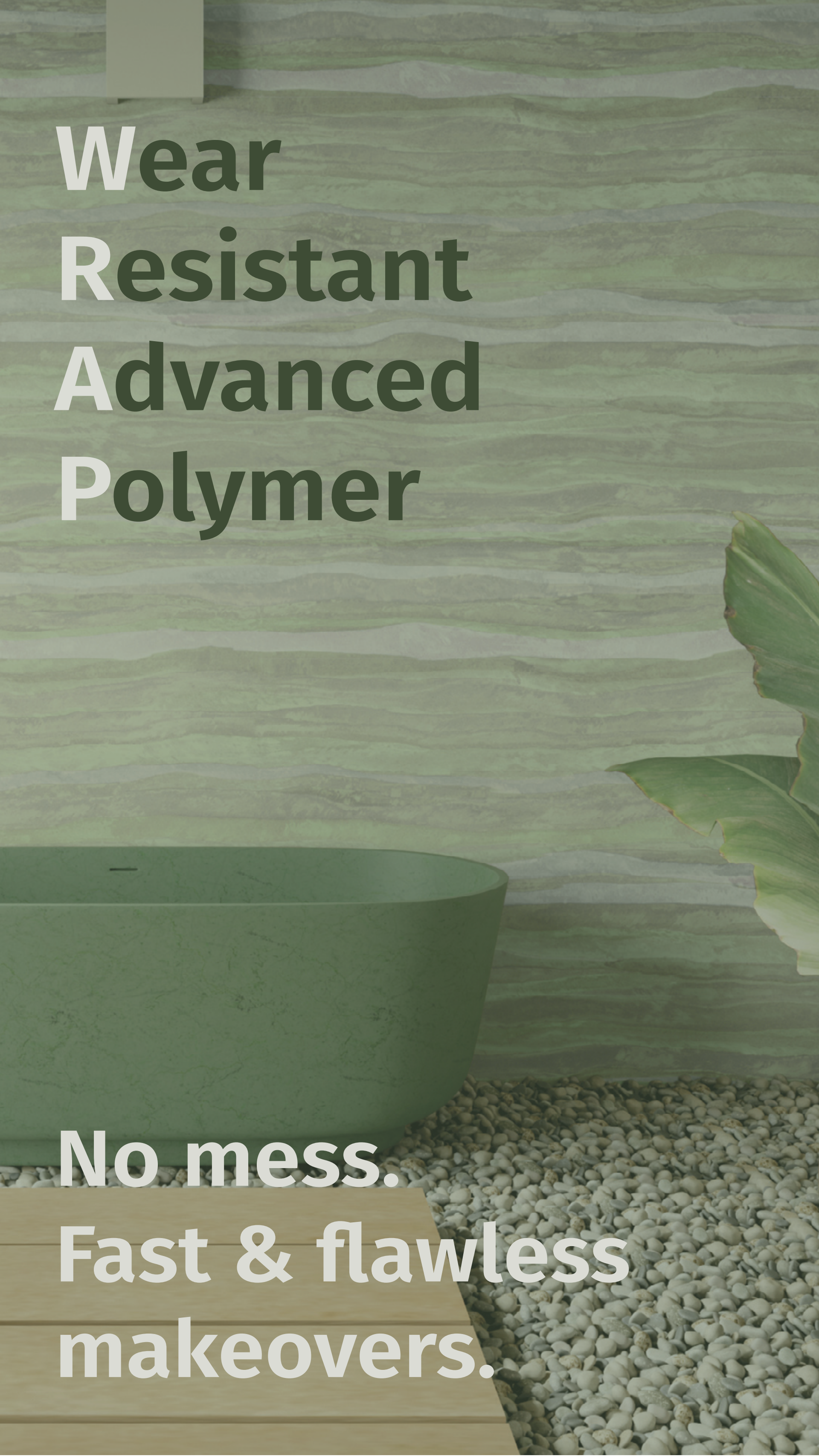


ap asianpaints

nilaya
PLAY

WALL W.R.A.P.





Wear Resistant Advanced Polymer

**No mess.
Fast & flawless
makeovers.**

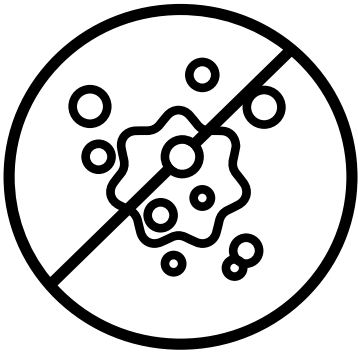


Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. With a consolidated turnover of Rs.345 billion (Rs 36,183 Cr) the company is ranked 2nd in Asia. Globally, it ranks amongst the top ten Decorative Coatings companies. The Asian Paints Group has an enviable corporate reputation for professionalism, fast track growth, and building shareholder equity.

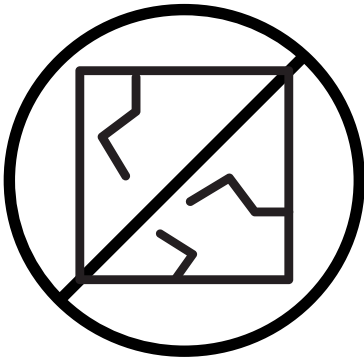
Asian Paints manufactures a wide range of paints for decorative and industrial use. It also offers world class wall coverings with water proofing and adhesives, including services. The company has also added lightings, furnishings and furniture under its portfolio.

The Asian Paints Group operates in 15 countries, with 27 paint manufacturing facilities in the world, servicing consumers in over 60 countries. Besides Asian Paints, the group operates around the world through its subsidiaries - Asian Paints Berger, Apco Coatings, SCIB Paints, Taubmans, Asian Paints Causeway and Kadisco Asian Paints.

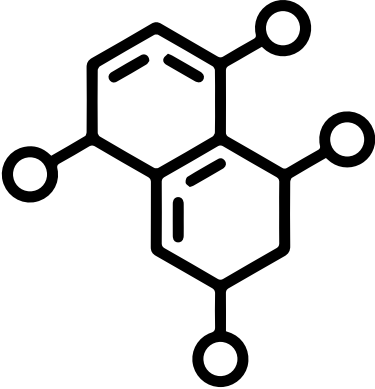
Five levels of wall protection. Zero VOC.



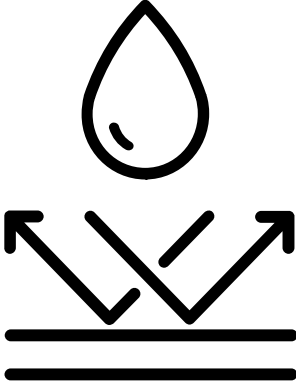
Fungal Resistant



Crack Resistant



Made from
recyclable polymer



Water Resistant



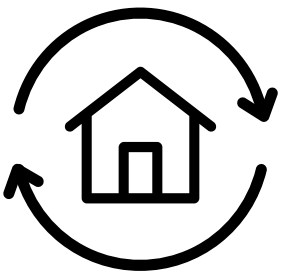
UV Resistant

Nilaya PLAY assures:



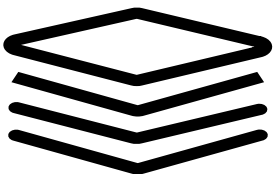
Super Savings. Maximum Impact

Designed to keep your projects on schedule and on budget, Play brings unmatched value. Quick to install, durable, and elegance that will last for a long, long time.



Instant Elegance, Print-Ready

An endless choice of print-ready patterns in rich limestone textures turns walls into art—whatever your decor style.



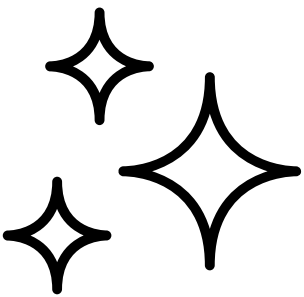
Super Performance

HDPE and natural minerals make Play tough against weather, wear, and tear.



Pure and Sustainable

Zero VOCs. Zero PVC. Zero Paper. Just pure protection with recyclable polymers, natural minerals, and a commitment to the planet.



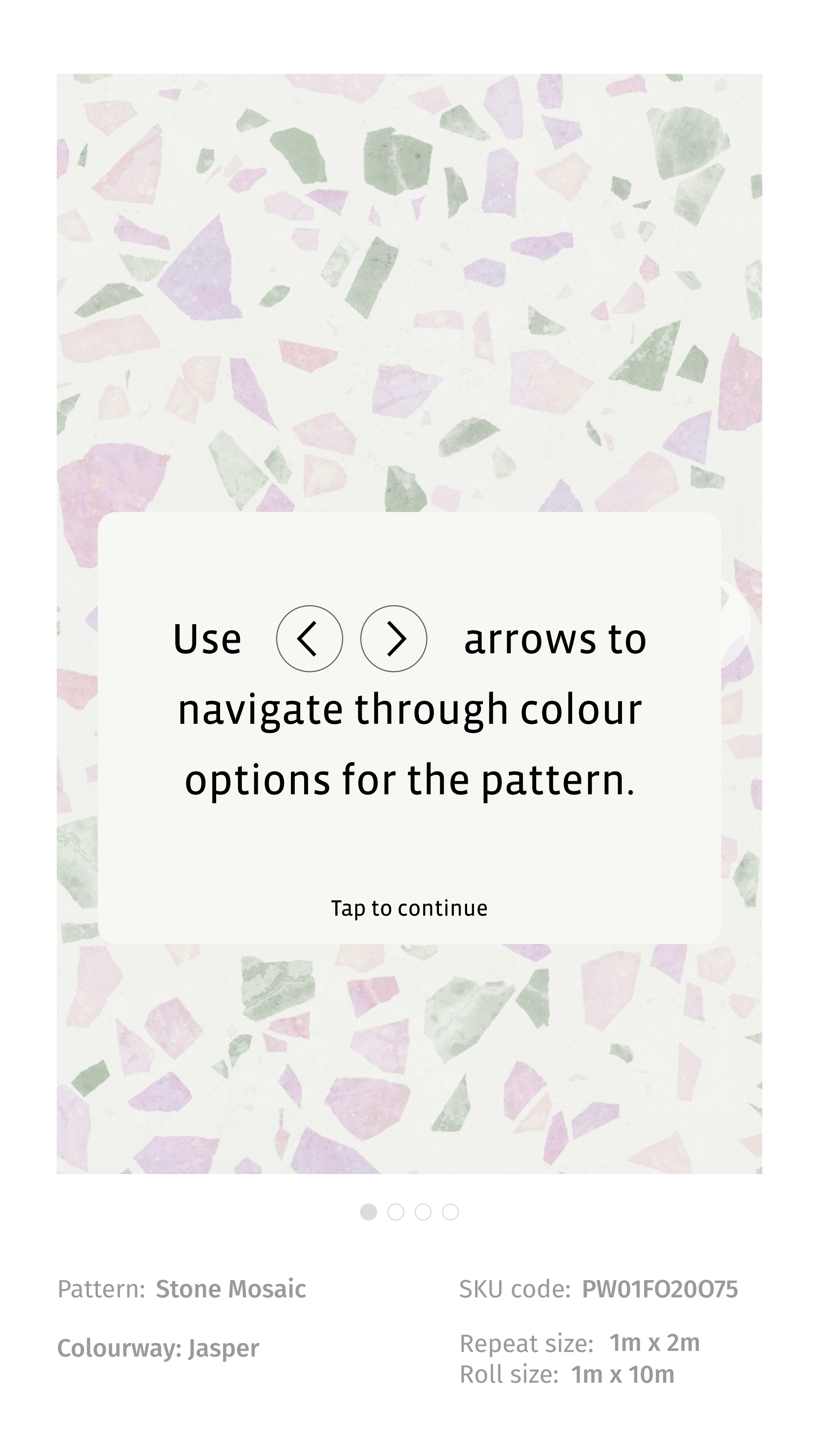
Fast and Flawless



Our expert team ensures a no-mess, hassle-free, quick installation, and spaces effortlessly refreshed.



Easy Care, Always Stunning

A quick wipe with a wet cloth, and Play looks like new. Perfect for spaces where hygiene is a priority.

The background of the entire page is a 'Stone Mosaic' pattern. It consists of irregular, fragmented shapes in shades of pink, purple, green, and orange, scattered across a light cream or off-white background. The fragments vary in size and orientation, creating a textured, organic look.

Use   arrows to
navigate through colour
options for the pattern.

Tap to continue

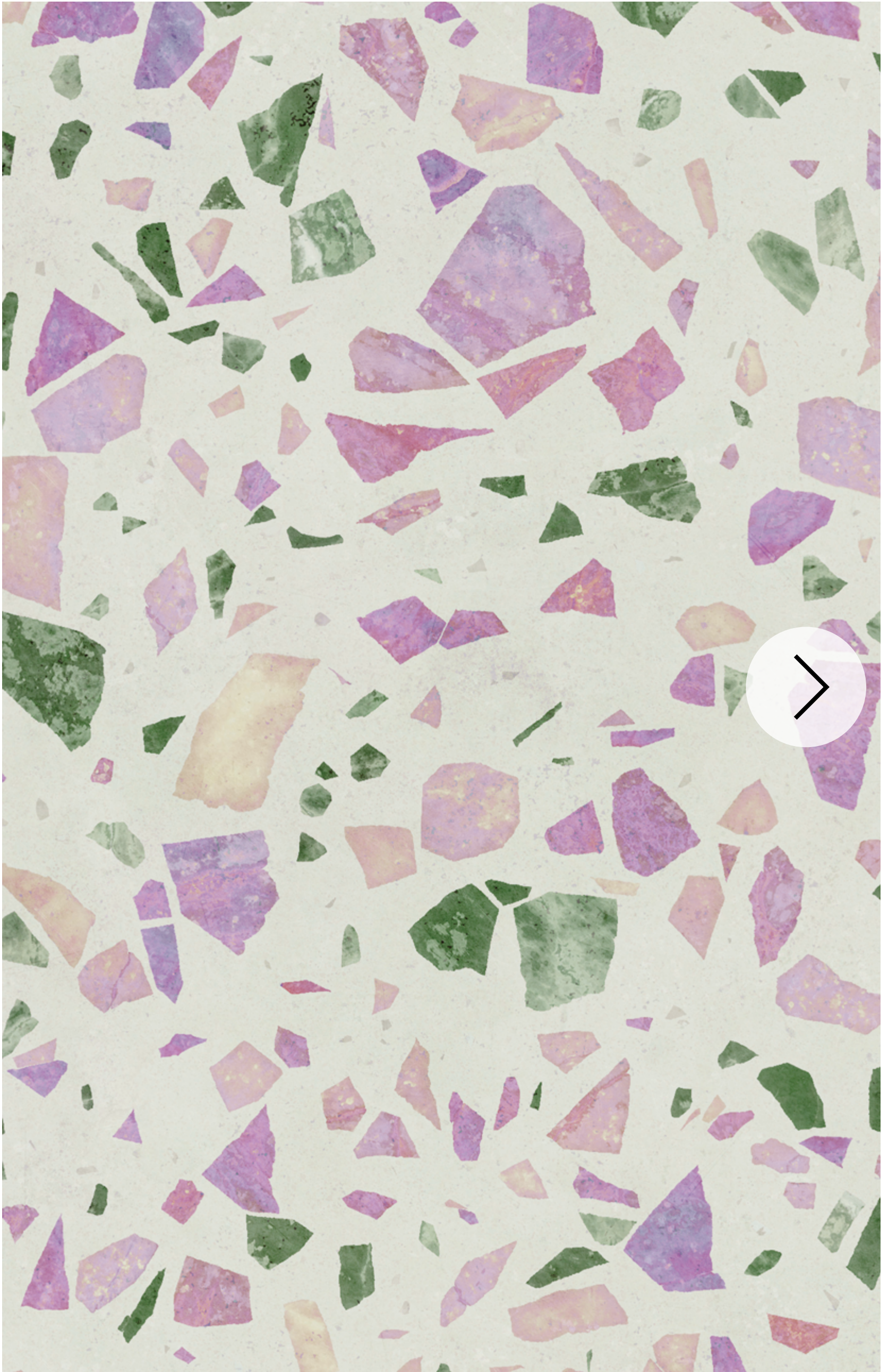


Pattern: **Stone Mosaic**

SKU code: **PW01F020075**

Colourway: **Jasper**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



Pattern: **Stone Mosaic**

SKU code: **PW01F020075**

Colourway: **Jasper**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Stone Mosaic**

