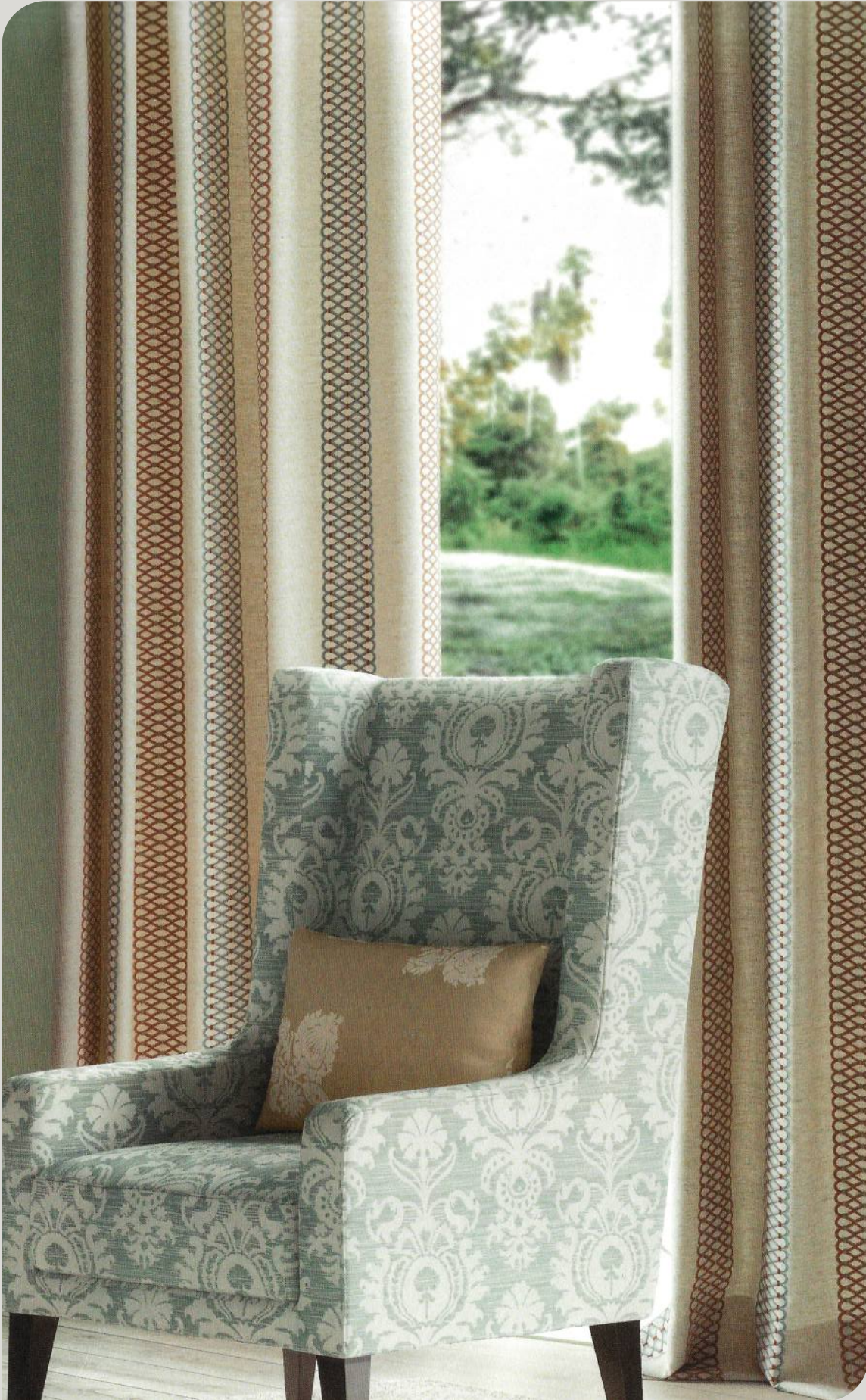
Whether dressing a space in layers of subtle drama or understated grace, Damask Coordinates brings the legacy of luxury into today's homes with effortless sophistication.



