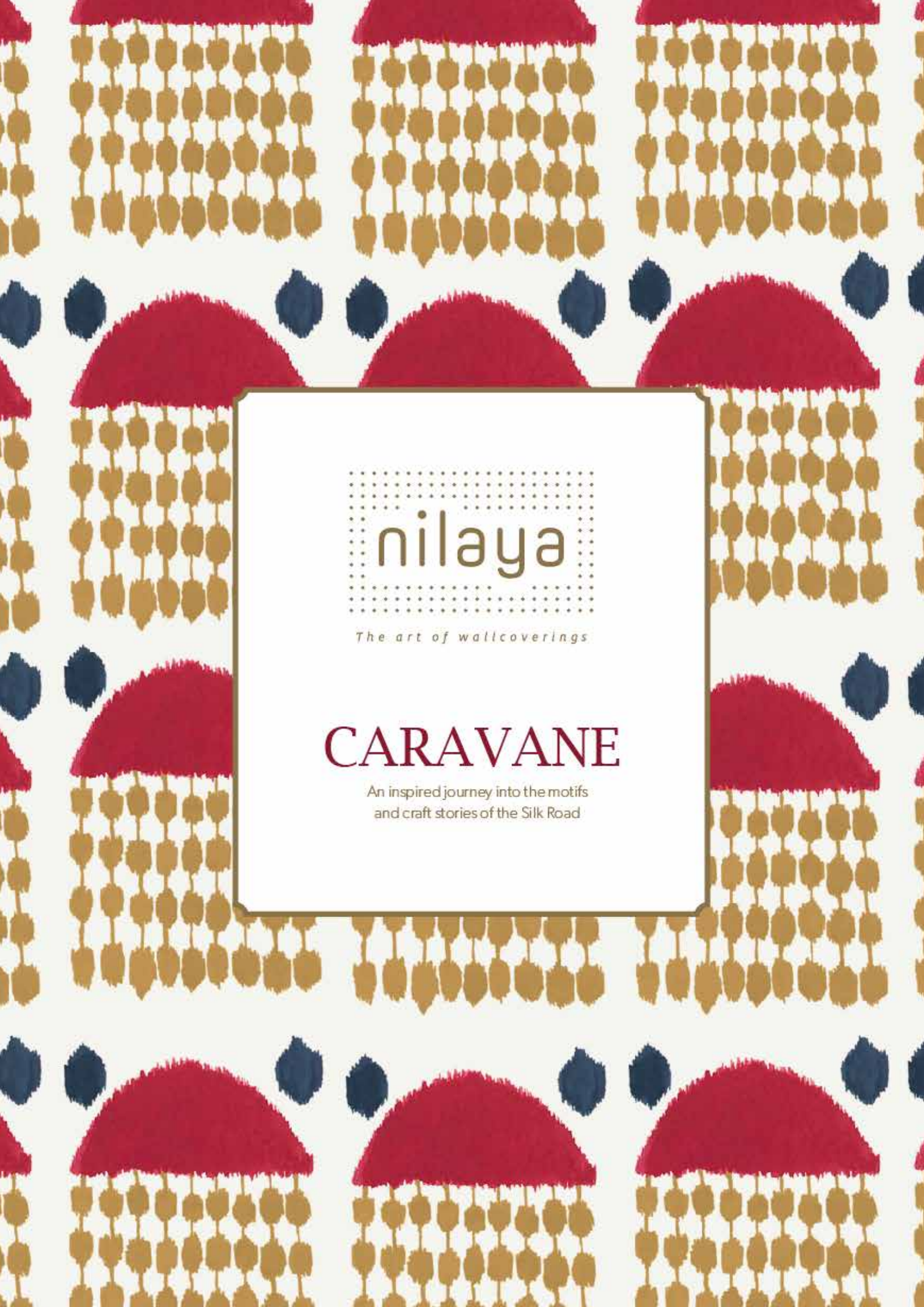

nilaya
The art of wallcoverings
CARAVANE
An inspired journey into the motifs
and craft stories of the Silk Road

Asian Paints has a long-standing reputation of leadership in India's paints industry. Built on consistently high-quality products and customer-centricity, the company has grown from strength to strength over the decades. Key to this steadfast progress has been setting standards of excellence across its offerings and pursuing innovation by staying updated on new technologies. Its decorative finishes include interior and exterior finishes, wood finishes and luxury wallcoverings. The brand has also diversified its portfolio, venturing into home decor, kitchen and bath solutions, as well as lighting, with a robust product portfolio and significant collaborations. It is the third-largest brand in Asia, has 26 manufacturing facilities, operates in 15 countries and services customers across 65 countries. A recent high-design initiative is Nilaya Anthology, a Mumbai-based cultural and design destination that was established in 2025.

nilaya

The art of wallcoverings

Nilaya's wallcoverings bring a sense of the bespoke to homes, transforming walls into a visual canvas for well-crafted stories. Each product is carefully handpicked and exemplifies artistry and sophisticated design meant for the discerning palate.