SKU code: **PW01F022075**

Colourway: **Ruby Blend**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



Pattern: **Stone Mosaic**

SKU code: **PW01F021075**

Colourway: **Topaz Brew**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



Pattern: **Stone Mosaic**

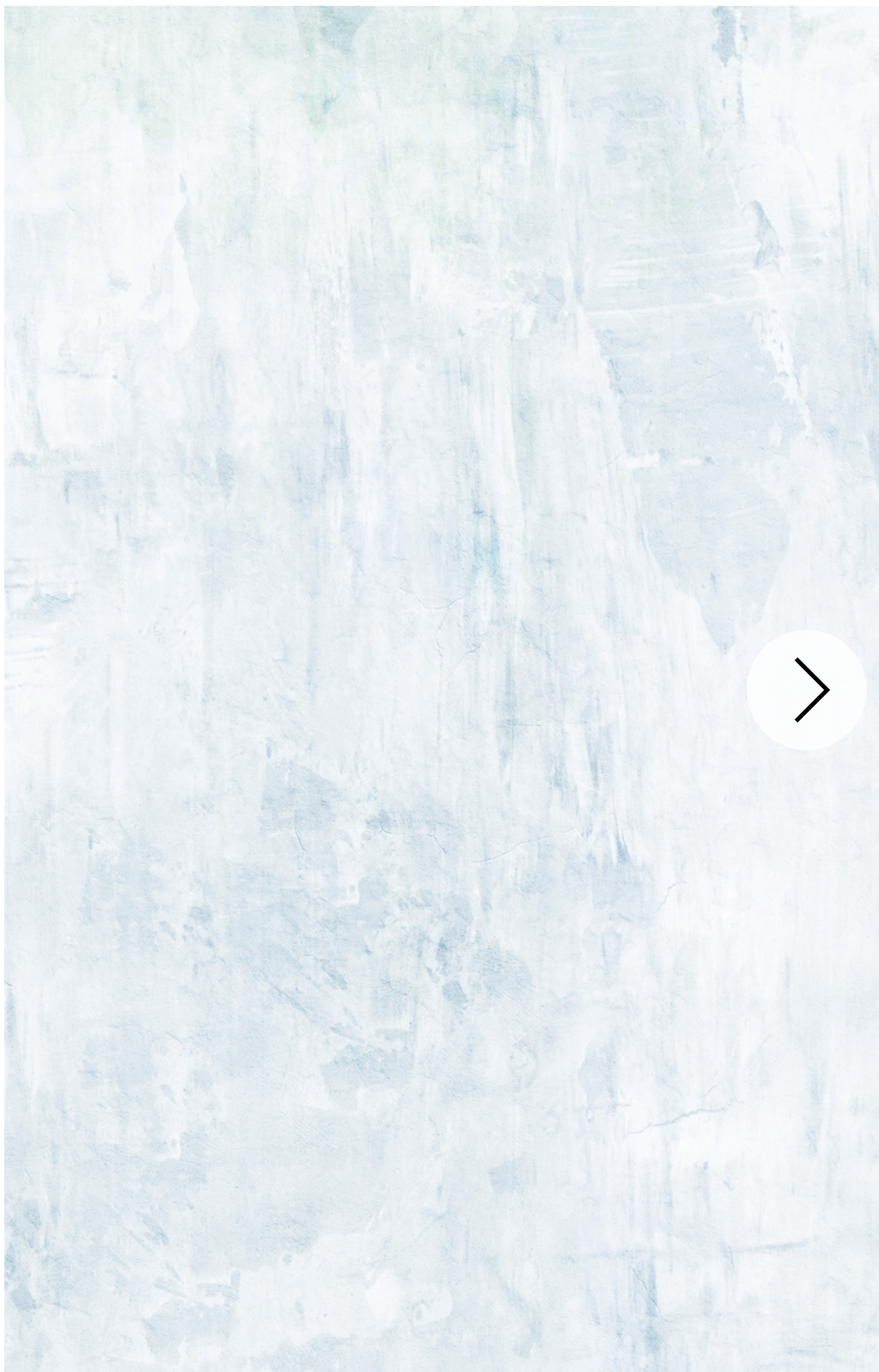
SKU code: **PW01F019075**

Colourway: **Blue Stir**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





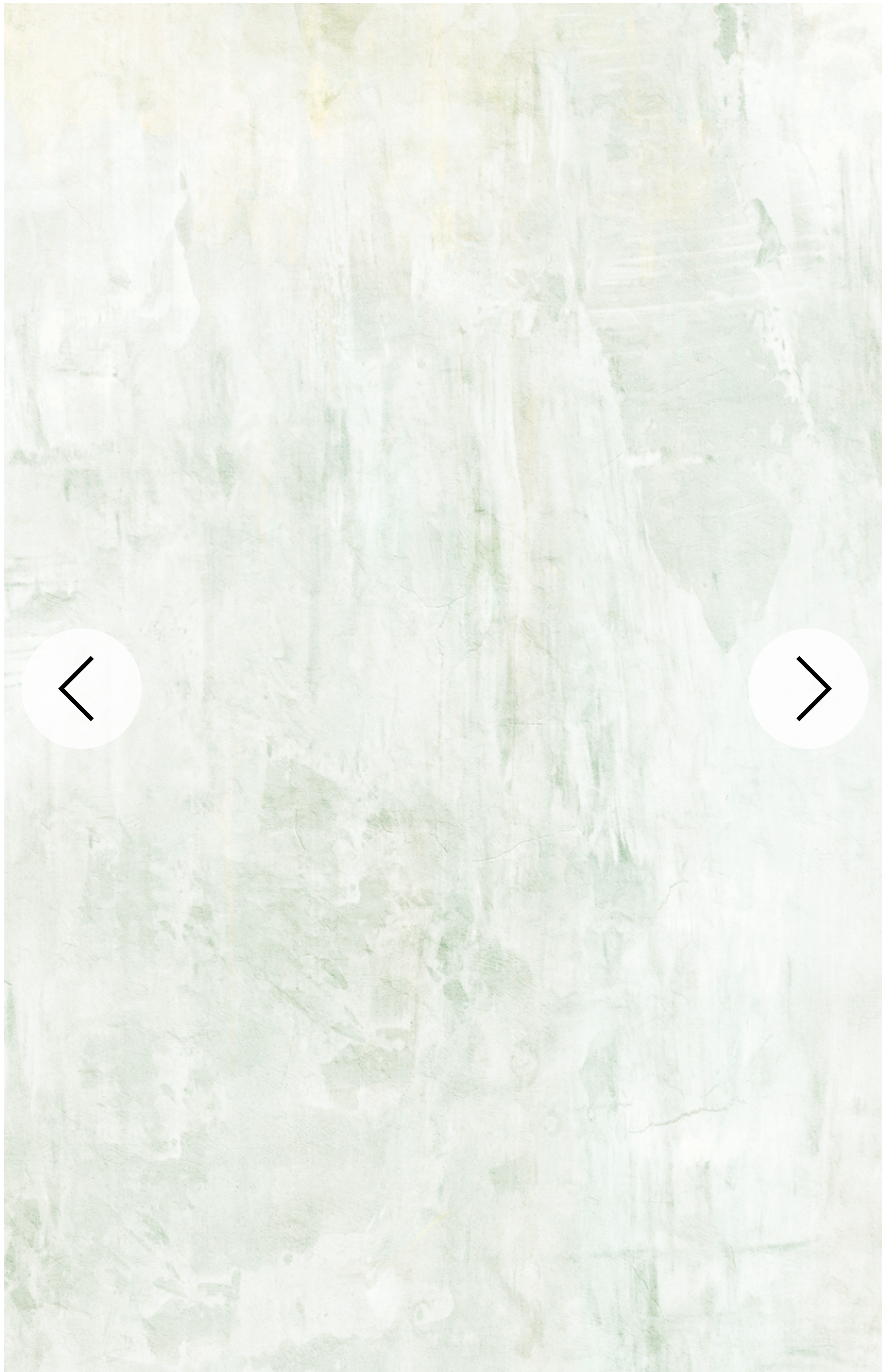
Pattern: Faded Denim

SKU code: PW01F005075

Colourway: Blue Lagoon

Repeat size: 1m x 2m

Roll size: 1m x 10m



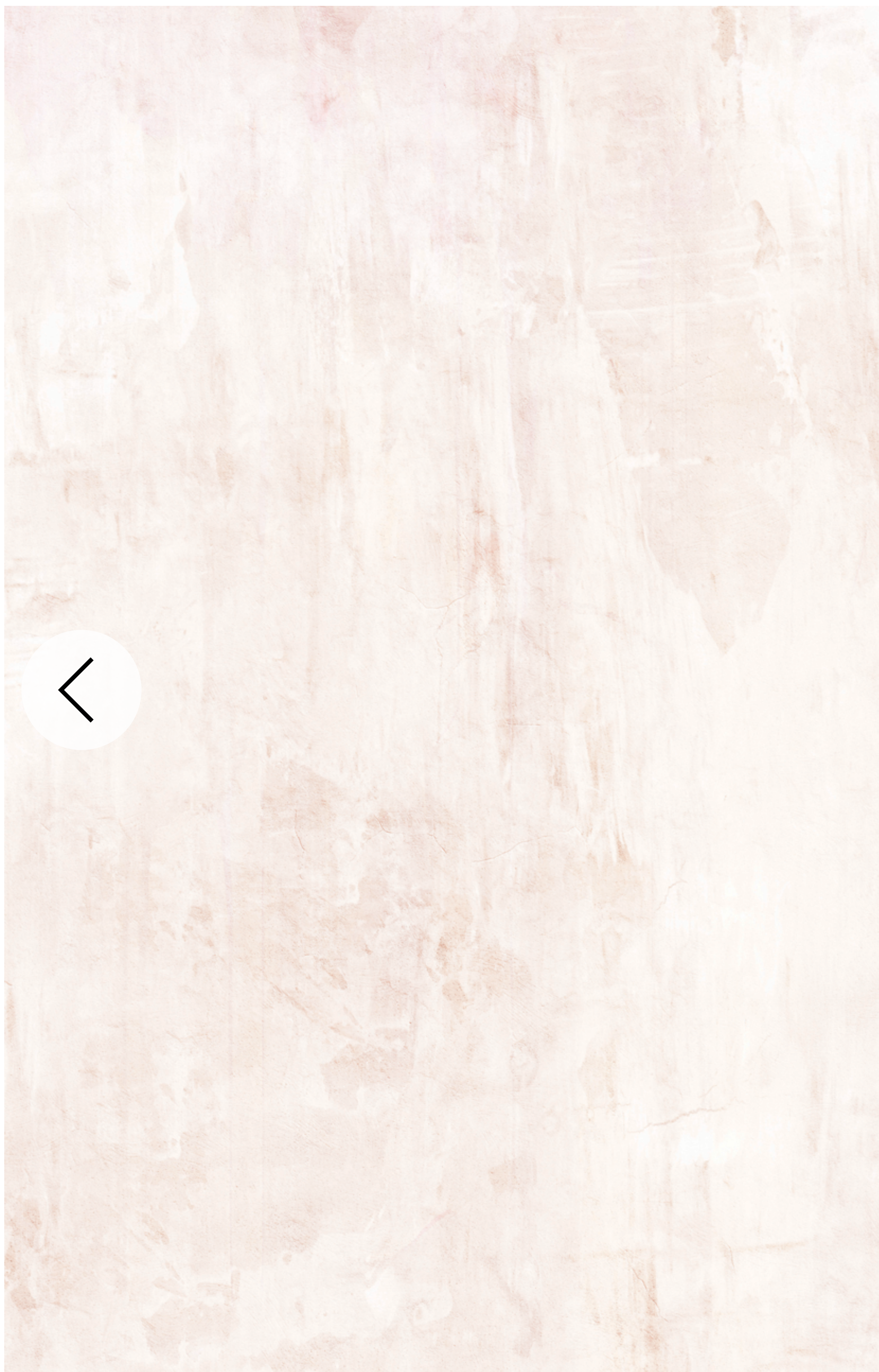
Pattern: **Faded Denim**

Colourway: **Teen Green**

SKU code: **PW01F006075**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Faded Denim**