PURE™
FINE FABRIC • FINE LIVING

aproyale
furnishing by ap asianpaints

INDEX



4 - 11

Fabric Look

12 - 20

Fabrics Collection Overview

21 - 28

Fabric Shades Chart

29

Technical Specifications



APSLEY EMBROIDERY | CASEM120113

Repeat	End Use	Compostion	Weight	Width	Wash Care				
22.5 32	 Martindale N/A	64% Cott., 23% Vis., 13% Lin.	360 gsm	134 cm 52.75 in					
			HSN Code 55169200		Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



ALTHORP | CASEM120139

Repeat	End Use	Compostion	Weight	Width	Wash Care					
35.2 46	 Martindale 51000	100% Cotton	296 gsm	141 cm 55.51 in						
			HSN Code 52095990		Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



ODELL EMBROIDERY | CASEM120114

Repeat	End Use	Compostion	Weight	Width	Wash Care				
16.5 1.5	   	62% Cott., 28% Vis., 10% Lin.	420 gsm	136 cm 53.54 in					
	Martindale N/A		HSN Code 55169200		Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



KIRBY | CASEM120141

Repeat	End Use	Compostion	Weight	Width	Wash Care					
35 31.2	 Martindale 51000	100% Cotton	290 gsm HSN Code 52095990	140 cm 55.11 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by asianpaints

OAKHAM EMBROIDERY | CASEM120135

Repeat	End Use	Compostion	Weight	Width	Wash Care					
33.8 48.1	 Martindale EMB-30000 BASE-70000	50% Poly., 21% Cott., 16% Lin., 13 Vis.	362 gsm HSN Code 54079200	137 cm 53.93 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



HADDON EMBROIDERY | CASEM120132

Repeat	End Use	Compostion	Weight	Width	Wash Care				
33.2		45% Cott.,	360 gsm	134 cm					
45		29% Vis., 15% Lin., 11% Poly.	HSN Code 55169200	52.75 in					
	Martindale N/A				Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



HALTON | CASEM120150

Repeat		End Use	Compostion	Weight	Width	Wash Care					
70	↔		100% Cotton	290 gsm	140 cm 55.11 in						
59	↕					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots
		Martindale 51000		HSN Code 52095990							



STIRLING | CASEM120149

Repeat	End Use	Compostion	Weight	Width	Wash Care					
35 47.9	 Martindale 51000	100% Cotton	290 gsm HSN Code 52095990	140 cm 55.11 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



