



PURE[™]
FINE FABRIC · FINE LIVING

ap rroyale
furnishing by ap asianpaints



BLUES
VOLUME VI - BLUES



BLUES

VOLUME VI - BLUES

CASUALS BY PURE is shaped by the idea of easy living—bringing comfort, simplicity, and effortless style to the modern home. Across six colour-focused volumes and nine versatile colour families, the collection blends draperies, sheers, velvets, prints, wovens, and plains into a calm, cohesive design story marked by gentle textures and harmonious palettes. The collection concludes with a timeless palette of soft blues, mid-tones, and deep indigos. Volume VI embodies tranquility at its purest, offering a sense of stillness and fluidity through its cool spectrum. With serene sheers, plush velvets, and contemporary textures, this volume creates spaces that feel introspective, calm, and endlessly classic.



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CAFEI | DUCKEGG121303

Repeat

71



59



End Use



Martindale
20000

Composition

80% Pol.,
13% Cott.,
7% Li.

Weight

272 gsm

Width

142 cm
55.90 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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KOI | RIVERIA 120203

Repeat

N/A



N/A



End Use



Martindale
43000

Composition

70% Vi., 30% Li.

Weight

315 gsm

Width

141 cm
55.51 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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GROVE | MIST120814

Repeat

45.5



32



End Use



Martindale
N/A

Composition

49% Pol.,
28% Cott.,
12% Li., 11% Vi.

Weight

318 gsm

Width

137 cm
53.93 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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TENDER | MOONLIGHT120711

Repeat

10.3



End Use



Composition

72% Pol., 28% Li.

Weight

420 gsm

Width

143 cm
56.29 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

Martindale

40000+



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DUSTTRALL | DESART FROST119744

Repeat	End Use	Composition	Weight	Width	Wash Care					
80.5 30.2	 Martindale N/A	81% Cott., 19% Pol.	104 gsm	299 cm 117.72 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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PINE | DENIM 120836

Repeat

139
76



End Use



Martindale
51000

Composition

100% Cotton

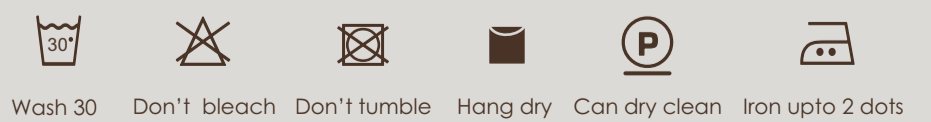
Weight

290 gsm

Width

139 cm
54.72 in

Wash Care



Wash 30 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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PETALYN | WAVE120776

Repeat	End Use	Composition	Weight	Width	Wash Care					
2  3 	 Martindale N/A	55% Cott., 45% Pol.	100 gsm	303 cm 119.29 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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BEATRIX | INDIGO120878

Repeat

10
10



End Use



Martindale
N/A

Composition

55% Cott.,
45% Pol.

Weight

98 gsm

Width

300 cm
118.1 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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BERRINA | INDIGO 120702

Repeat

End Use

Composition

Weight

Width

Wash Care

Stripe 
4.2 



Martindale
N/A

56% Cott.,
41% Pol.,
3% Li.

115 gsm

304 cm
119.68 in



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



NIKOBAR | INDIGO 120735

Repeat	End Use	Composition	Weight	Width	Wash Care											
9.3 Stripe	 Martindale N/A	55% Cott., 45% Pol.	96 gsm	300 cm 118.1 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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SAHYIA | SEA120728

Repeat

2.8



Stripe



End Use



Martindale

N/A

Composition

55% Cott.,
45% Pol.

Weight

100 gsm

Width

300 cm
118.1 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



VELLUR | TIDE120719

Repeat	End Use	Composition	Weight	Width	Wash Care											
1.5 Stripe	 Martindale N/A	55% Cott., 45% Pol.	100 gsm	301 cm 118.50 in							Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



ODISHA | SLATE114925

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		100% Linen	122 gsm	317 cm 124.80 in						
N/A	Martindale N/A				Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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KORA | BLUE CLAY114939

Repeat	End Use	Composition	Weight	Width	Wash Care					
1 1.4	 Martindale N/A	100% Linen	222 gsm	314 cm 123.62 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron up to 2 dots



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SANKARA | INDIGO114904

Repeat	End Use	Composition	Weight	Width	Wash Care					
Stripe N/A	 Martindale N/A	74% Li., 16% Cott., 10% Pol.	138 gsm	318 cm 125.19 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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BAISELLE | WAVE120744

Repeat

N/A
N/A



End Use



Martindale
N/A

Composition

50% Pol.,
45% Cott.,
5% Li.

Weight

123 gsm

Width

299 cm
117.72 in

Wash Care

Wash 30 Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots





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VELLUR | BREEZE120721

Repeat

1.5



Stripe



End Use



Martindale

N/A

Composition

55% Cott.,
45% Pol.