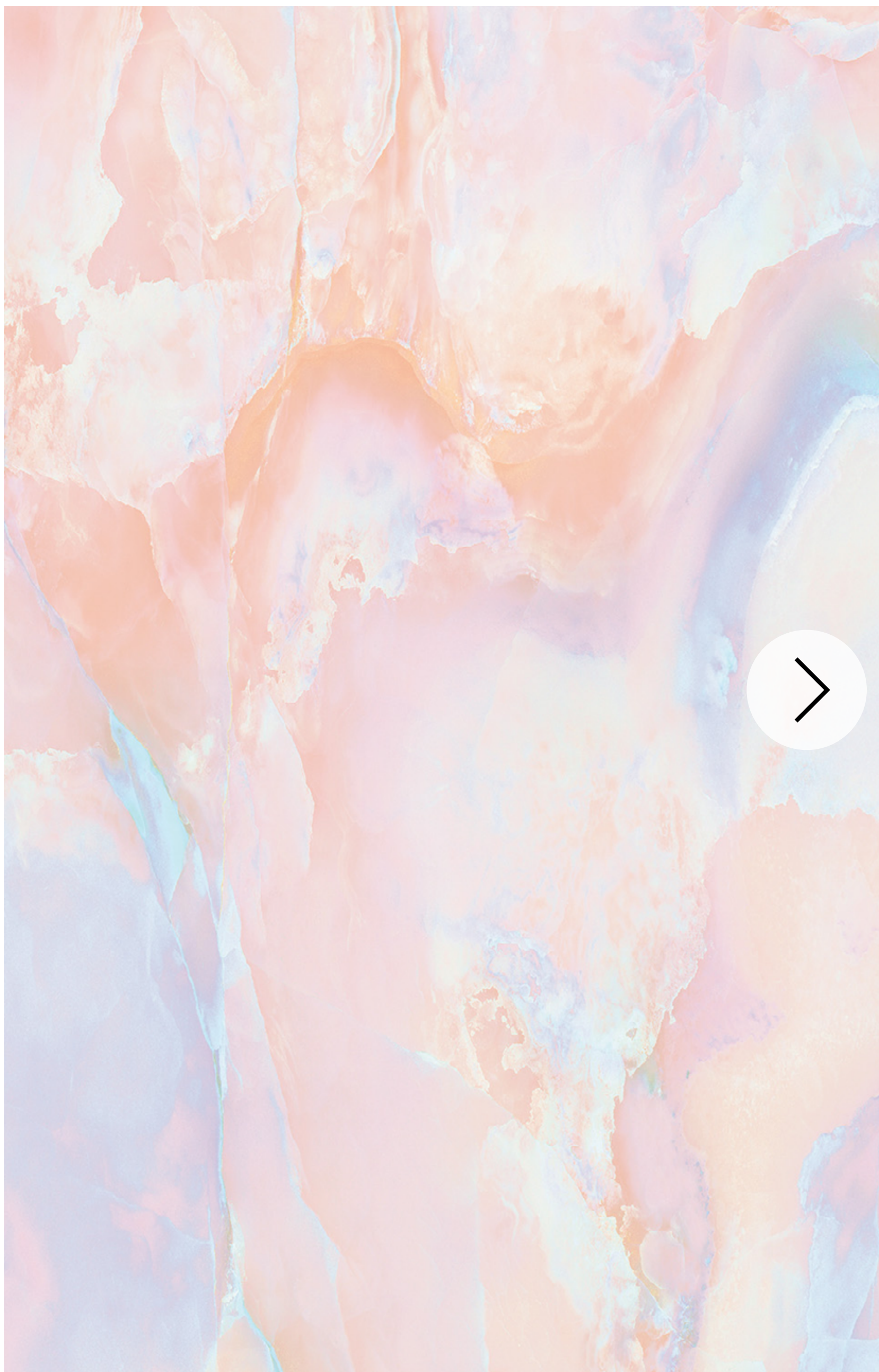
SKU code: **PW01F007075**

Colourway: **Pink Sky**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



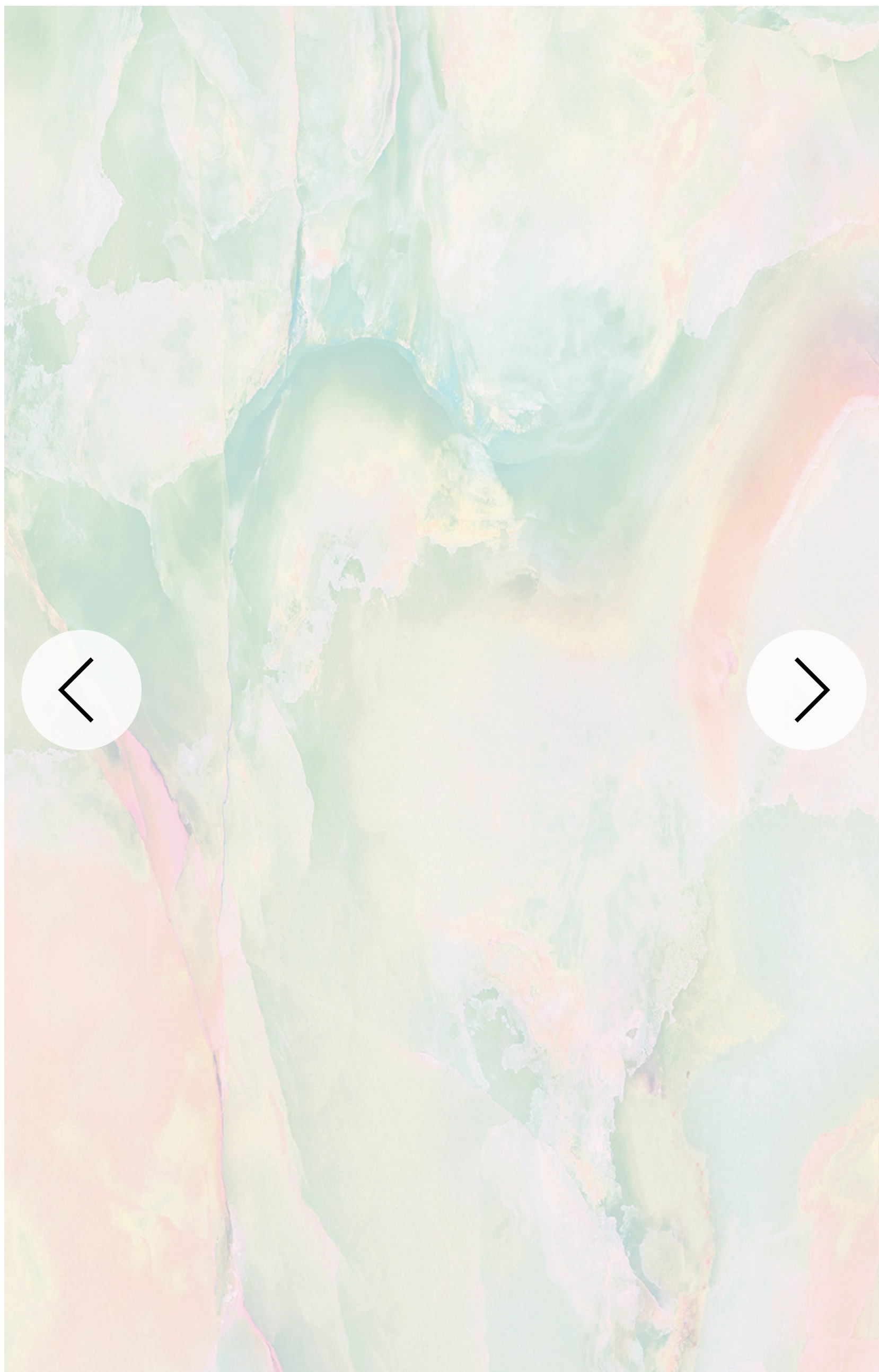


Pattern: **Terra Flow**

SKU code: **PW01F015075**

Colourway: **Rosewater**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**

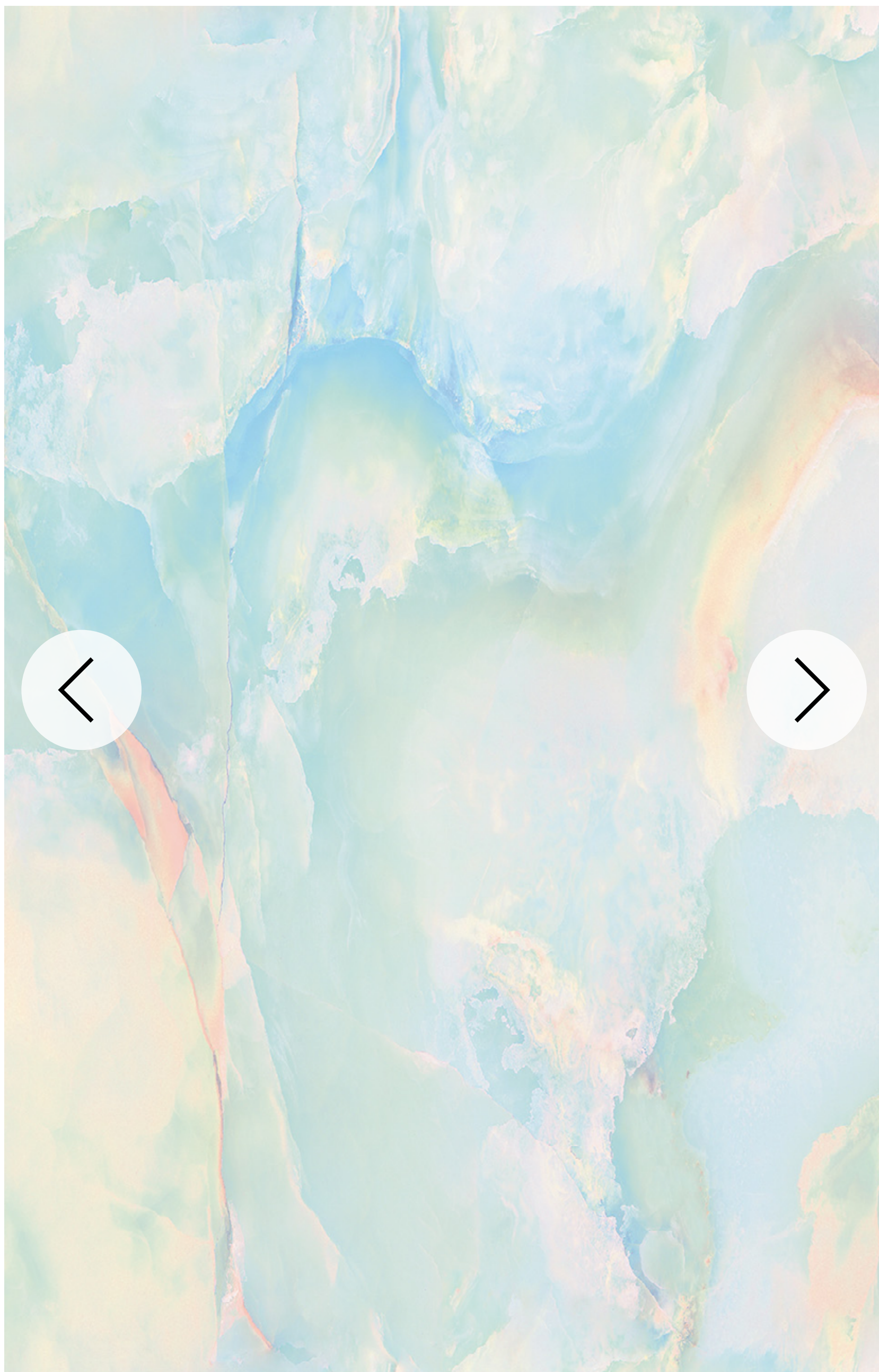


Pattern: **Terra Flow**

SKU code: **PW01F016075**

Colourway: **Green Day**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**

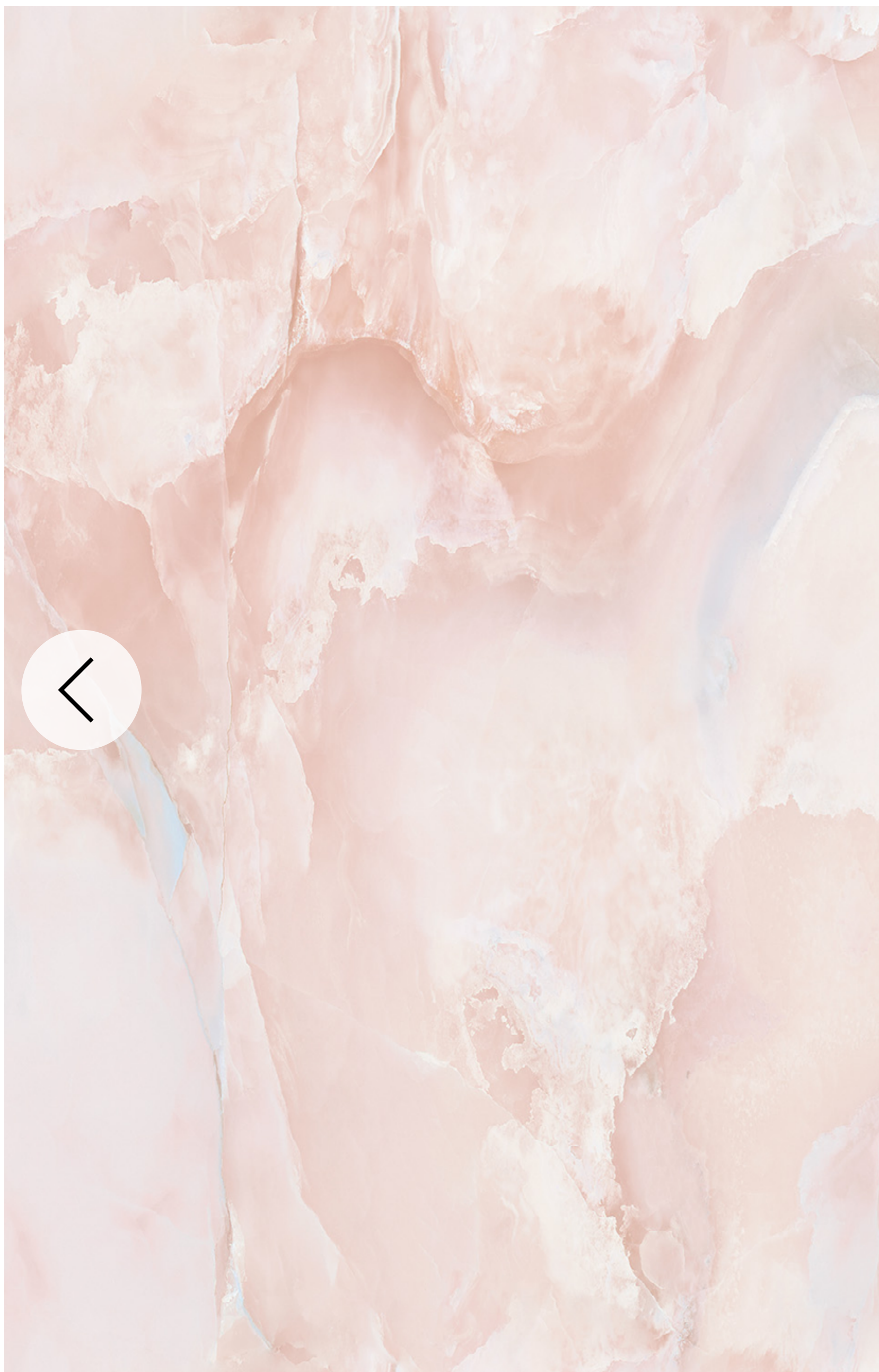


Pattern: **Terra Flow**

SKU code: **PW01F017075**

Colourway: **Blue Clouds**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**



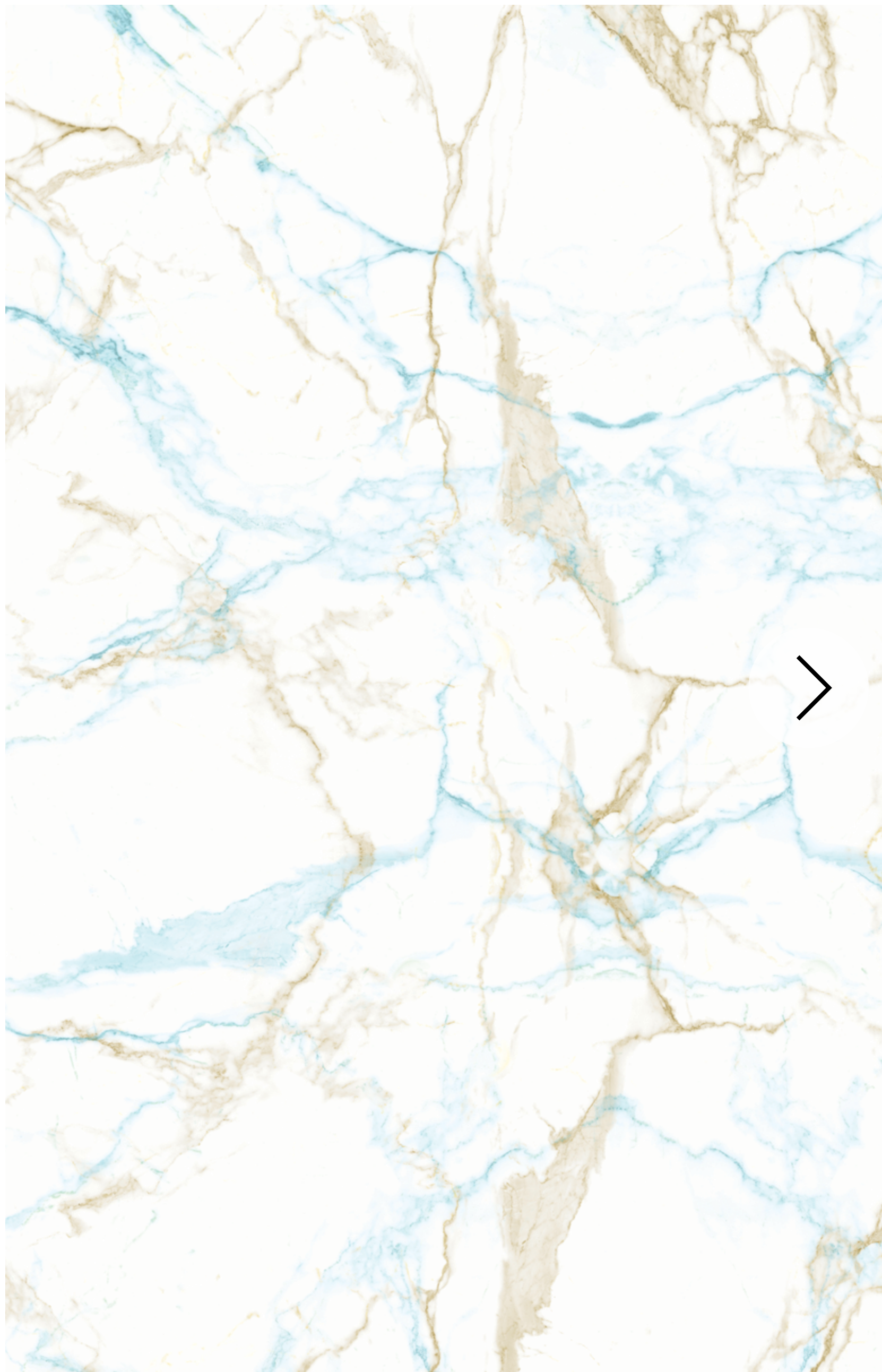
Pattern: **Terra Flow**

SKU code: **PW01F018075**

Colourway: **Coffee Dream**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**



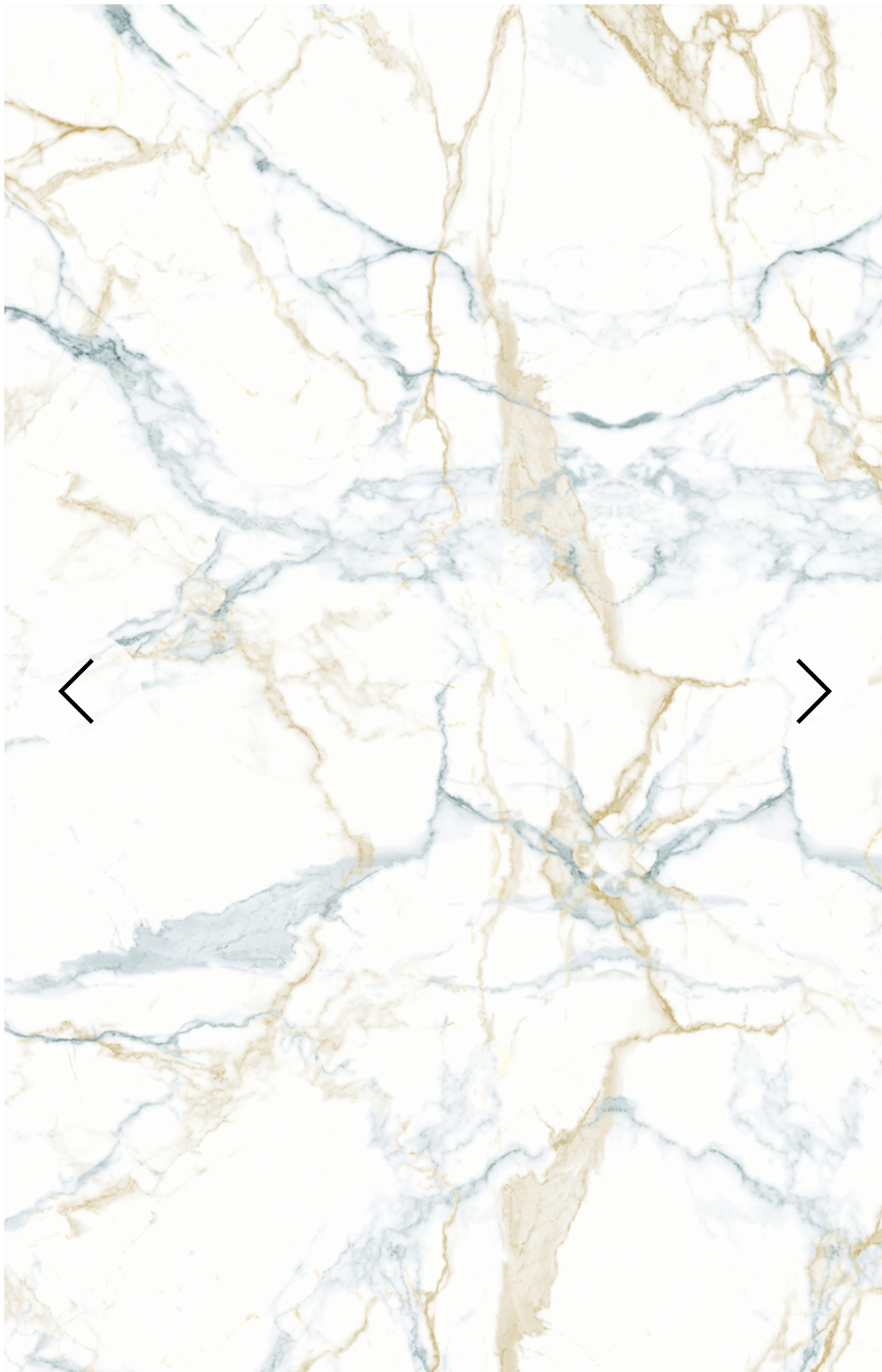


Pattern: Marble Glory

SKU code: PW01F034075

Colourway: Ocean Current

Repeat size: 3.33m x 3m
Roll size: 1m x 9.525m



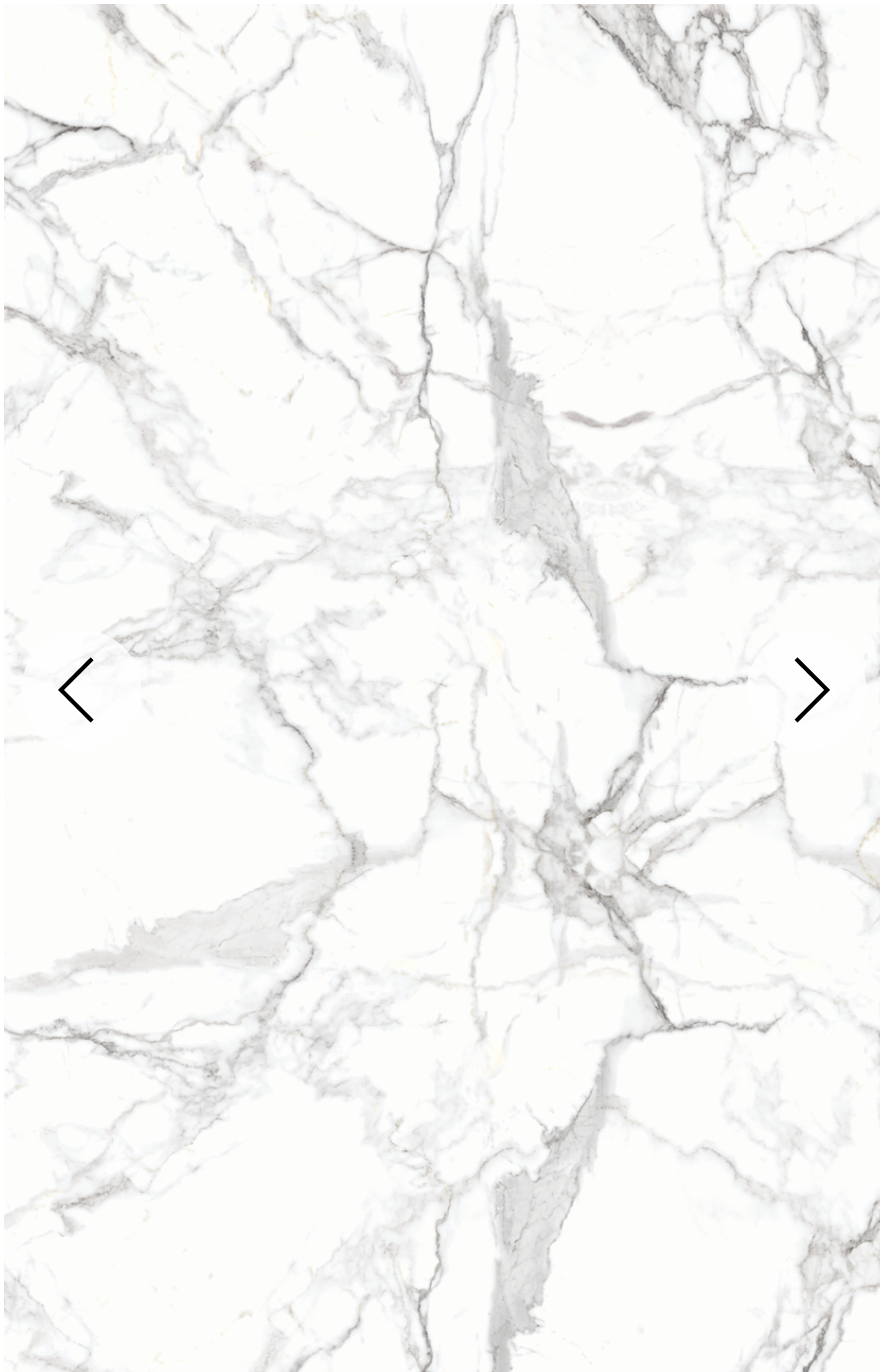
Pattern: **Marble Glory**

SKU code: **PW01F035075**

Colourway: **Drifting**

Repeat size: **3.33m x 3m**

Roll size: **1m x 9.525m**



Pattern: Marble Glory

SKU code: PW01F037075

Colourway: Silver Water

Repeat size: 3.33m x 3m

Roll size: 1m x 9.525m



Pattern: Marble Glory

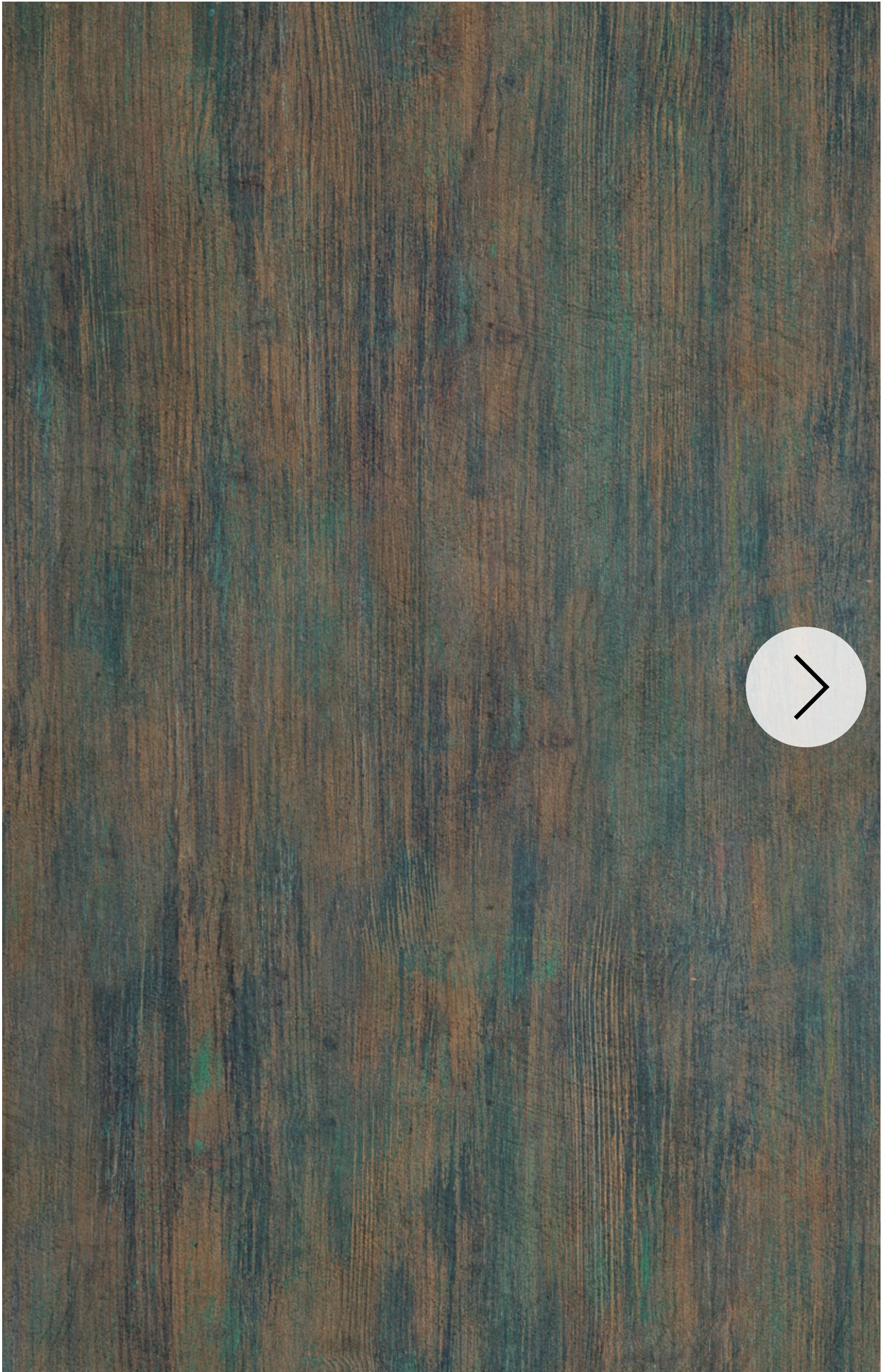
SKU code: PW01F036075

Colourway: Delta Blues

Repeat size: 3.33m x 3m

Roll size: 1m x 9.525m





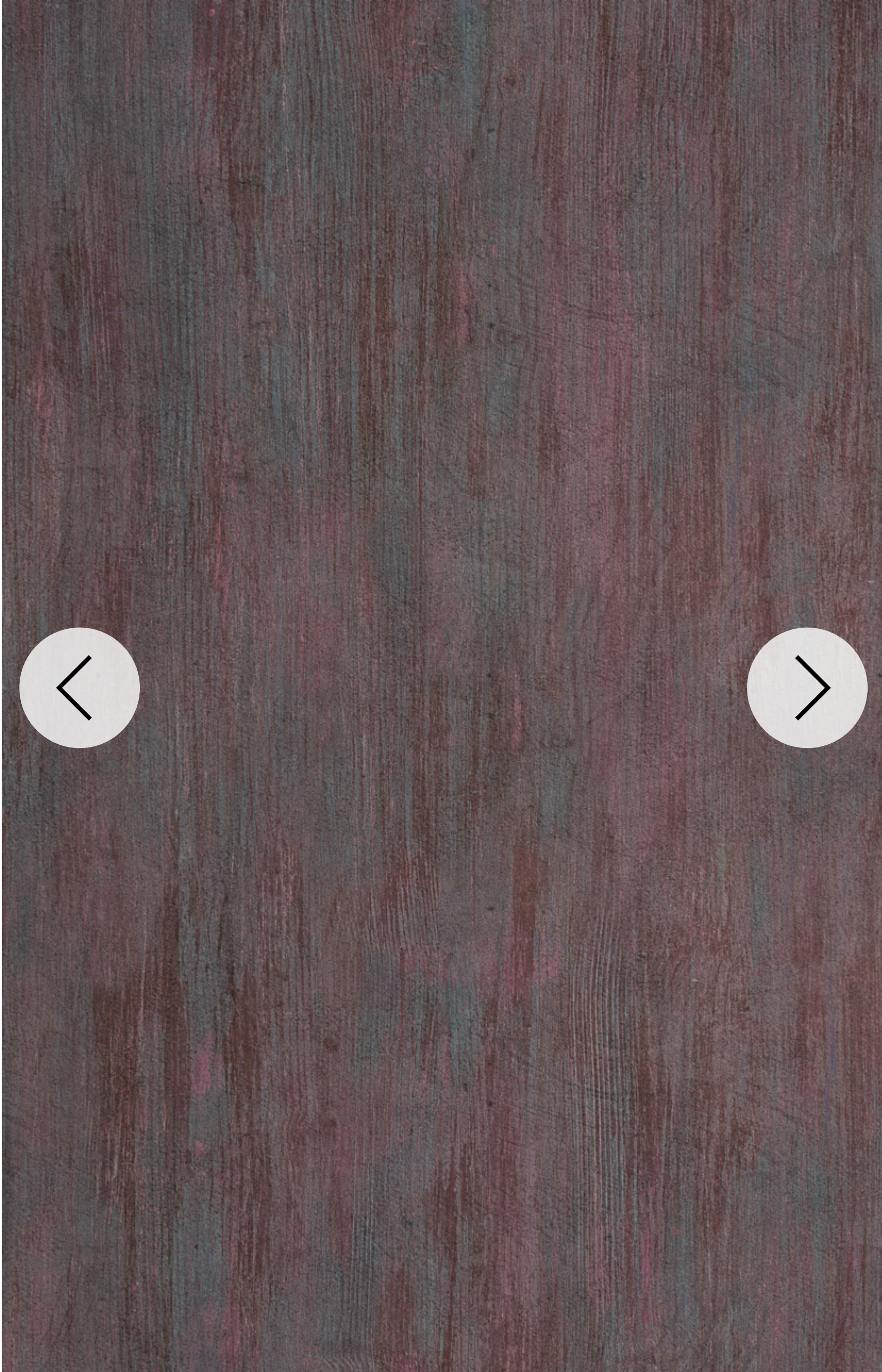
Pattern: **Fine Finish**

SKU code: **PW01F023075**

Colourway: **Pine Memory**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**

