

# Delivering joy to people's lives



External Environment

Inputs Stakeholders Customers | Influencers | Investors | Employees | Community | Government and Regulatory Bodies | Vendors Outputs Outcomes

**Financial Capital**  
 ₹ 13,349.1 Crores Shareholder's fund    ₹ 19.6 Crores Borrowings

**Manufactured Capital**  
 ₹ 3,689.6 Crores Property, plant and equipment    10 Own manufacturing facilities  
 28 Outsourced processing centres    1,730,000 KL Installed decorative paint capacity per annum \*  
 \* Only own manufacturing facilities

**Intellectual Capital**  
 ₹ 92.5 Crores Spent on Research and Development (R&D)    22 Number of patents filed  
 200+ Number of scientists at R&D centre    ₹ 67.5 Crores Investment in information technology

**Human Capital**  
 7,423 Permanent employees    18,600 Temporary/contractual employees  
 ₹ 21.3 Crores Investment in learning and development

**Social and Relationship Capital**  
 145,000+ Retail touch points    180,000+ Business influencers  
 ₹ 70.8 Crores CSR expenditure    18,000+ Supplier base

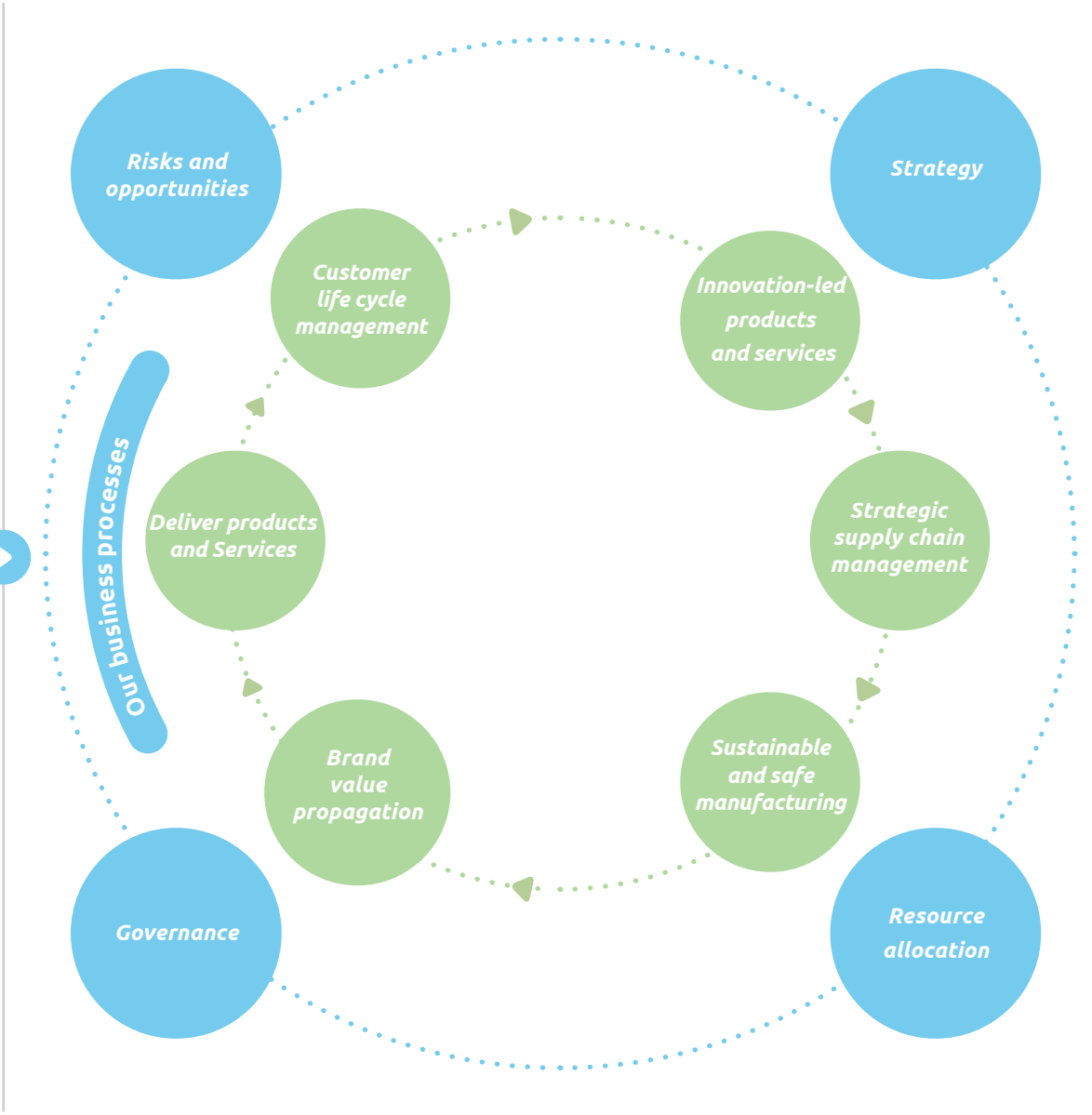
**Natural Capital**  
 0.8 KL/KL Specific water consumption    ₹ 16.2 Crores Integrated watershed development

**Reporting Boundaries**  
**Natural Capital** Decorative Paint Business in India  
**Other Capitals** Asian Paints Limited (Standalone)

**Our purpose**  
 We exist to beautify, preserve, transform all spaces and objects, bringing happiness to the world.

**Strategic focus**

- Customer celebrations
- High-performance team
- Innovative and co-created solutions
- Sustainability
- Cutting-edge technology



**Product portfolio**

- Paints
- Waterproofing
- Wall coverings
- Adhesives
- Décor
- Tools
- Bath fittings and Sanitaryware

● Traded products  
 ● Manufactured/traded

**Services**

- Experience Retail Stores
- Colour Consultancy
- Projects
- Sanitization services
- Safe Painting Services
- Interior Design Services

**Financial Capital**  
 ₹ 25,002.1 Crores Revenue from Sale of products and services    ₹ 5,039.7 Crores EBITDA  
 ₹ 3,134.7 Crores PAT    ₹ 32.7 EPS    33.5% ROCE

**Intellectual Capital**  
 17 Number of patents granted    29 New products launched

**Human Capital**  
 0.6 Lost Time Injury Frequency Rate (LTIFR)    12.1% Attrition rate  
 60.3 Severity rate    100,000+ Training hours

**Social and Relationship Capital**  
**Impact of community initiatives:**  
 270,000+ Lives touched through health Initiatives    375,000+ Beneficiaries through Colour Academy trainings  
 370,000+ Mandays of training through Colour Academy

**Natural Capital**  
 63.7%\*\* Reduction in specific hazardous waste disposal    282% Water replenishment  
 62%\*\* Reduction on Specific Non-Process Water (SNPW)    36.9%\*\* Reduction in specific electricity consumption  
 77.4%\*\* Reduction in specific effluent generation    69%\*\* Emission reduction  
 61.1% Renewable energy consumption out of total consumption

\*\* As compared to baseline year 2013-14

Values Standing for each other's success Creative zeal Integrity Audacity Scientific rigour Customer passion