Apart from in-house creations, Nilaya has a tradition of collaborating with international and Indian designers and creative artists to build an extensive yet curated collection of products, from wallcoverings to luxury paints to decals and borders. The offerings represent a unique combination of singular creative expression and top-shelf surface-making techniques to elevate walls from functional architecture to centrepieces of home decor.

And for tastemakers who appreciate functional expertise as much as artistry, Nilaya's products are well-cared-for to ensure longevity with a ready-to-use Nilaya wallcovering adhesive and Asian Paints-trained applicators equipped with the latest tools.

PAVITRA RAJARAM

The ***design director of Nilaya Anthology, Pavitra Rajaram*** has a nuanced understanding of craftsmanship that few share. Having been immersed in the Indian crafts space for nearly three decades, Rajaram knows the evolving nature of beauty that is born from human connections and an engagement with the artisan. She brings this knowledge to create layered spaces that bring together a curated selection of furnishings, collectibles and craft within a contemporary aesthetic. Her approach emphasizes India as a producer and consumer of world-class design, bringing together a collection of vibrant narratives, electric with the promise of reinterpretation and reinvention.

Her ***Silk Road-inspired series*** of wall coverings for Nilaya is yet another testament to her deep-rooted craft insights and ability to re imagine new design stories from heritage motifs.

CARAVANE

Bespoke Wallcovering Collection

A bespoke series of wallcoverings created by Pavitra Rajaram for Nilaya, Caravane celebrates the trade of cultures, ideas and design stories that occurred along the historic Silk Road. A centuries-old arterial network that connected civilizations, this route ensured a cultural osmosis through craft, motifs, colors and ideas. The flowing silks from Istanbul and Persian brocades to the block prints from the Indian subcontinent and the lush botanical prints from China found their way into the finest homes across the world.

The collection explores these diverse traditions, motifs and patterns that spread throughout the world, and breathes fresh life into antique crafts. These wallcoverings are more than bespoke decor for contemporary homes; they highlight a luminous legacy and celebrate an ancient inheritance.

Persia Songbird

It is laid out in the pattern of an archetypal Persian textile, imbued with a chinoiserie sensibility and reflects the history of textile trade with China. Persia Songbird wallcoverings embody the symphony of cultural exchanges of the Silk Road. The design pays homage to nature's divine songbird, the nightingale, set amidst lush foliage inspired by verdant Persian gardens.

Aquamarine Mist | W367FY46N75

Tobacco Dust | W367FY47N75

Dusty Plum | W367FY48N75

Vintage Porcelain | W367FY49N75

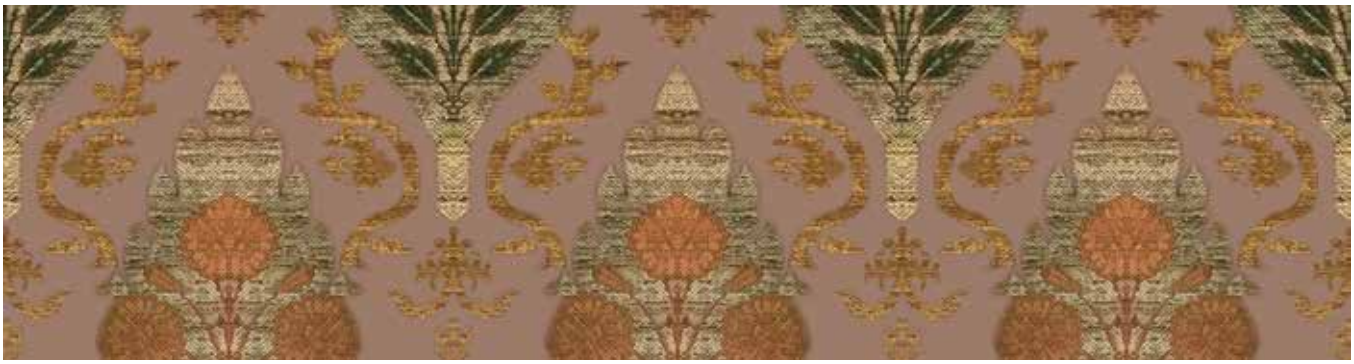
Champagne | W367FY50N75

Gyasar Brocade | Kashmir Lake | W367FY11N75

Gyasar Brocade

This design sticks closer to home for inspiration to the textile tradition of brocade. These intricately patterned, sumptuous fabrics adorned homes along India's north – Tibet, Ladakh and Benaras – and were a definitive symbol of opulence. Gyasar Brocade upholds that sense of aristocracy and old-world grandeur expressed through classic motifs and palettes.