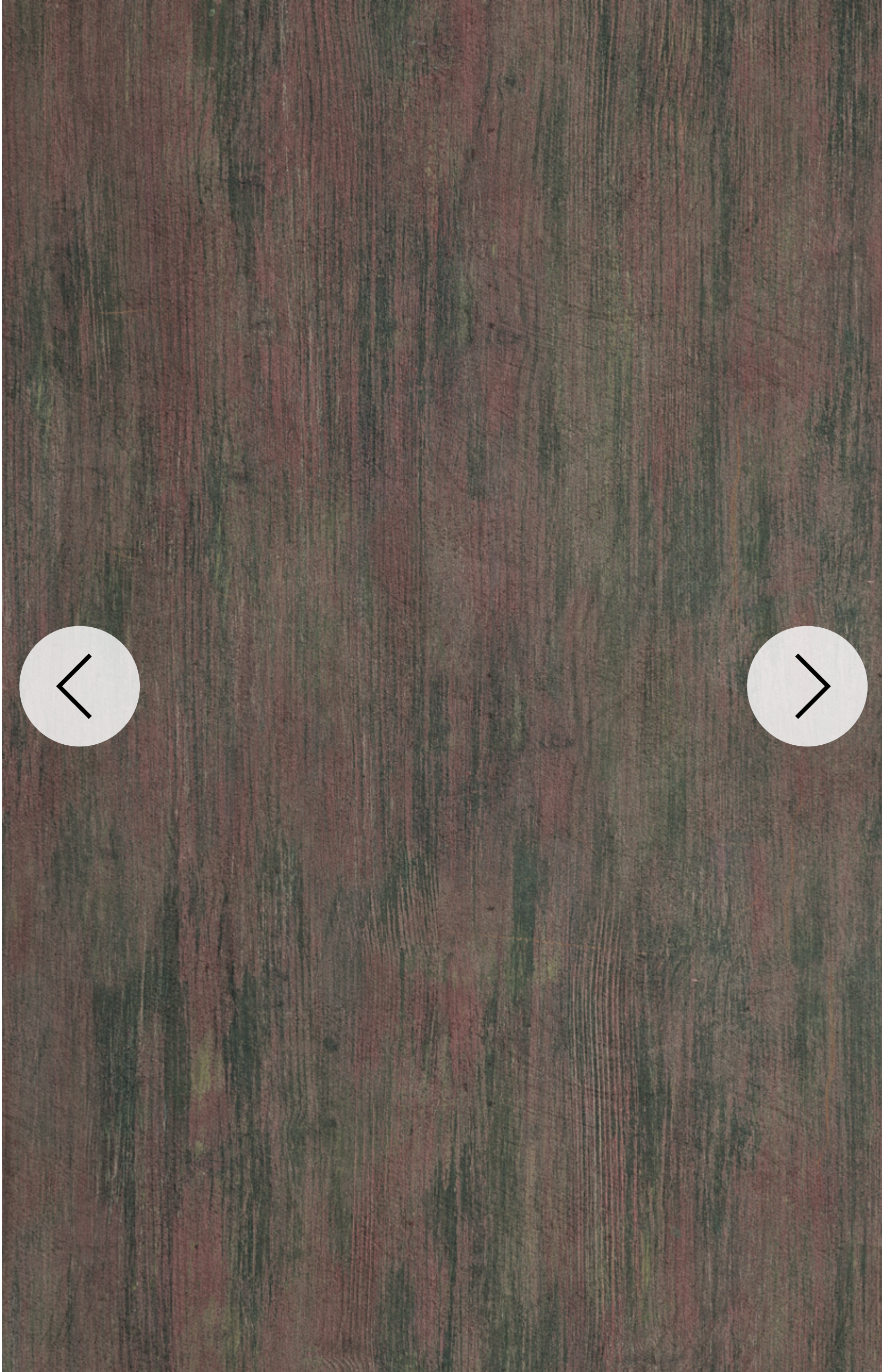


Pattern: **Fine Finish**

SKU code: **PW01F024075**

Colourway: **Cedar Dusk**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**

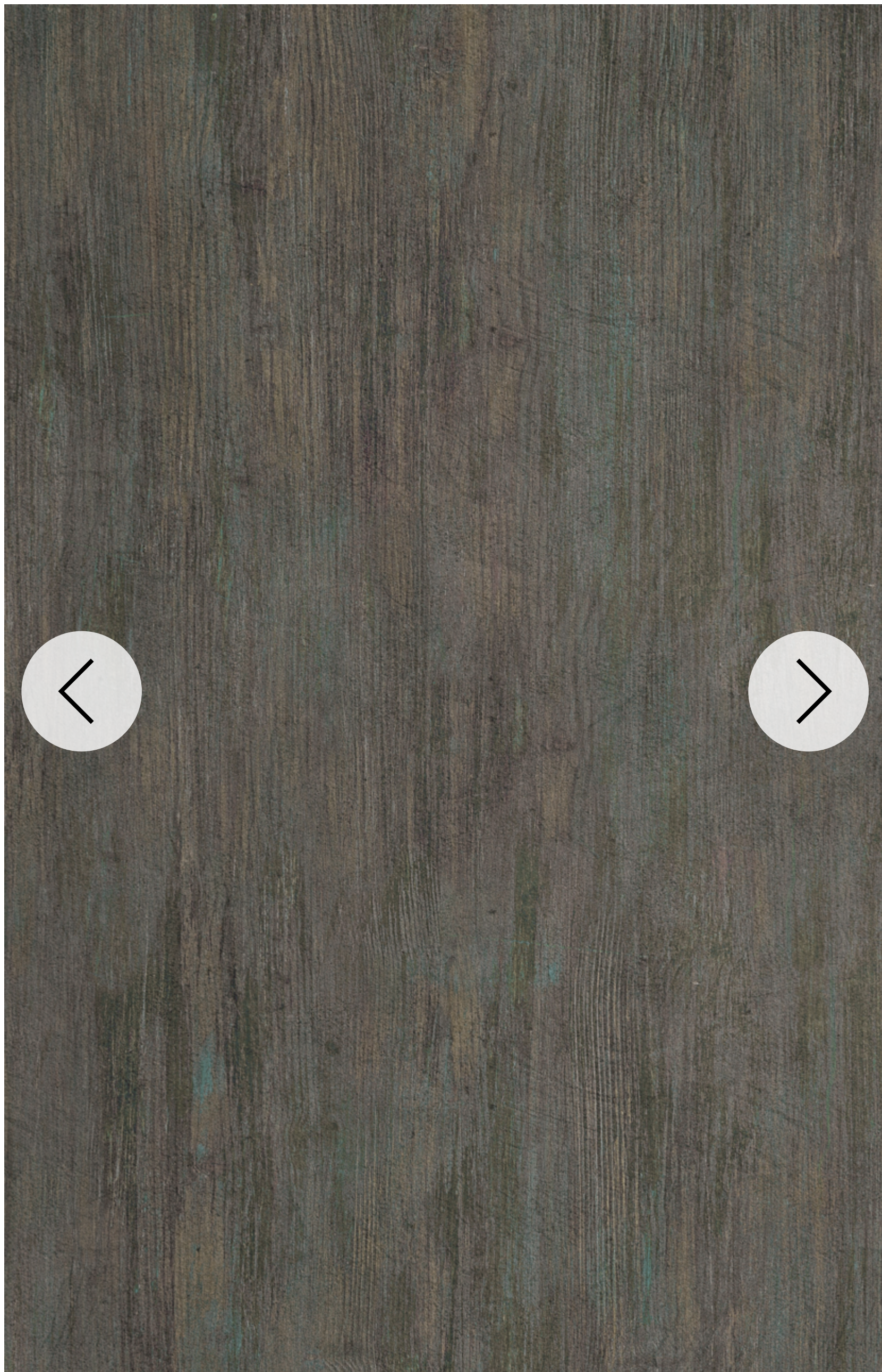


Pattern: **Fine Finish**

SKU code: **PW01F025075**

Colourway: **Maple Wood**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



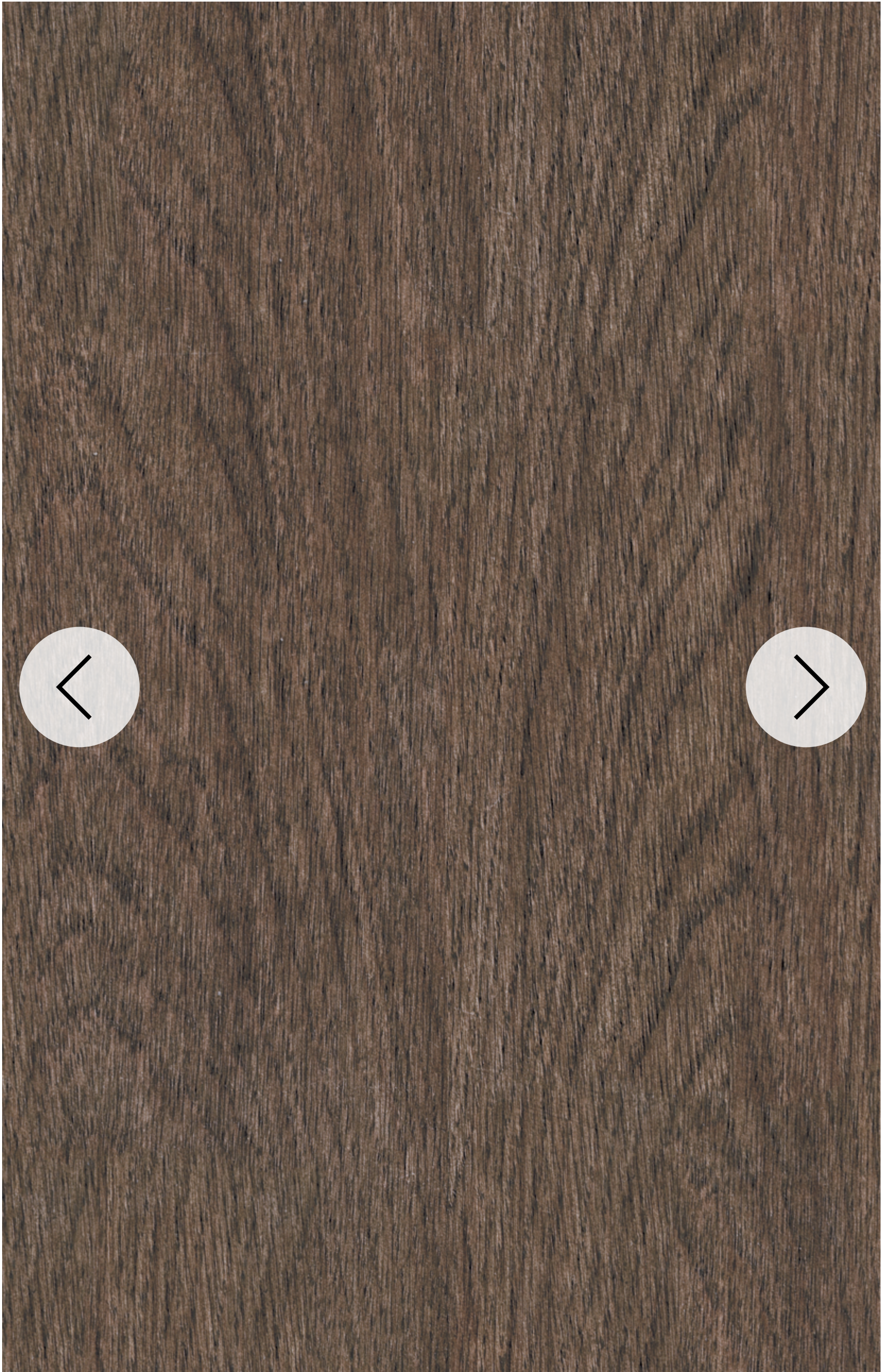
Pattern: **Fine Finish**

SKU code: **PW01F026075**

Colourway: **Bluewood**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



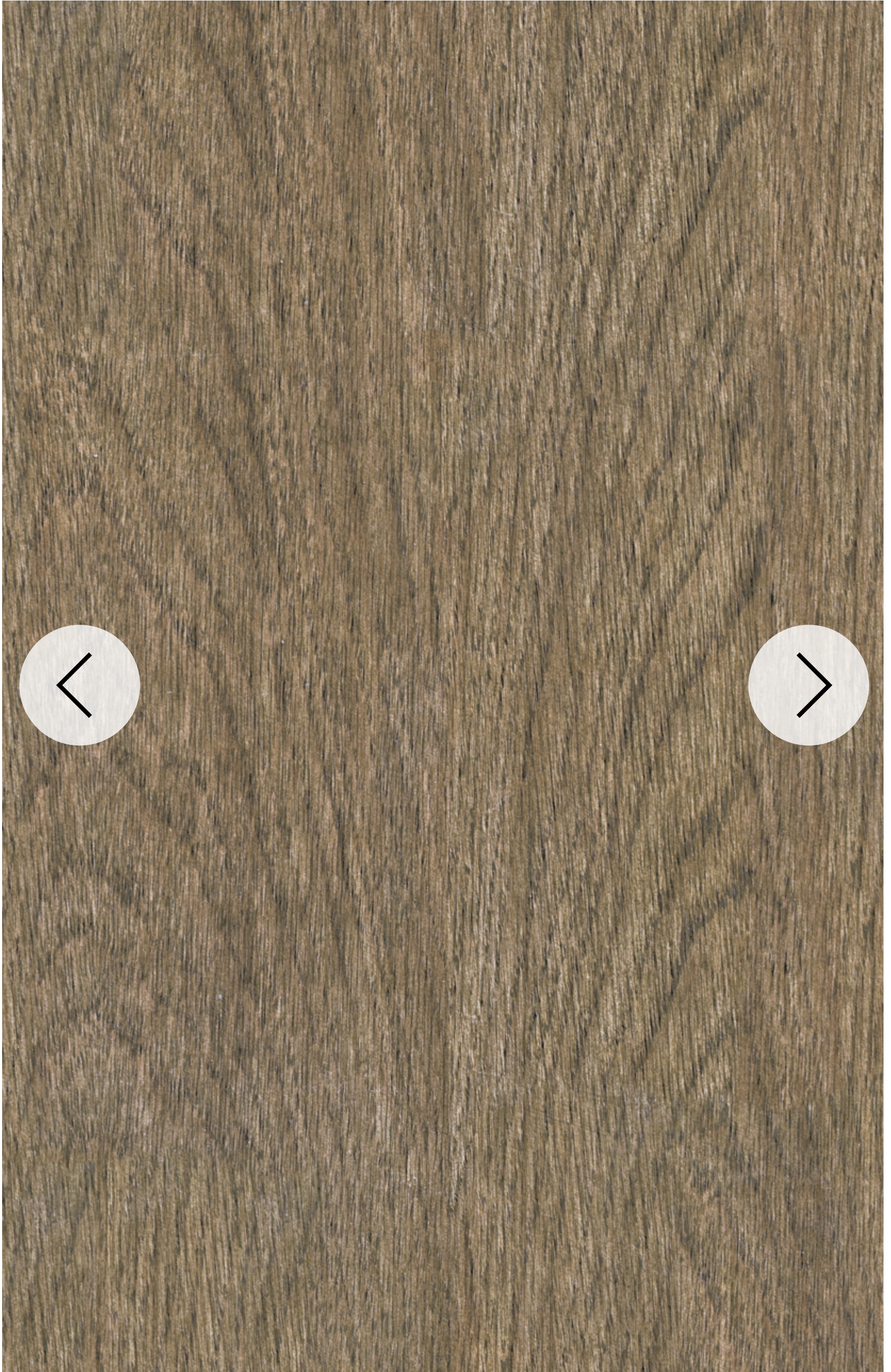
Pattern: **Fine Finish**

SKU code: **PW01F027075**

Colourway: **Oak Serenade**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



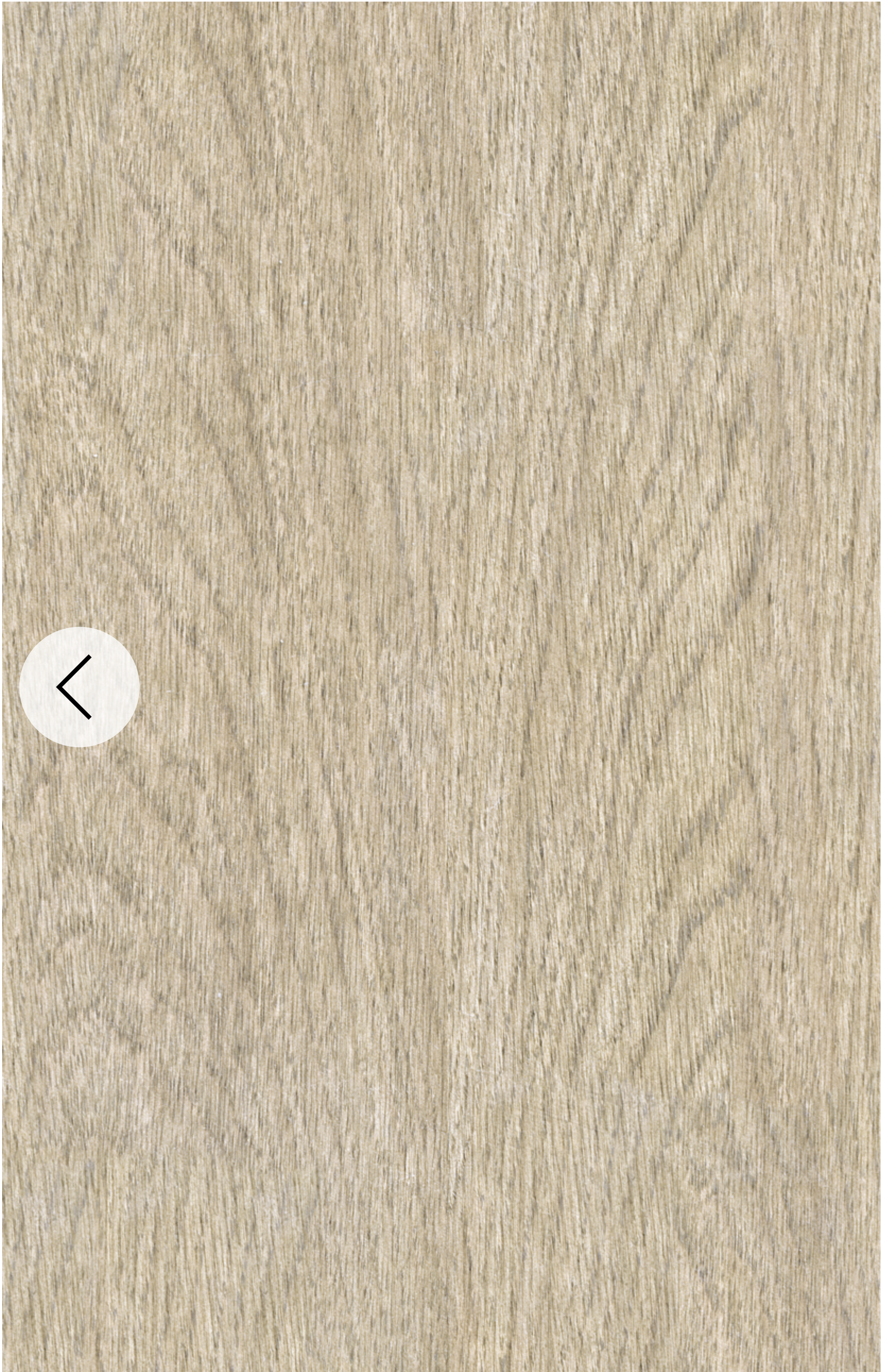
Pattern: **Fine Finish**

SKU code: **PW01F029075**

Colourway: **Harvest Teak**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Fine Finish**