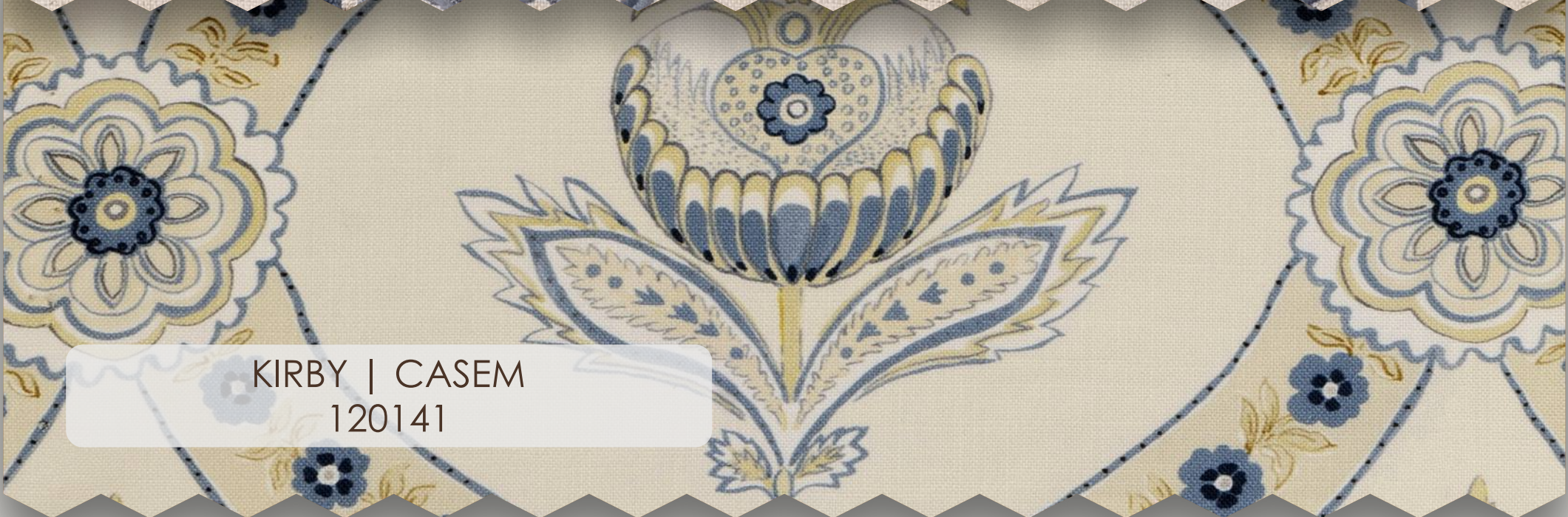
APSLEY EMBROIDERY | CASEM
120113



ALTHORP | CASEM
120139



ODELL EMBROIDERY | CASEM
120114



KIRBY | CASEM
120141

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by ap asianpaints



OAKHAM EMBROIDERY | CASEM
120135



HADDON EMBROIDERY | CASEM
120132



ODELL EMBROIDERY | CASEM
120109



HADDON EMBROIDERY | CASEM
120128

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by op asianpaints

APSLEY EMBROIDERY | CASEM
120129

HALTON | CASEM
120150

ODELL EMBROIDERY | CASEM
120110

HALTON | CASEM
120147

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

APSLEY EMBROIDERY | CASEM
120108

OAKHAM EMBROIDERY | CASEM
120138

ALTHORP | CASEM
120145

HADDON EMBROIDERY | CASEM
120131

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

ODELL EMBROIDERY | CASEM
120101

STIRLING | CASEM
120149

OAKHAM EMBROIDERY | CASEM
120136

APSLEY EMBROIDERY | CASEM
120103

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by asianpaints

HADDON EMBROIDERY | CASEM
120106

ODELL EMBROIDERY | CASEM
120133

KIRBY | CASEM
120142

HADDON EMBROIDERY | CASEM
120151

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by ap asianpaints

ALTHORP | CASEM
120144

OAKHAM EMBROIDERY | CASEM
120137

ODELL EMBROIDERY | CASEM
120122

KIRBY | CASEM
120143

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES



PURE
FINE FABRIC · FINE LIVING

aproyale
furnishing by asianpaints

HADDON EMBROIDERY | CASEM
120123

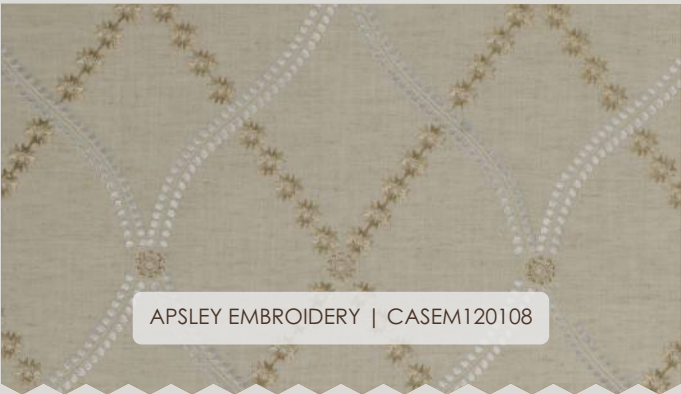
STIRLING | CASEM
120146

OAKHAM EMBROIDERY | CASEM
120134

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	APSLEY EMBROIDERY
Width (In cm)	:	134
Composition	:	64% Cott., 23% Visc., 13% Lin.
HSN Code	:	55169200
Gsm	:	360
Horizontal Repeat	:	22.5
Vertical Repeat	:	32
Martindale	:	N/A