Ivory Brocade | W367FY12N75



Vintage Rose | W367FY13N75

Kashmir Lake | W367FY11N75

Apricot Gold | W367FY14N75

Khiva Raindrop

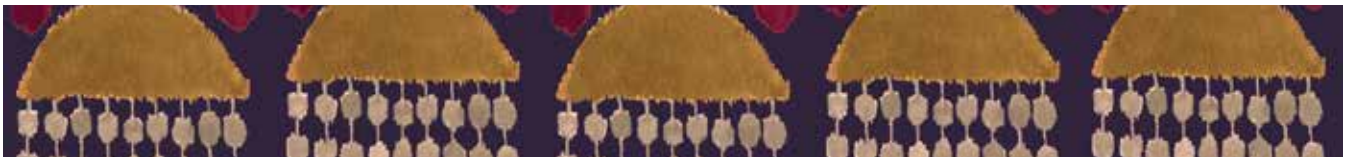
The Khiva Raindrop celebrates Ikat, a pattern that was not only favored by Ottoman sultans but also popularly traded across the Silk Road. In this design, Ikat finds whimsical expression with a raindrop pattern. Along with the classic warp-dyed motifs are modern updates that convey a sense of delight – much like the textile itself.

Berry | W367FY36N75

Sapphire | W367FY35N75

Celadon | W367FY34N75

Charcoal | W367FY33N75



Aubergine | W367FY32N75

Parchment | W367FY31N75

Cerise | W367FY30N75

Indochine | W367FY29N75

Indigo | W367FY28N75

Coromandel Garden

The now-iconic chintz that grew immensely popular as it traveled the Silk Road, ornamenting mansions in France and England, is re-imagined with Coromandel Garden. The designs echo classical chintz, depicting a picturesque collage of blooming flowers and elegant birds. Available in the historic palette from that long-ago period – such as indigo, cerise and turmeric – Coromandel Garden is well-suited to create a restful, soul-stirring vibe.

Midnight Onyx | W367FY15N75

Wild Jasmine | W367FY16N75

Wedgewood Blue | W367FY19N75

Hibiscus Pink | W367FY17N75

Turmeric Bloom | W367FY18N75

Fergana Poppy

Fergana Poppy draws inspiration from pastoral embroideries to form the poppy motif that was widely used in the Mughal-era block-printing technique. Reinvented for a contemporary context, the design is an ode to this craft tradition – and the 'Mughal poppy' it celebrates.

Jade | W367FY25N75

Biscuit | W367FY24N75

Pale Wedgewood | W367FY26N75

Sandalwood Berry | W367FY27N75

Ivory | W367FY20N75

Terracotta | W367FY21N75

Nutmeg | W367FY22N75

Old Rose | W367FY23N75

Agra Iris

The centuries-old block-printing heritage craft becomes the source of inspiration for Agra Iris. The wallcoverings play on the original function of block-printed textiles – used as Mughal tents or drapes and curtains for boudoirs and bedrooms. Contemporized floral motifs take center stage across a calming palette meant to create an ambiance ideal for unwinding.

Sky | W367FY08N75

Ivory | W367FY07N75

Rose | W367FY09N75

Jade | W367FY10N75

Bukhara Suzani

Vivid colours and a folk-art aesthetic that spark a feeling of joy, the Bukhara Suzani is a tribute to one of the most widely seen Central Asian textiles in India – the hand-embroidered suzani. Bright, cheerful and whimsical, it unlocks the spirit of wanderlust, layering spaces with a gypsy sense of freedom. Must-have backdrops for those looking to play on the quirky side of design.

Jade | W367FY41N75

Deep Coral | W367FY42N75

Ivory | W367FY43N75

Old Rose | W367FY44N75

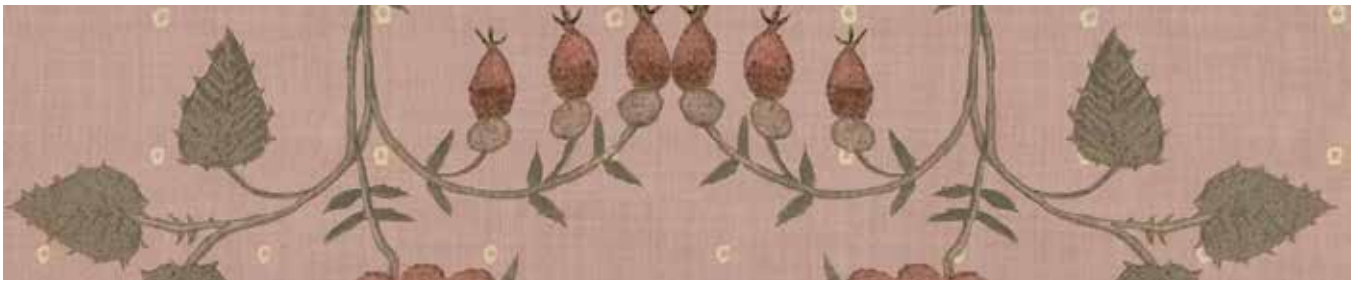
Charcoal | W367FY45N75

Zanskar Trail

The fierce beauty of the stark, high-altitude cold desert inspires the Zanskar Trail. The wallcoverings highlight the traditional crafts and motifs native to the region. The creations showcase intricate hand-block-printed details and pastoral embroideries that depict flowers and foliage to create a series that is informed by heritage, memory and sense of place.