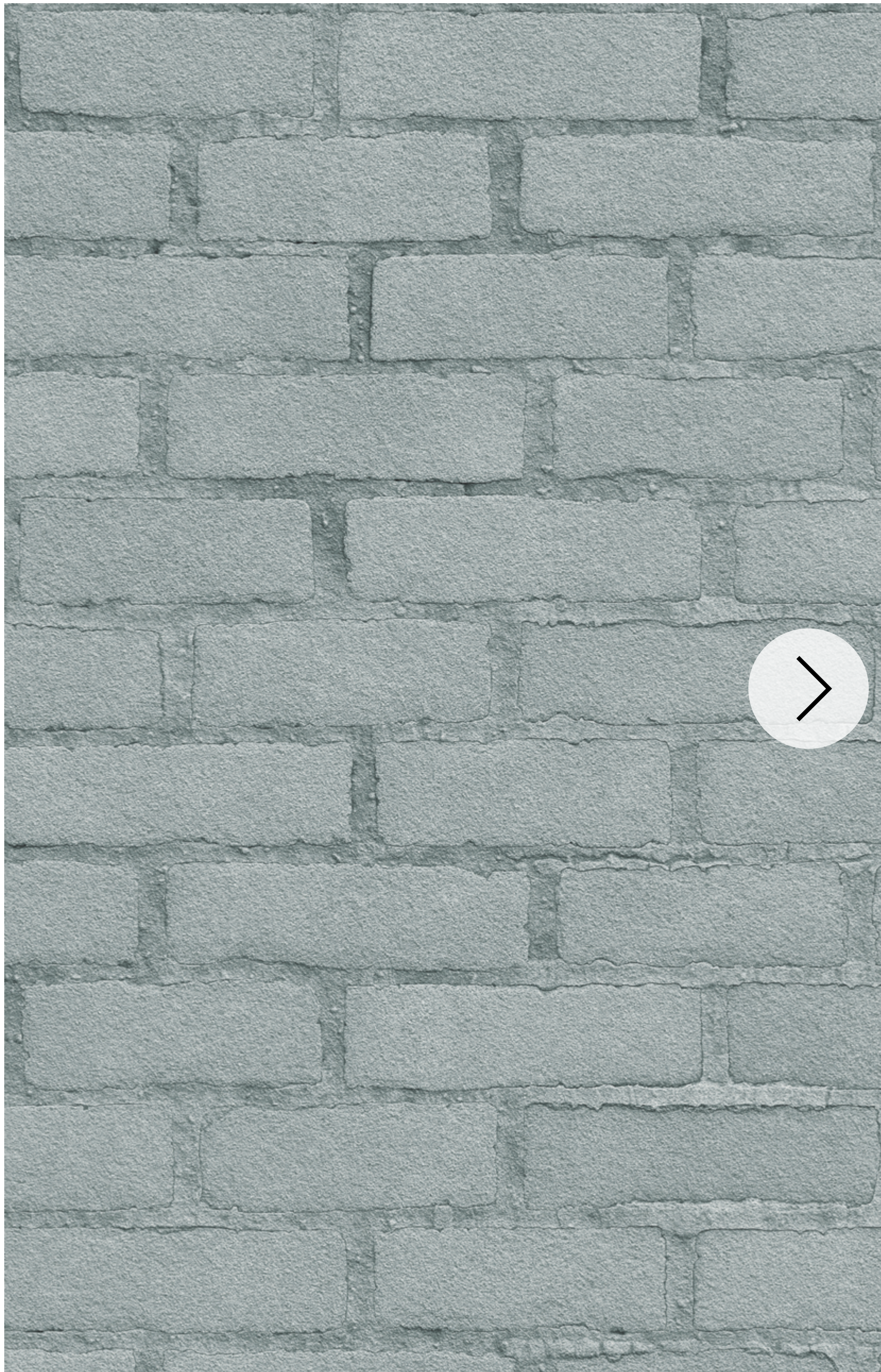
SKU code: **PW01F028075**

Colourway: **Sandy Birch**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





Pattern: **Brushed Bricks**

SKU code: **PW01F048075**

Colourway: **Bluegrass**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Brushed Bricks**

SKU code: **PW01F045075**

Colourway: **Urban Moss**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Brushed Bricks**

SKU code: **PW01F047075**

Colourway: **Cool Clay**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Brushed Bricks**

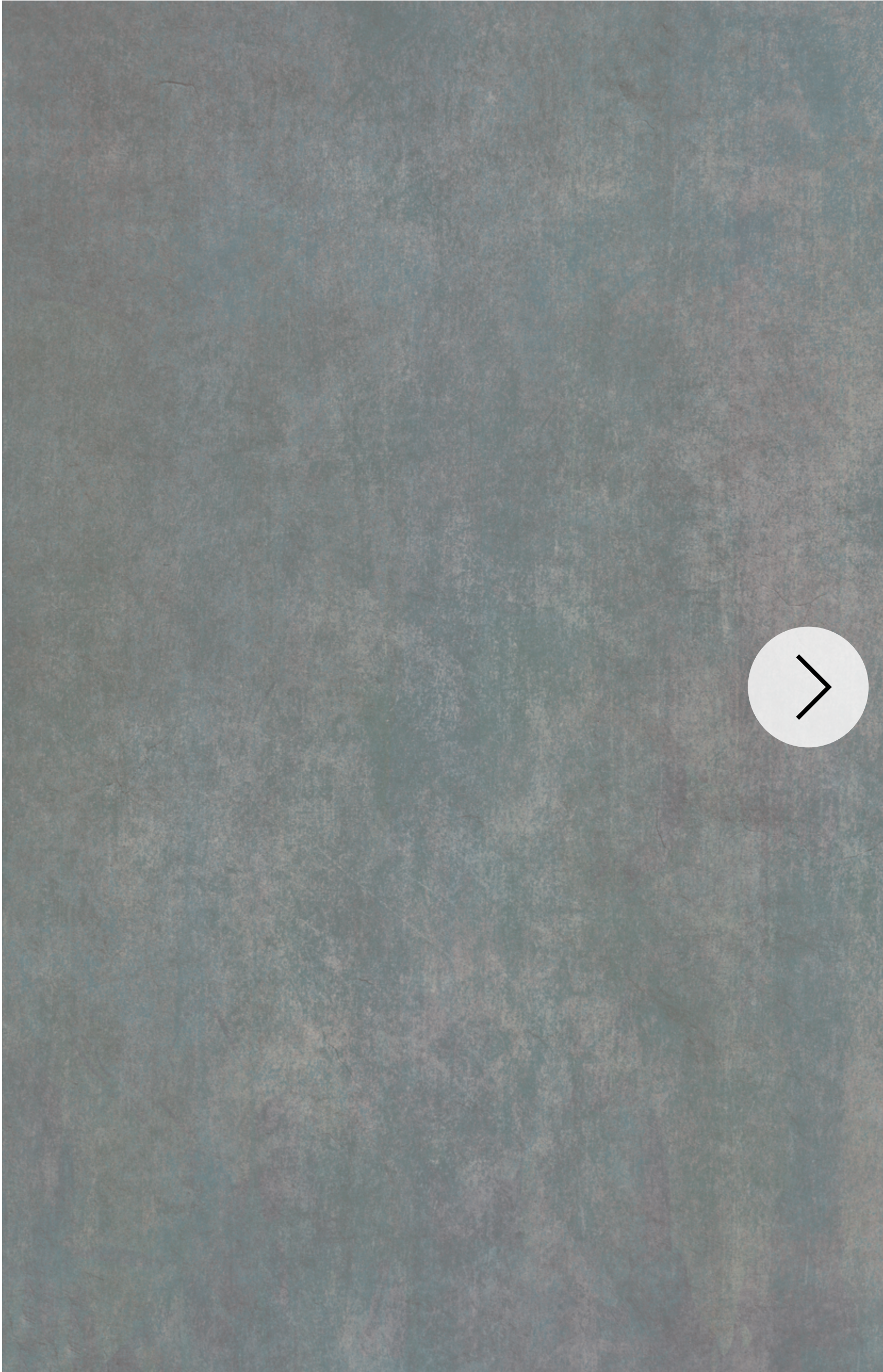
SKU code: **PW01F046075**

Colourway: **Pine Brick**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





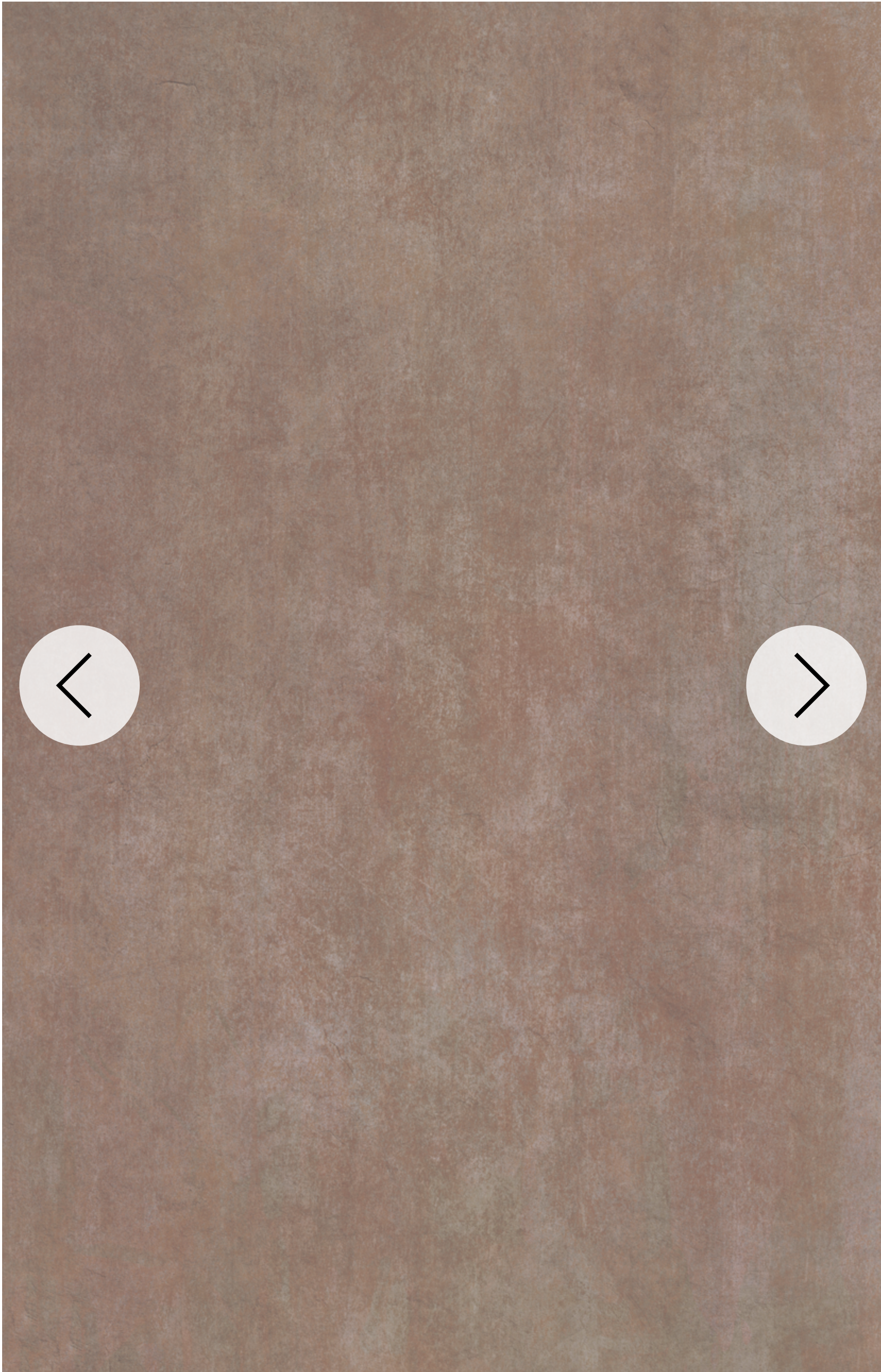
Pattern: **Acid Ash**

SKU code: **PW01F053075**

Colourway: **Aqua Wash**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**

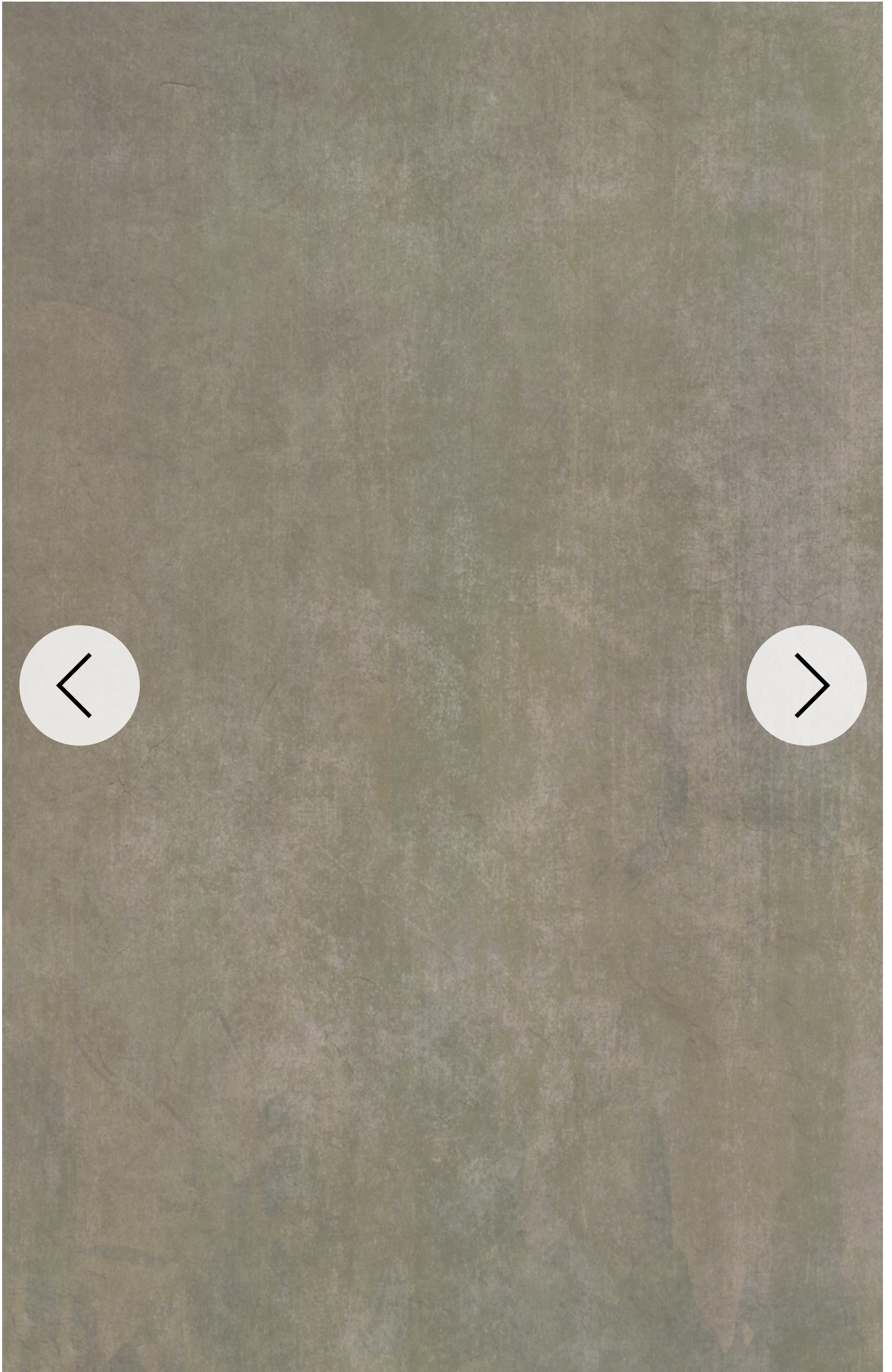


Pattern: **Acid Ash**

SKU code: **PW01F052075**

Colourway: **Mocha Wash**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



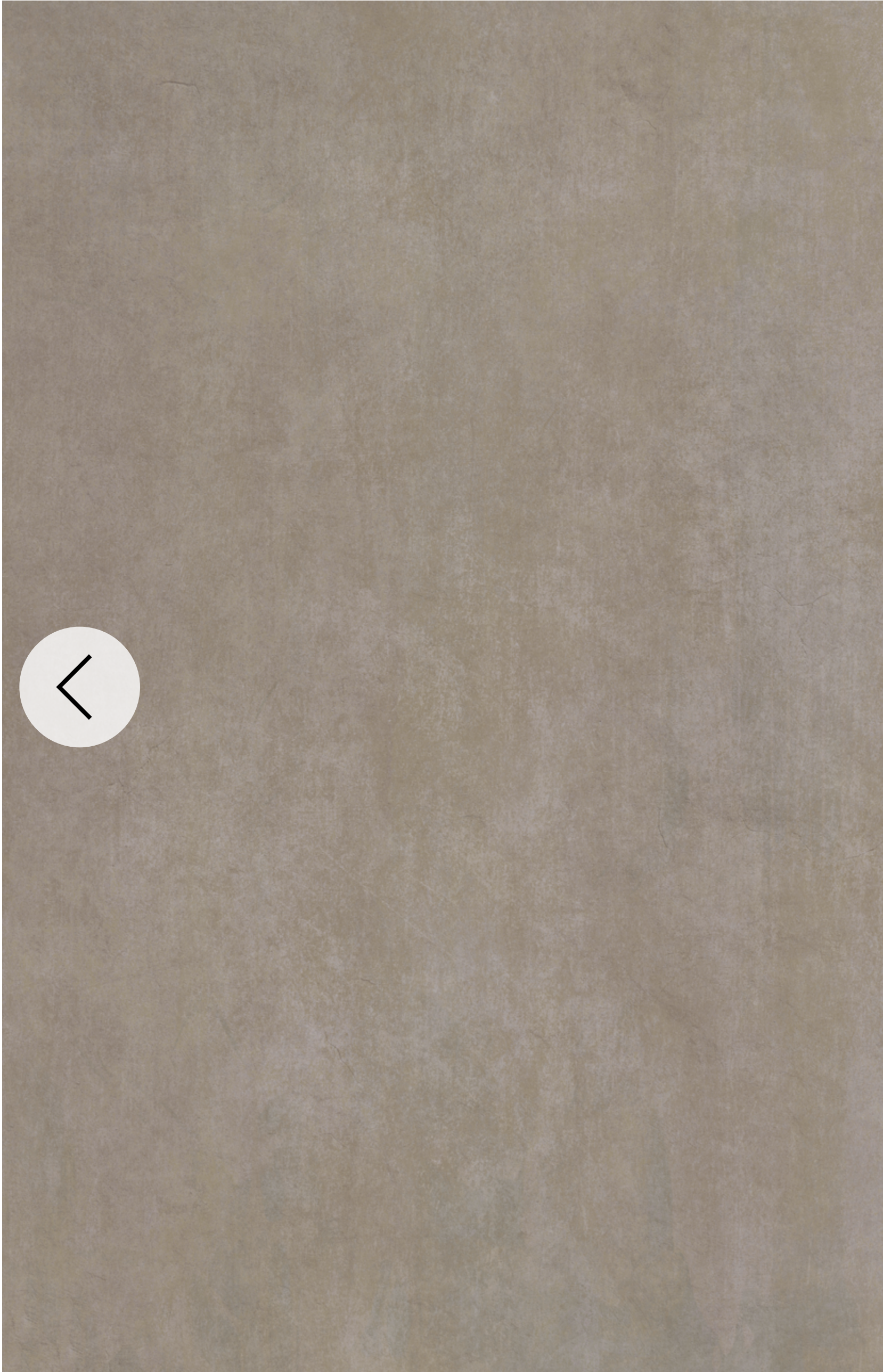
Pattern: **Acid Ash**

SKU code: **PW01F051075**

Colourway: **Pebble Wash**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Acid Ash**