Weight

100 gsm

Width

301 cm
118.50 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

VINTERA | INDIGO 120782

Repeat	End Use	Composition	Weight	Width	Wash Care					
12.5  12.5 	 Martindale N/A	55% Cott., 45% Pol.	108 gsm	303 cm 119.29 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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KARO | INDIGO114940

Repeat	End Use	Composition	Weight	Width	Wash Care											
1 1.4	 Martindale N/A	100% Linen	222 gsm	314 cm 123.62 in							Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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PEBBLE | INDIGO 120807

Repeat

1.5
2.5



End Use



Martindale
30000

Composition

51% Pol.,
49% Cott.

Weight

432 gsm

Width

139.5 cm
54.92 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



BRIGHTON | INDIGO 120791

Repeat	End Use	Composition	Weight	Width	Wash Care					
4.9  6 	 Martindale 30000	61% Pol., 39% Cott.	415 gsm	140 cm 55.11 in						
					Wash 30	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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MARCO | INK120310

Repeat

0.8



Stripe



End Use



Martindale
82000

Composition

83% Cott.,
14% Pol.,
3% Li.

Weight

300 gsm

Width

142 cm
55.90 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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RILEY | INKWELL118632

Repeat

1



1.3



End Use



Martindale
60000

Composition

38% Cott.,
31% Li.,
31% Pol.

Weight

508 gsm

Width

141 cm
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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PEBBLE | OCEAN120809

Repeat

1.5
2.5



End Use



Martindale
30000

Composition

51% Pol.,
49% Cott.

Weight

432 gsm

Width

139.5 cm
54.92 in

Wash Care



Wash 30



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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TERRIVE | INDIGO120872

Repeat

2.2



Stripe



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

302 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron up to 2 dots



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CANELLIM | INDIGO 120747

Repeat

5.1
5.6

End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

310 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots



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TERRIVE | SEA120753

Repeat

2.2



Stripe



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

302 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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CANVAS | POWDER115840

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A ↔ N/A ↕	 Martindale 63000	42% Cott., 30% Li., 28% Pol.	360 gsm	140 cm 55.11 in						
					Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



MIRO | DENIM 118614

Repeat

End Use

Composition

Weight

Width

Wash Care

N/A



42% Cott.,
30% Li.,
28% Pol.

402 gsm

143 cm
56.29 in



N/A



Martindale

35000

Wash 40

Don't bleach

Don't tumble

Hang dry

Can dry clean

Iron upto 2 dots



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RILEY | CARBON118633

Repeat

1



1.3



End Use



Martindale
60000

Composition

38% Cott.,
31% Li.,
31% Pol.

Weight

508 gsm

Width

141 cm
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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MAYCOTT | DELFT116535

Repeat

N/A



N/A



End Use



Martindale
62000

Composition

53% Cott.,
20% Vi.,
19% Pol., 8% Li.

Weight

520 gsm

Width

139.5 cm
54.92 in

Wash Care



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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MIRO | INKWELL118615

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		42% Cott., 30% Li., 28% Pol.	402 gsm	143 cm 56.29 in						
N/A	Martindale 35000				Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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VALENCIA | DENIM120768

Repeat

1.5



Stripe



End Use



Martindale
40000+

Composition

70% Pol.,
30% Li.

Weight

320 gsm

Width

141 cm
55.51 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

MIRO | CARBON118616

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A		42% Cott., 30% Li., 28% Pol.	402 gsm	143 cm 56.29 in						
N/A	Martindale 35000				Wash 40	Don't bleach	Don't tumble	Hang dry	Can dry clean	Iron upto 2 dots



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CANVAS | INDIGO115847

Repeat

N/A



N/A



End Use



Martindale
63000

Composition

42% Cott.,
30% Li.,
28% Pol.

Weight

360 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



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CANVAS | AZURE115831

Repeat

N/A



N/A



End Use



Martindale
63000

Composition

42% Cott.,
30% Li.,
28% Pol.

Weight

360 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots

MIRO | EBONY118634

Repeat	End Use	Composition	Weight	Width	Wash Care					
N/A	 Martindale 35000	42% Cott., 30% Li., 28% Pol.	402 gsm	143 cm 56.29 in	 Wash 40	 Don't bleach	 Don't tumble	 Hang dry	 Can dry clean	 Iron upto 2 dots
N/A										



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CANVAS | EBONY115804

Repeat

N/A



N/A



End Use



Martindale
63000

Composition

42% Cott.,
30% Li.,
28% Pol.

Weight

360 gsm

Width

140 cm
55.11 in

Wash Care



Wash 40



Don't bleach



Don't tumble



Hang dry



Can dry clean



Iron upto 2 dots



MAYCOTT | CHARCOAL116534

Repeat	End Use	Composition	Weight	Width	Wash Care
N/A		53% Cott., 20% Vi., 19% Pol., 8% Li.	520 gsm	139.5 cm 54.92 in	    
N/A	Martindale 62000				Don't bleach Don't tumble Hang dry Can dry clean Iron upto 2 dots



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ZORA VELVET | INDIGO120526

Repeat	End Use	Composition	Weight	Width	Wash Care
N/A		100% Cotton	520 gsm	141 cm 55.51 in	
Stripe	Martindale 100000				



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