Ivory | W367FY83N75

Turmeric | W367FY86N75

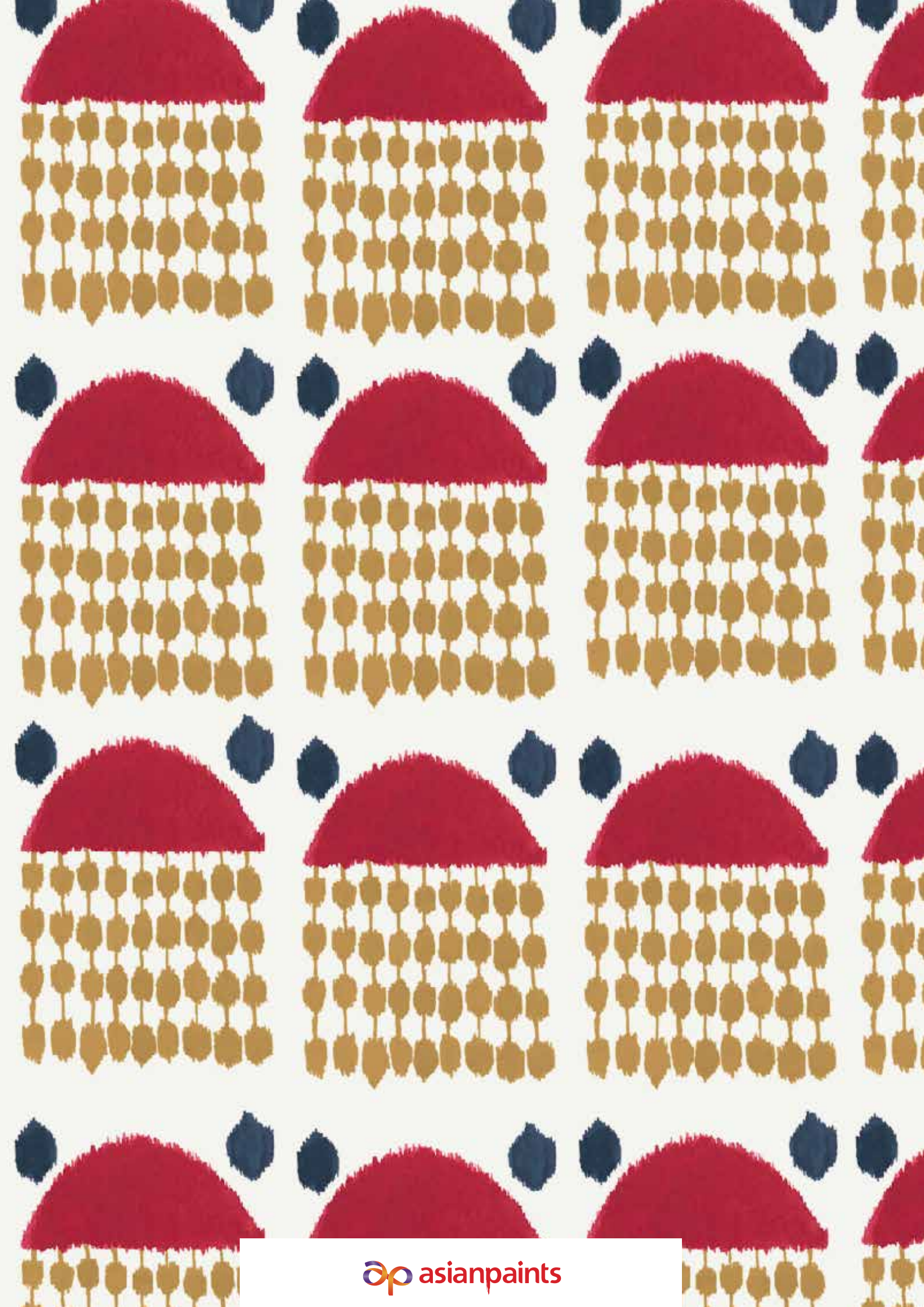


Old Rose | W367FY87N75

Parchment | W367FY85N75

Parchment (Block Print) | W367FY84N75

Coromandel Garden | Wedgewood Blue | W367FY19N75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