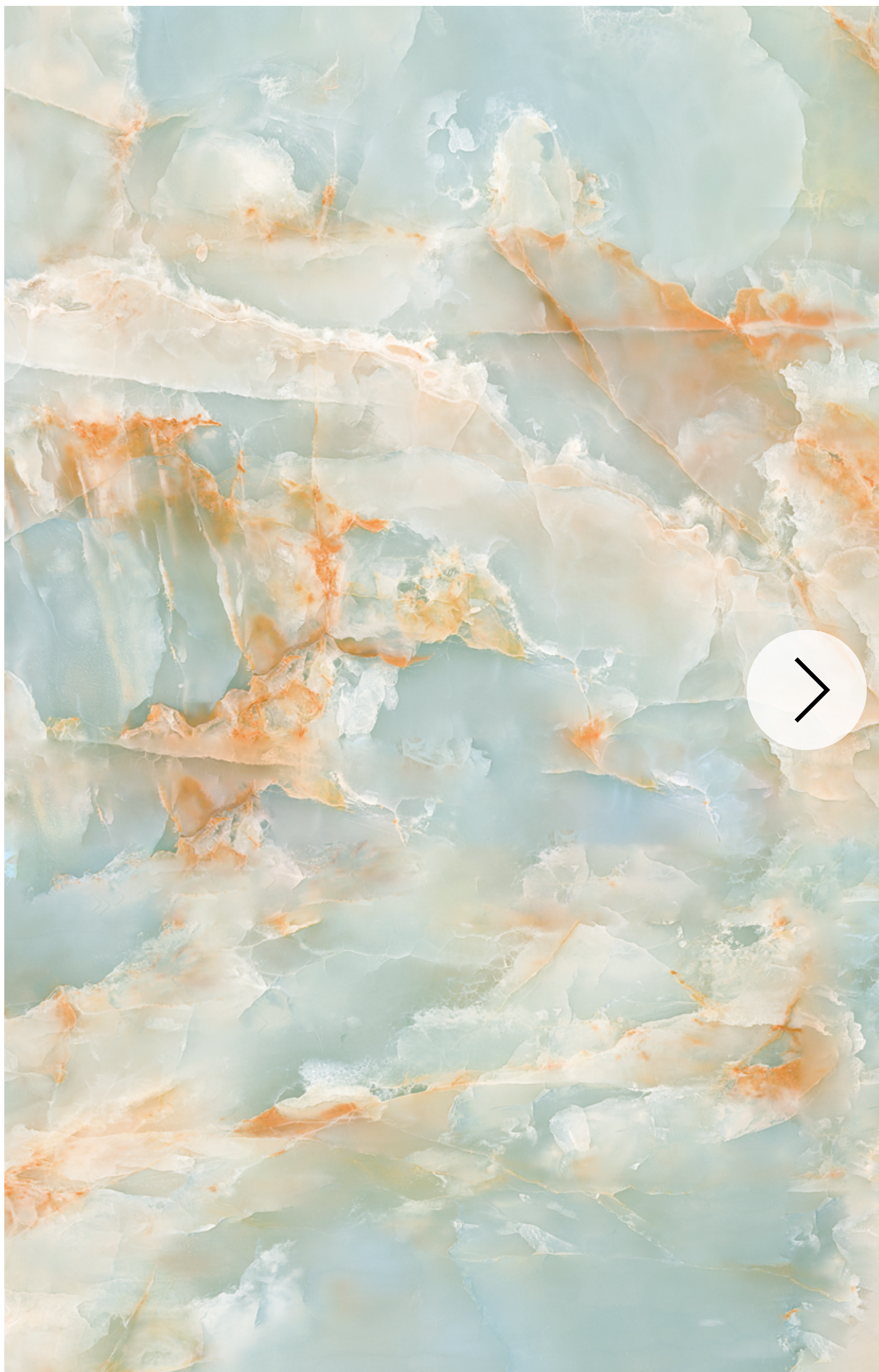
SKU code: **PW01FO50075**

Colourway: **Desert Wash**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



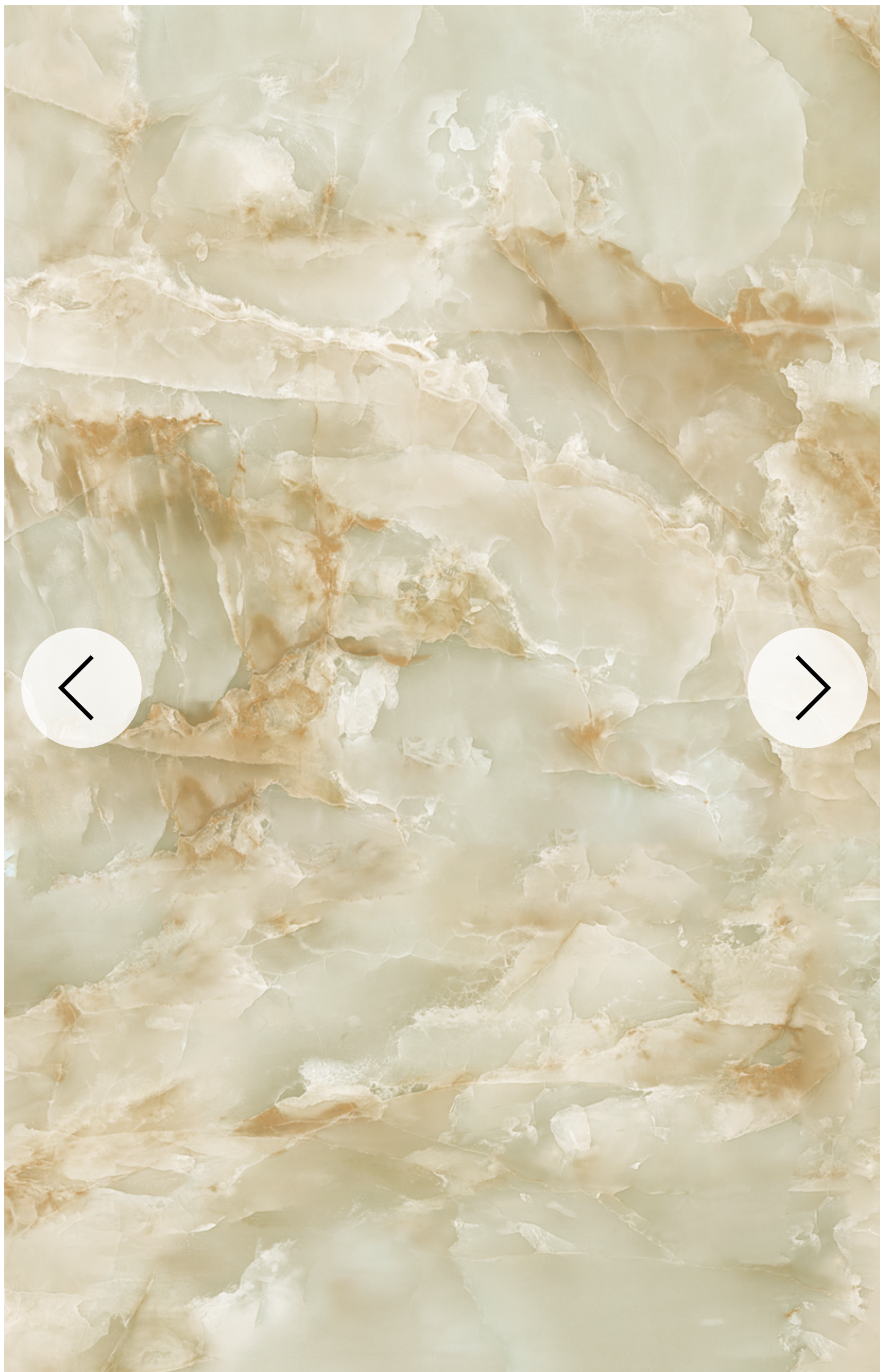


Pattern: **Onyx Treasure**

SKU code: **PW01F001075**

Colourway: **Apricot Sorbet**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**

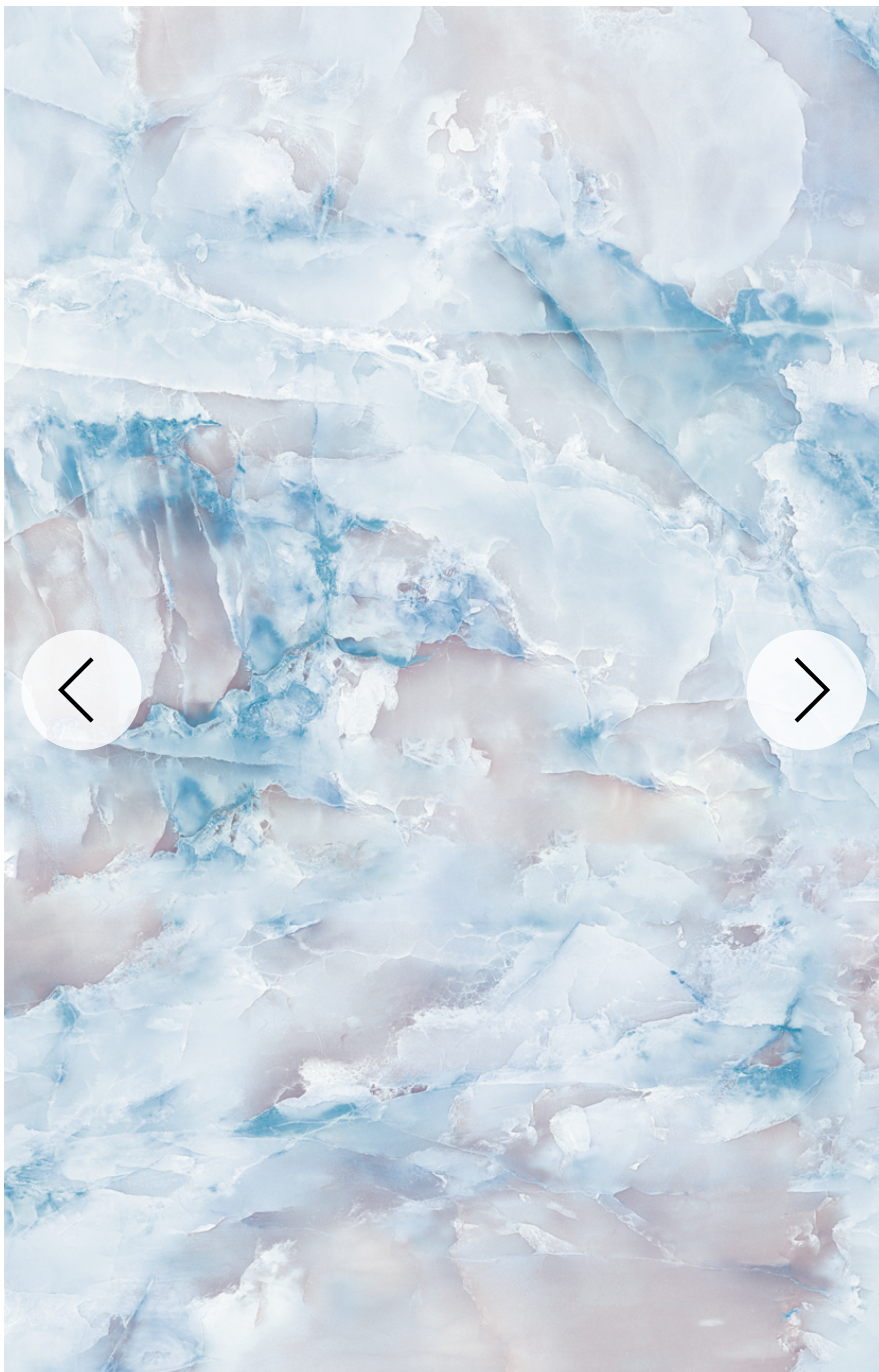


Pattern: **Onyx Treasure**

SKU code: **PW01F004075**

Colourway: **Jade Sea**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**



Pattern: **Onyx Treasure**

SKU code: **PW01F003075**

Colourway: **Blue Wave**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**



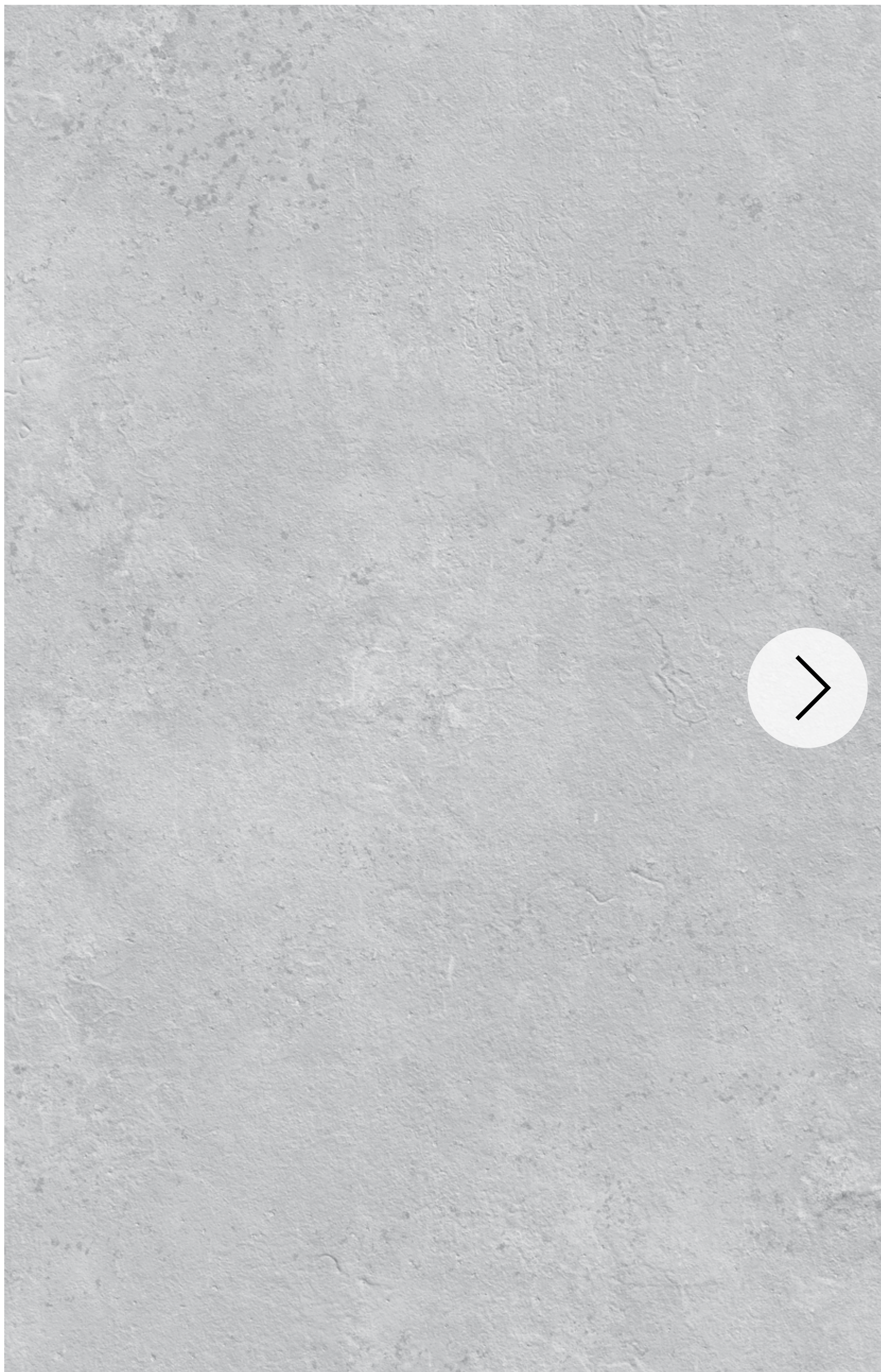
Pattern: **Onyx Treasure**

SKU code: **PW01F002075**

Colourway: **Jade Stream**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**





