

APEX

WEATHER PROOF EXTERIOR EMULSION

ASIAN PAINTS APEX WEATHERPROOF EMULSION IS A SMOOTH WATER-BASED, MODIFIED ACRYLIC, EXTERIOR WALL FINISH WITH SILICON ADDITIVES.

asianpaints



WATER BASED

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No Added Lead, Mercury, Arsenic & Chromium

Lead contents does not exceed 90 parts per million.

PRODUCT BENEFITS



WEATHER GUARD

APEX is specially formulated to withstand extreme tropical conditions of high rainfall, humidity and heat.



EXCELLENT PROTECTION AGAINST UV ATTACK

APEX provides extremely good protection against alkali and UV degradation thus ensuring that the shade doesn't fade for a long time and the paint lasts longer.



EXCELLENT ANTI-ALGAL PERFORMANCE

APEX provides excellent resistance to growth of algae and fungi on the walls. This prevents appearance of black spots on walls due to algal growth.



FANTASTIC SHADE RANGE

APEX comes in over 1700 attractive shades that include dark shades that provide excellent hiding.

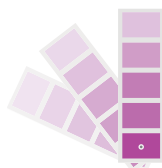
PRODUCT FEATURES

AVAILABLE PACKS



Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

SHADE RANGE



Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

COVERAGE

On normal masonry surface by brushing



1 COAT

100 - 130
sq.ft/ltr**



2 COATS

50 - 60
sq.ft/ltr**

**Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

RECOMMENDED USAGE

Asian Paints Apex Exterior Emulsion is an exterior wall finish that can be applied on all types of exterior cement plasters, exterior ceilings, asbestos sheets, concrete etc. Product cannot be applied on roof tiles and on surfaces/ substrates that are subjected to continuous seepage and dampness.

RECOMMENDED APPLICATION

PRODUCT	CODE	THINNER	DILUTION% (BY VOL)	APPLICATION VISCOSITY (SEC)	RECOATING* PERIOD (HRS)
• Asian Paints Wall Putty (Optional)	0079	Water	Base on requirement to form paste	Paste Form	4 hrs
• Exterior Wall Primer Brush/Roller/Spray	0065	Water	Brush 90-110 Roller 90-110 Spray 40-45	Brush 15-18 Spray 33	4 hrs
HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF ACE FOR GREATER PROTECTION					
APPLICATION OF PRIMER IS MANDATORY					
• First Coat Apex Exterior Emulsion Brush/Roller/Spray	0011	Water	Brush 75 Roller 75 Spray 75	Brush 20-25 Spray 20-25	4-6 hrs
• Second Coat Apex Exterior Emulsion Brush/Roller/Spray	0011	Water	Brush 75 Roller Max 75 Spray 75	Brush 20-25 Spray 20-25	4-6hrs

1. As measured through a Ford cup.

2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 coats for proper hiding.

ADDITIONAL INFORMATION

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

TECHNICAL DETAILS

a. Drying time	: Surface dry time 30 min
b. Sheen levels	: 15 - 18 at 85 deg GH
c. Flash point IS101/1987 Part 1, Sec 6	: NA
d. Stability of thinned paint	: To be used within 24 hours

PRECAUTIONS

- > Kindly refer to the MSDS for Asian Paints Apex Exterior which gives detailed information on safety measures while handling the paint.
 - > Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
 - > Do not over-thin or over-extend the brush.
 - > Tint using Asian Paints machine colourants only.
 - > Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use.

SAFETY AND ENVIRONMENT FEATURES

- > Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- > Keep out of reach of children and away from eatables.
- > May be harmful if swallowed. In case of ingestion, seek immediate medical attention.
- > Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of clean water and seek medical advice.
- > In case of skin contact, immediately wash skin with soap and plenty of clean water. Get medical attention, if irritation develops or persists.
- > Do not breathe vapor or spray. It is recommended to wear mask during sanding and surface preparation to avoid dust inhalation.
- > Do not pour leftover paint down the drain or in water courses.
- > In the event of spills, contain spillage using sand or earth and dispose through authorized agency for waste management.
- > No added Mercury, Arsenic, Chromium & Ammonia compounds.
- > Left-Over paint disposal:
 - Left-over paint/drums should not be disposed in soil/drains. Consumer should consult a local recycling agency for disposal of paint/drums.
 - The pails/drums should not be used for storing food items.



For enquiries, feedback and complaints,
please call toll-free number
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