Don't bleach

Don't tumble

Hang dry

dry clean Only

Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	ALTHORP
Width (In cm)	:	141
Composition	:	100% Cotton
HSN Code	:	52095990
Gsm	:	296
Horizontal Repeat	:	35.2
Vertical Repeat	:	46
Martindale	:	51000

 Wash 40

 Don't bleach

 Don't tumble

 Hang dry

 Can dry clean

 Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	ODELL EMBROIDERY
Width (In cm)	:	136
Composition	:	62% Cott., 28% Vis., 10% Lin.
HSN Code	:	55169200
Gsm	:	420
Horizontal Repeat	:	16.5
Vertical Repeat	:	1.5
Martindale	:	N/A

Don't bleach

Don't tumble

Hang dry

dry clean Only

Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	KIRBY
Width (In cm)	:	140
Composition	:	100% Cotton
HSN Code	:	52095990
Gsm	:	290
Horizontal Repeat	:	35
Vertical Repeat	:	31.2
Martindale	:	51000

Wash 40

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



PURE™
FINE FABRIC · FINE LIVING

ap
pröyale
furnishing by ap asianpaints



Design	:	OAKHAM EMBROIDERY
Width (In cm)	:	137
Composition	:	50% Poly., 21% Cott., 16% Lin., 13 Vis.
HSN Code	:	54079200
Gsm	:	362
Horizontal Repeat	:	33.8
Vertical Repeat	:	48.1
Martindale	:	EMB-30000, BASE-70000



Wash 30 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	HADDON EMBROIDERY
Width (In cm)	:	134
Composition	:	45% Cott., 29% Visc., 15% Lin., 11% Poly.
HSN Code	:	55169200
Gsm	:	360
Horizontal Repeat	:	33.2
Vertical Repeat	:	45
Martindale	:	N/A

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



PURE[™]
FINE FABRIC · FINE LIVING

ap[®]röyale
furnishing by ap asianpaints



Design	:	HALTON
Width (In cm)	:	140
Composition	:	100% Cotton
HSN Code	:	52095990
Gsm	:	290
Horizontal Repeat	:	70
Vertical Repeat	:	59
Martindale	:	51000



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

Shade Chart



Design	:	STIRLING
Width (In cm)	:	140
Composition	:	100% Cotton
HSN Code	:	52095990
Gsm	:	290
Horizontal Repeat	:	35
Vertical Repeat	:	47.9
Martindale	:	51000

 Wash 40

 Don't bleach

 Don't tumble

 Hang dry

 Can dry clean

 Iron upto 2 dots



PURE™
FINE FABRIC · FINE LIVING



DAMASK COORDINATE

PRINTED AND EMBROIDERED DRAPES

DESIGN	WIDTH (IN CM)	COMPOSITION	HSN CODE	GSM	HORIZONTAL REPEAT	VERTICAL REPEAT	MARTINDALE	WASH CARE	END USE
APSLEY EMBROIDERY	134	64% Cott., 23% Vis., 13% Lin.	55169200	360	22.5	32	N/A		
ALTHORP	141	100% Cotton	52095990	296	35.2	46	51000		
ODELL EMBROIDERY	136	62% Cott., 28% Vis., 10% Lin.	55169200	420	16.5	1.5	N/A		
KIRBY	140	100% Cotton	52095990	290	35	31.2	51000		
OAKHAM EMBROIDERY	137	50% Poly., 21% Cott., 16% Lin., 13 Vis.	54079200	362	33.8	48.1	EMB-30000 BASE-70000		
HADDON EMBROIDERY	134	45% Cott., 29% Vis., 15% Lin., 11% Poly.	55169200	360	33.2	45	N/A		
HALTON	140	100% Cotton	52095990	290	70	59	51000		
STIRLING	140	100% Cotton	52095990	290	35	47.9	51000		

WASH CARE							END USE			
Wash At 30	Wash At 40	Don't Bleach	Don't Tumble	Hang Dry	Dry Clean	Iron upto 2 Dots	Drapery	Blinds	Upholstery	Cushion



PURE™
FINE FABRIC • FINE LIVING

ap rroyale
furnishing by ap asianpaints