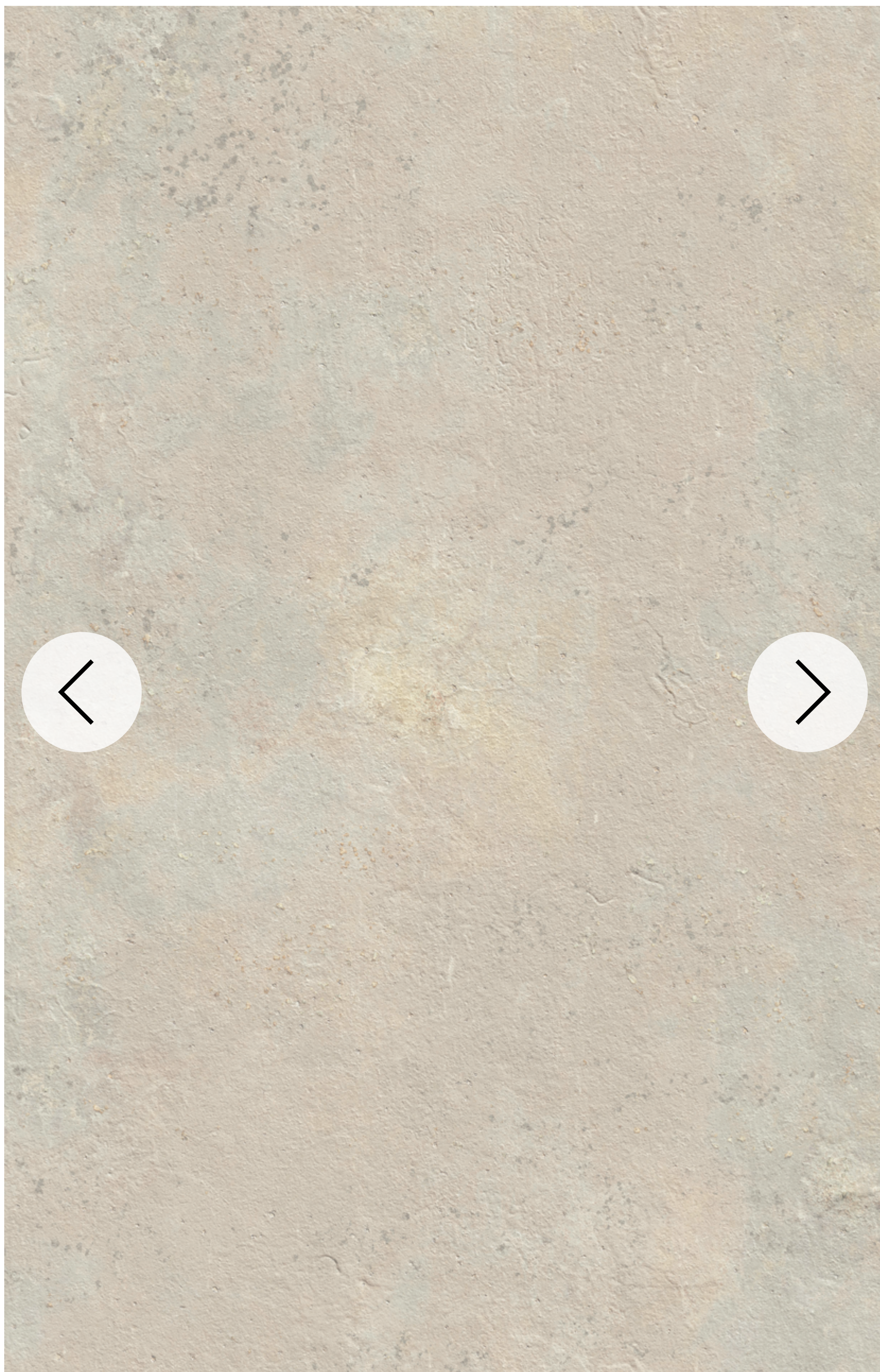
Pattern: **Crafted Feeling**

SKU code: **PW01F041075**

Colourway: **Cold Ash**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



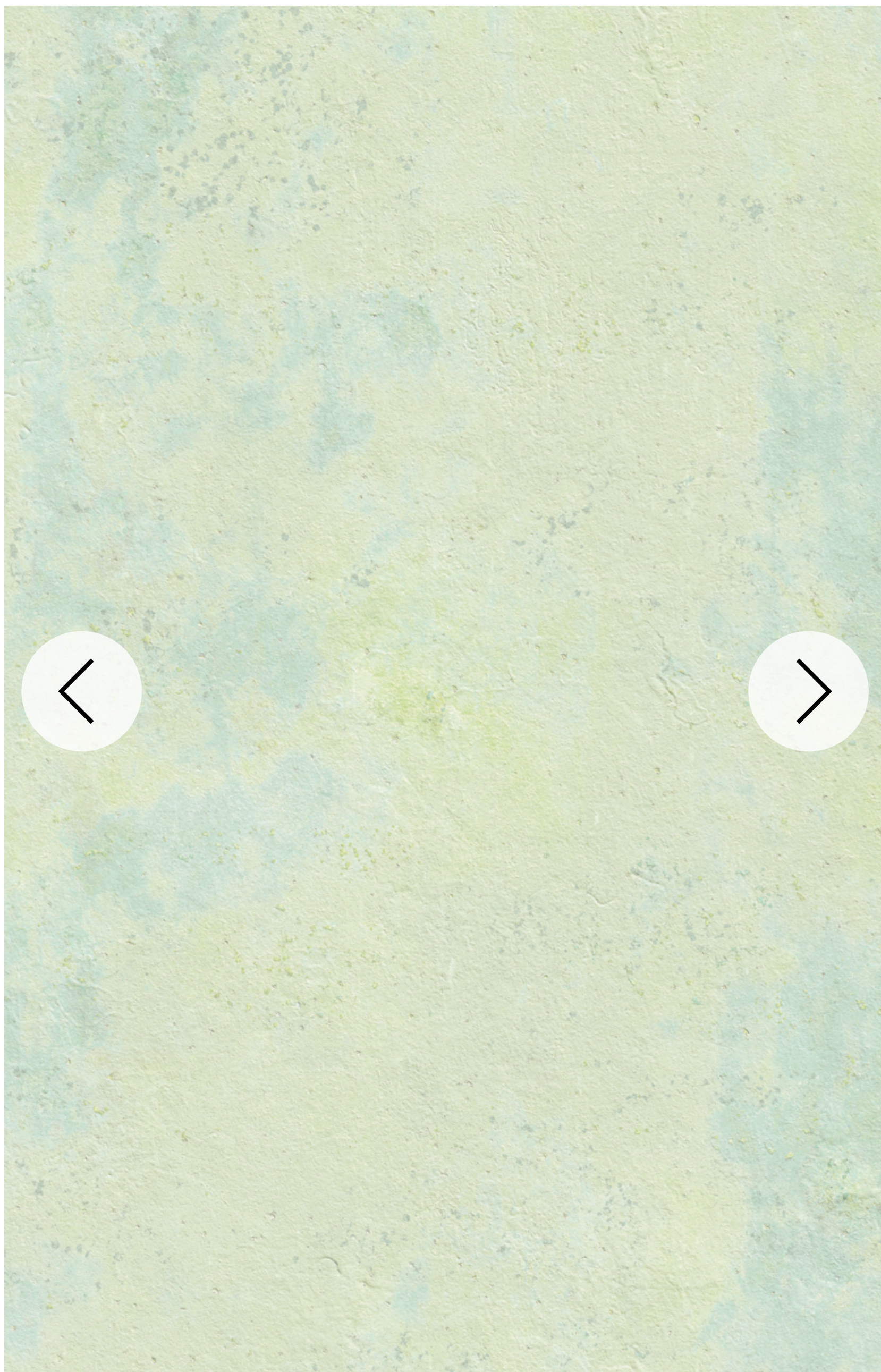
Pattern: Crafted Feeling

SKU code: PW01F039075

Colourway: Espresso Wash

Repeat size: 1m x 2m

Roll size: 1m x 10m



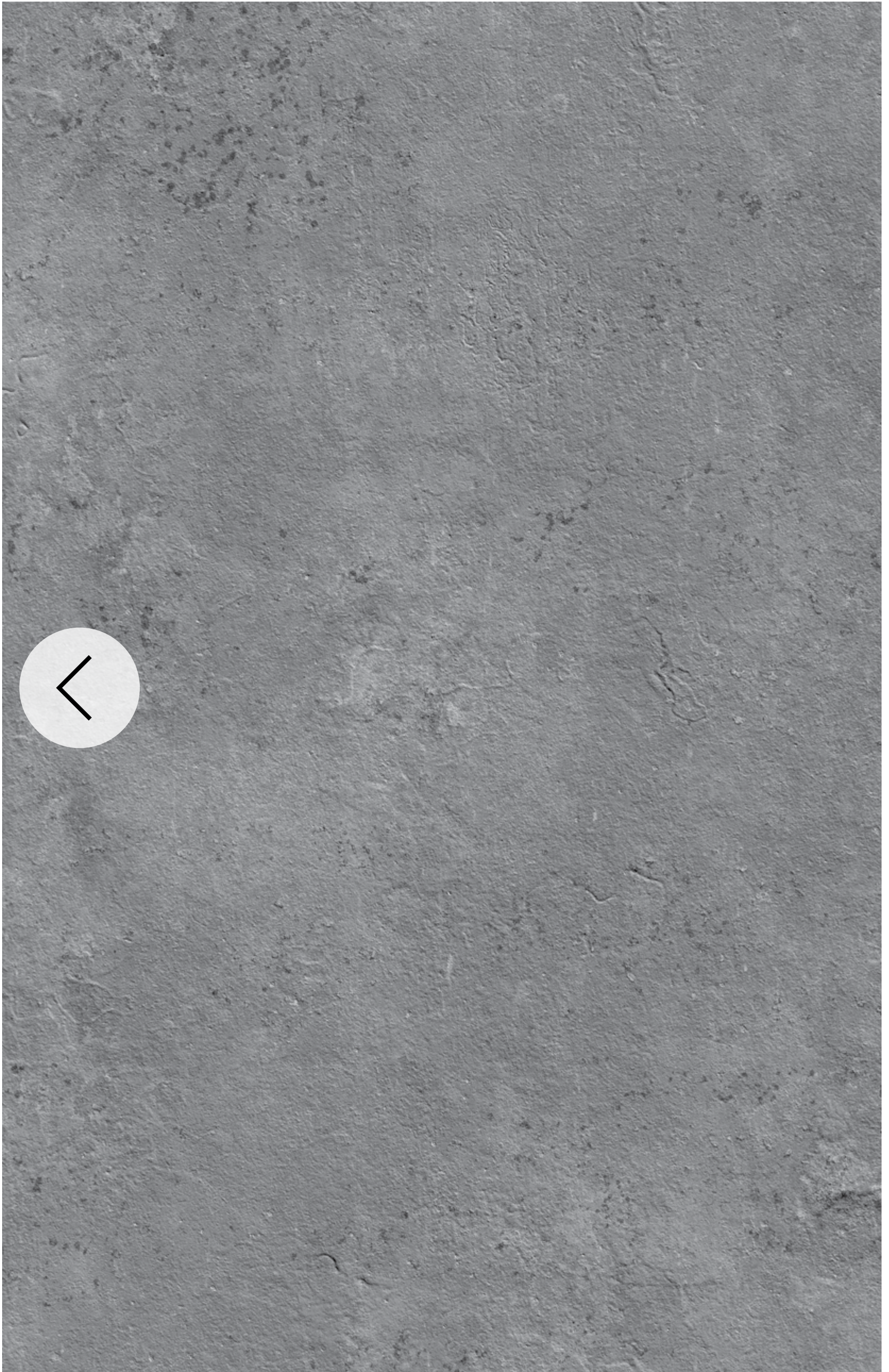
Pattern: **Crafted Feeling**

SKU code: **PW01F038075**

Colourway: **Green Touch**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Crafted Feeling**

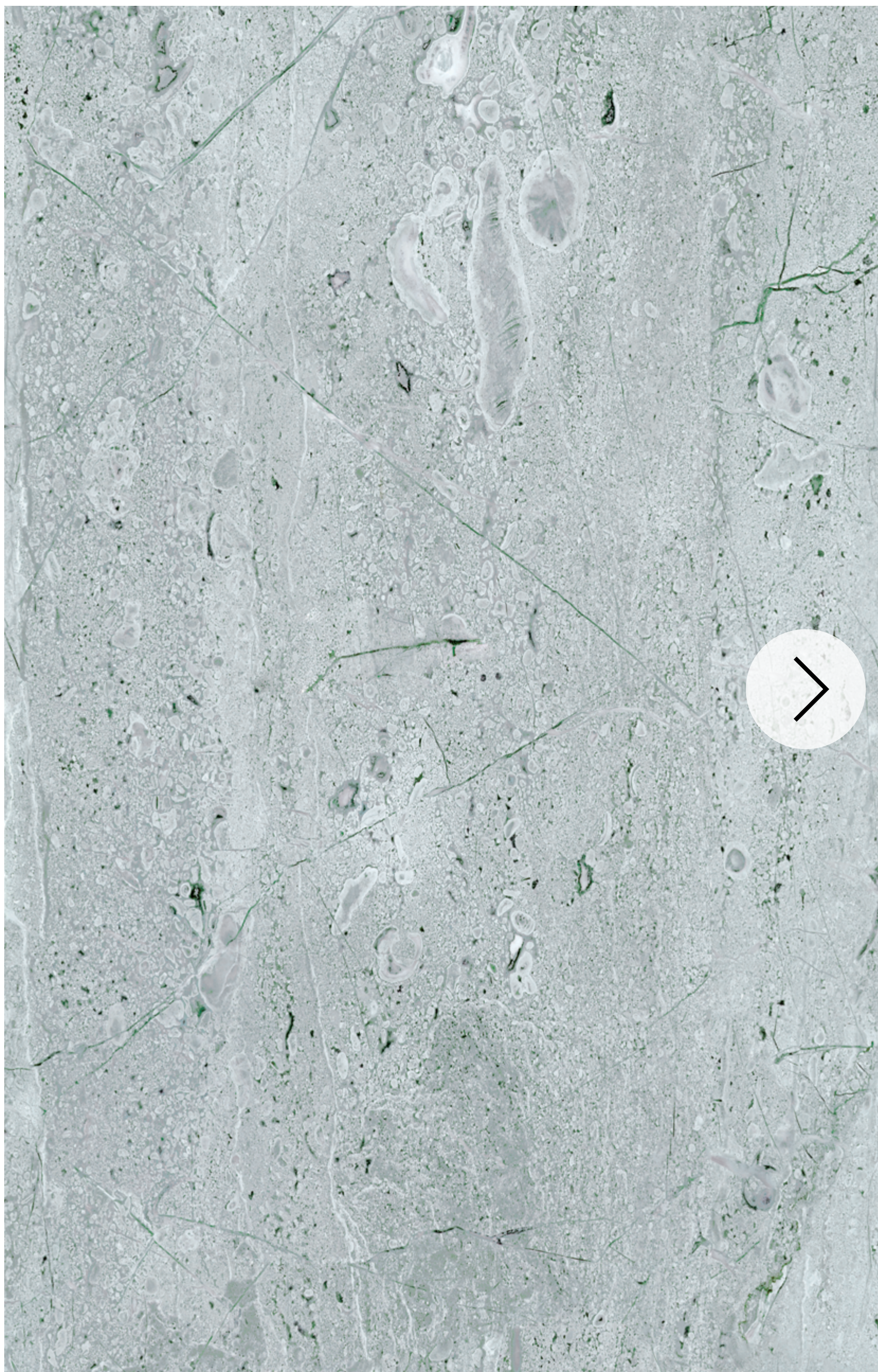
SKU code: **PW01FO40075**

Colourway: **Aged Charcoal**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





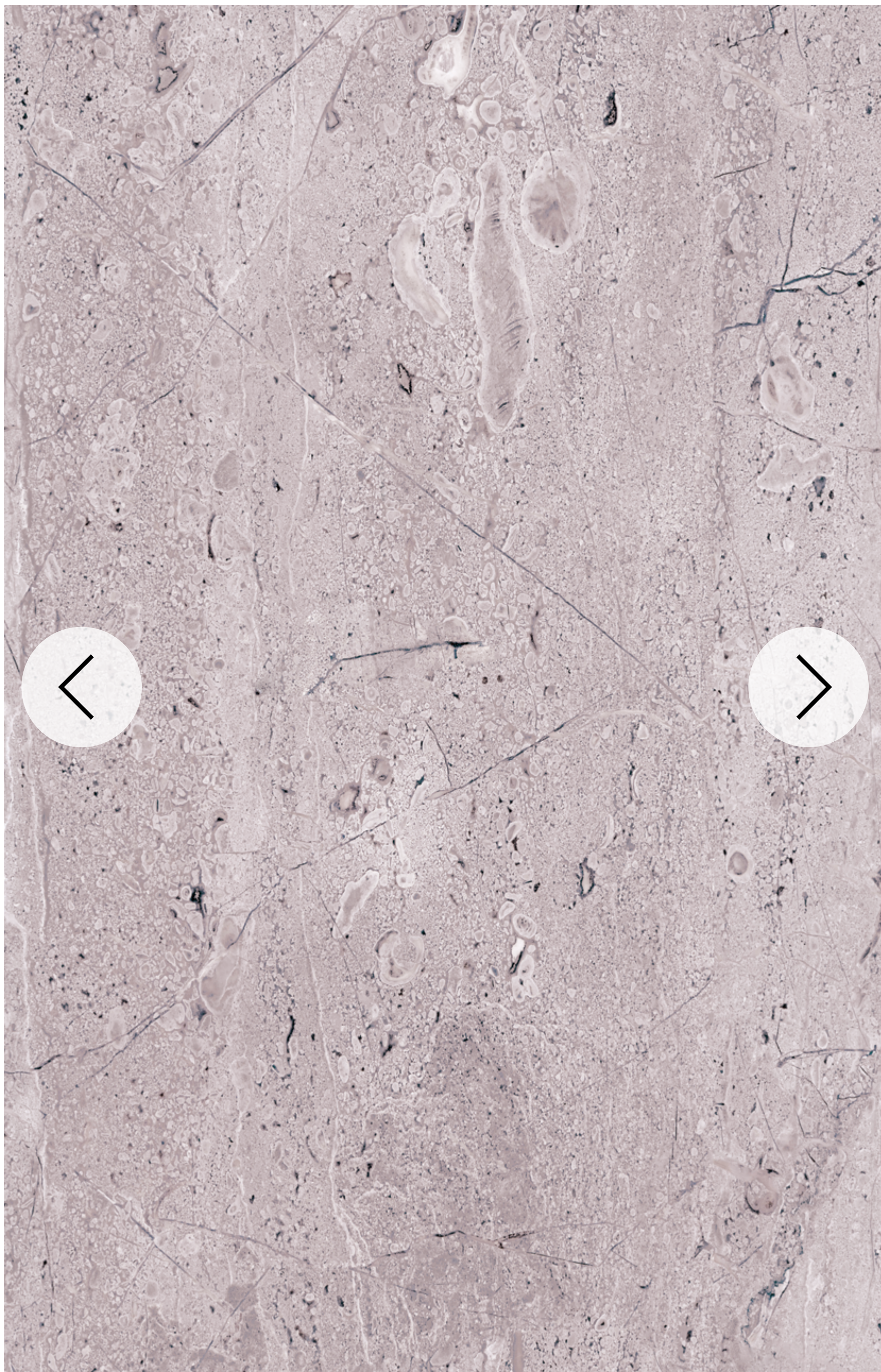
Pattern: **Granite Marble Mix**

SKU code: **PW01F042075**

Colourway: **Ocean Stone**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



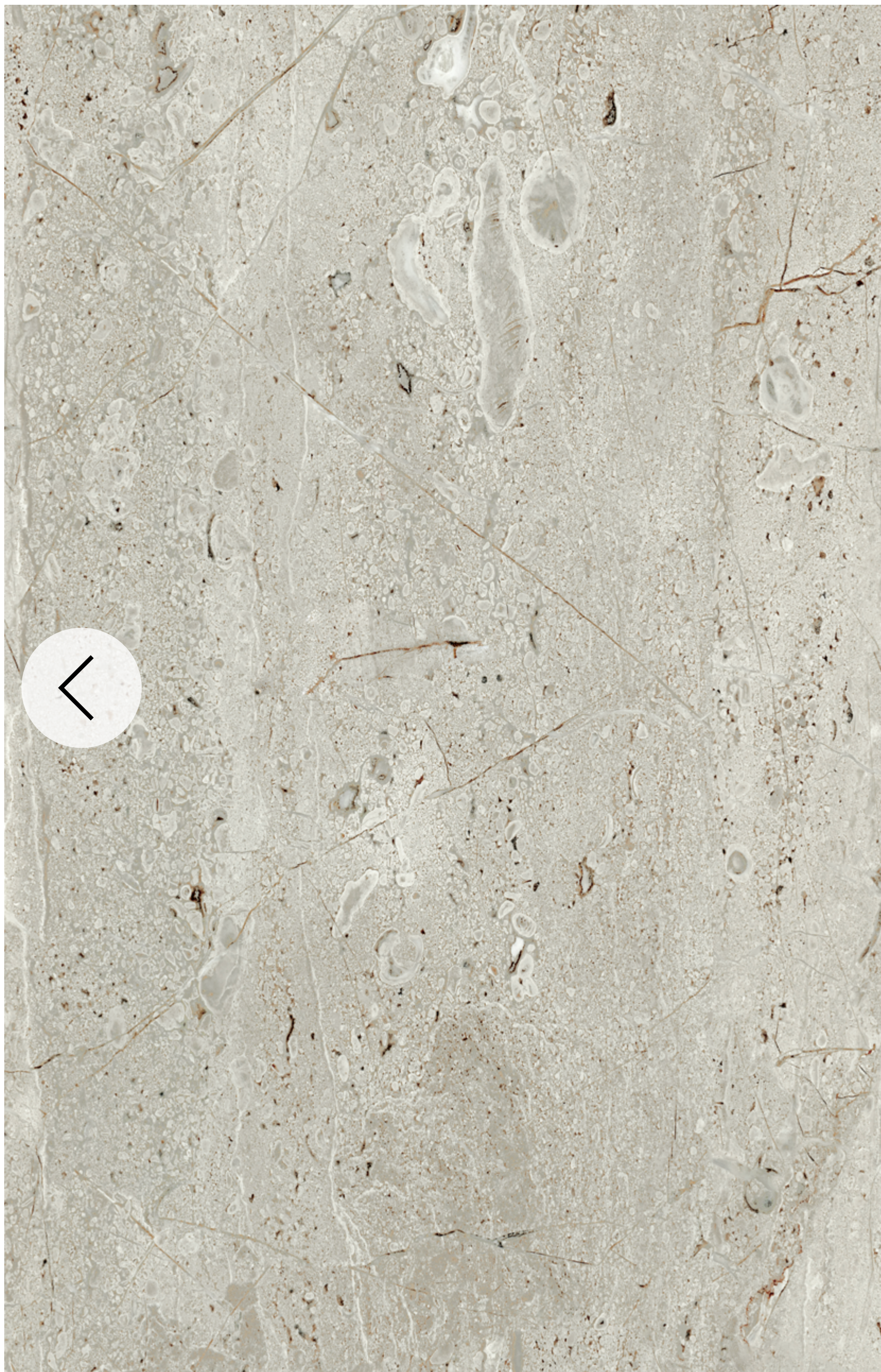
Pattern: **Granite Marble Mix**

SKU code: **PW01F043075**

Colourway: **Purple Quartz**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Granite Marble Mix**

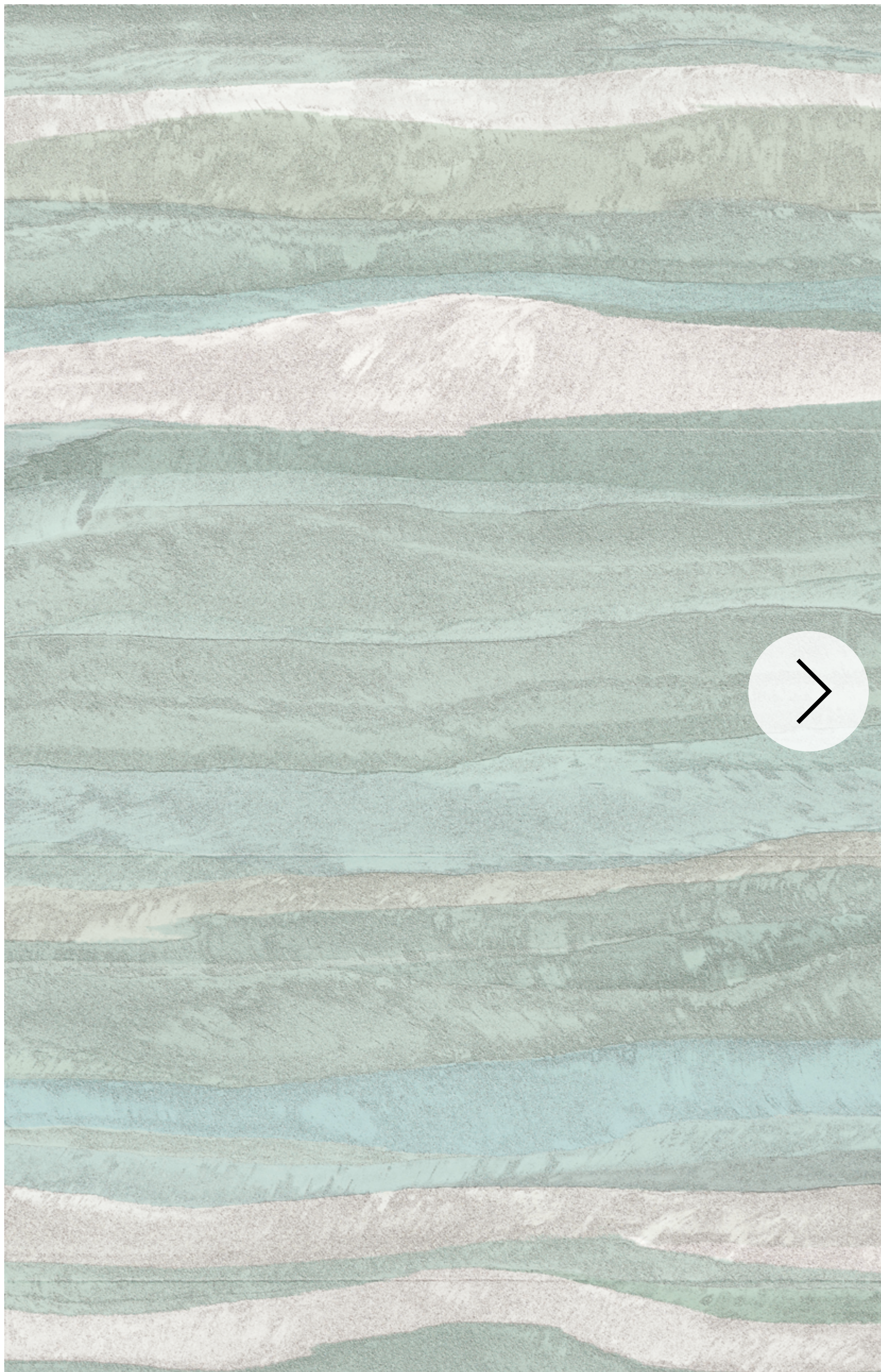
SKU code: **PW01F044075**

Colourway: **Olive Quarry**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





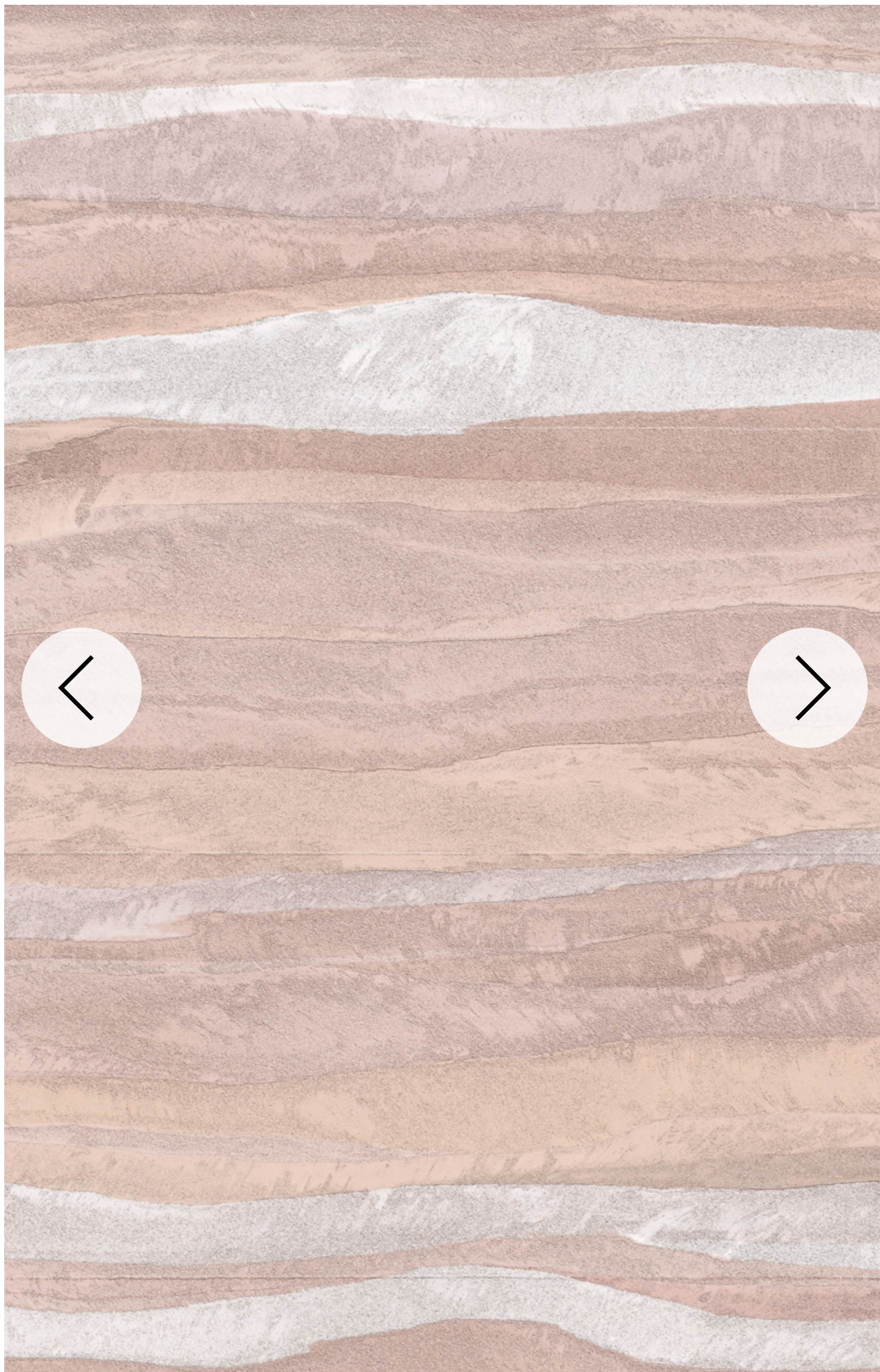
Pattern: **Geo Craft**

SKU code: **PW01F012075**

Colourway: **Blue Whisper**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



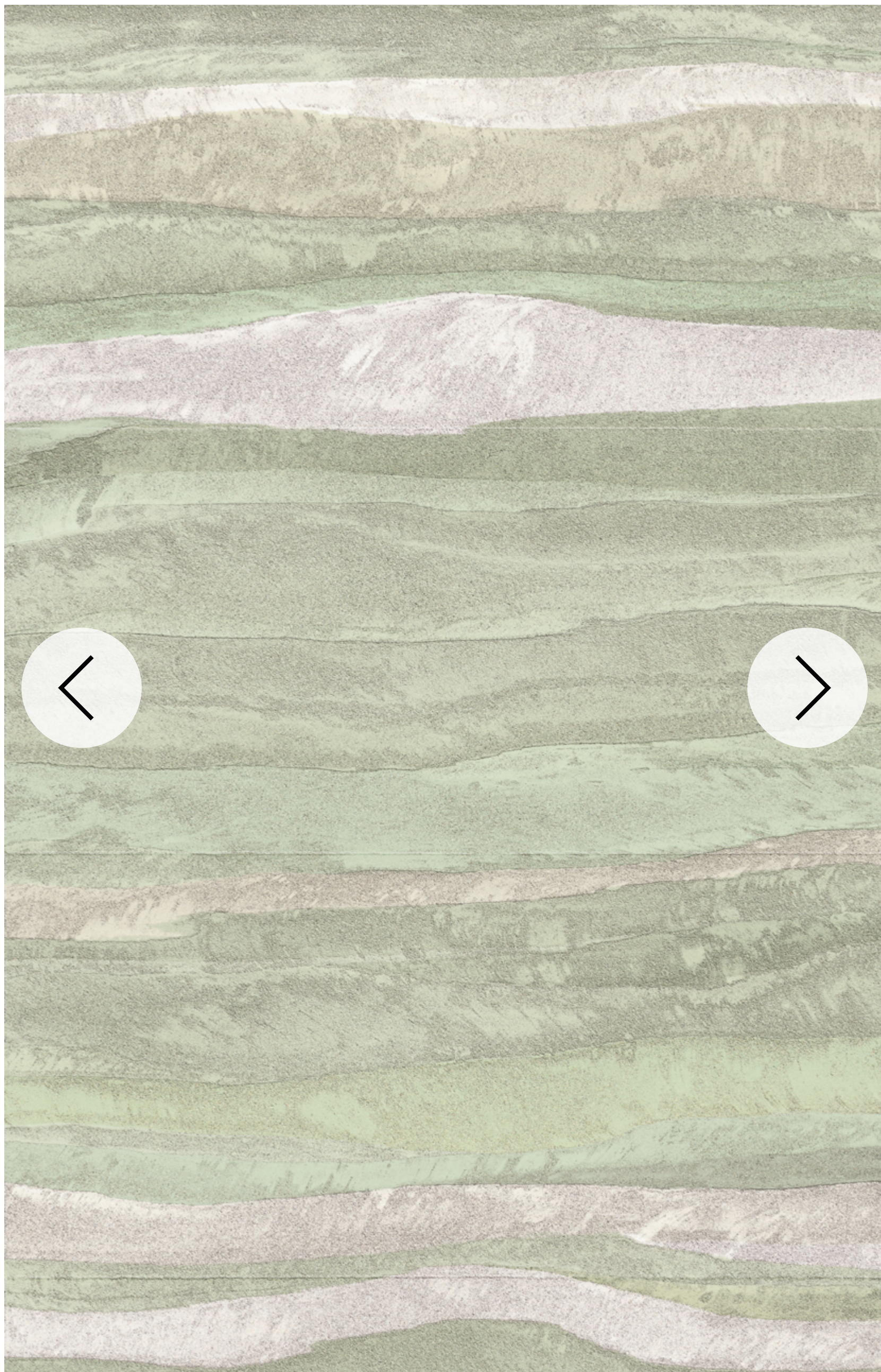
Pattern: **Geo Craft**

SKU code: **PW01F014075**

Colourway: **Soft Flint**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



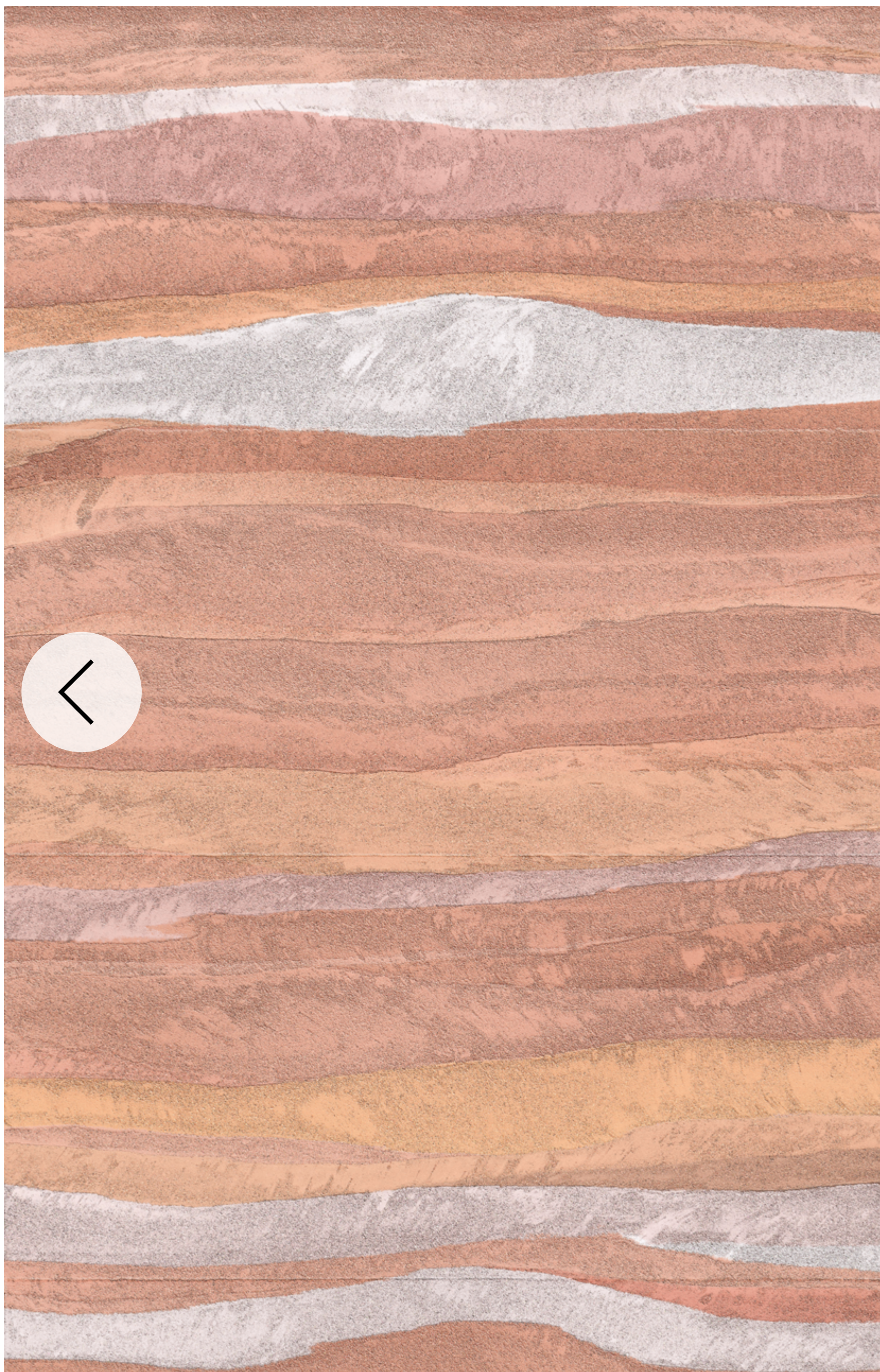
Pattern: **Geo Craft**

SKU code: **PW01F011075**

Colourway: **Gentle Green**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Geo Craft**

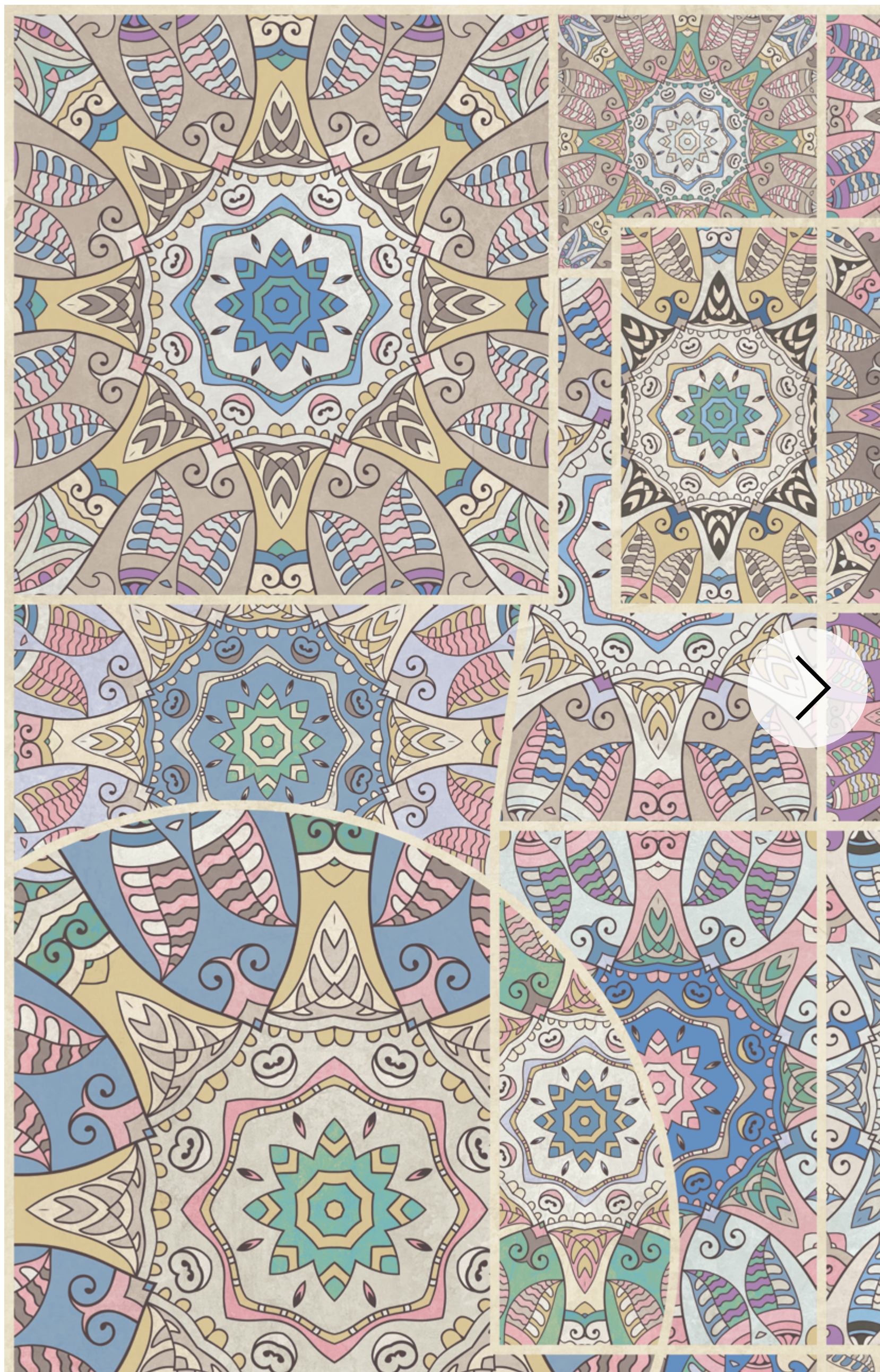
SKU code: **PW01F013075**

Colourway: **Calm Clay**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





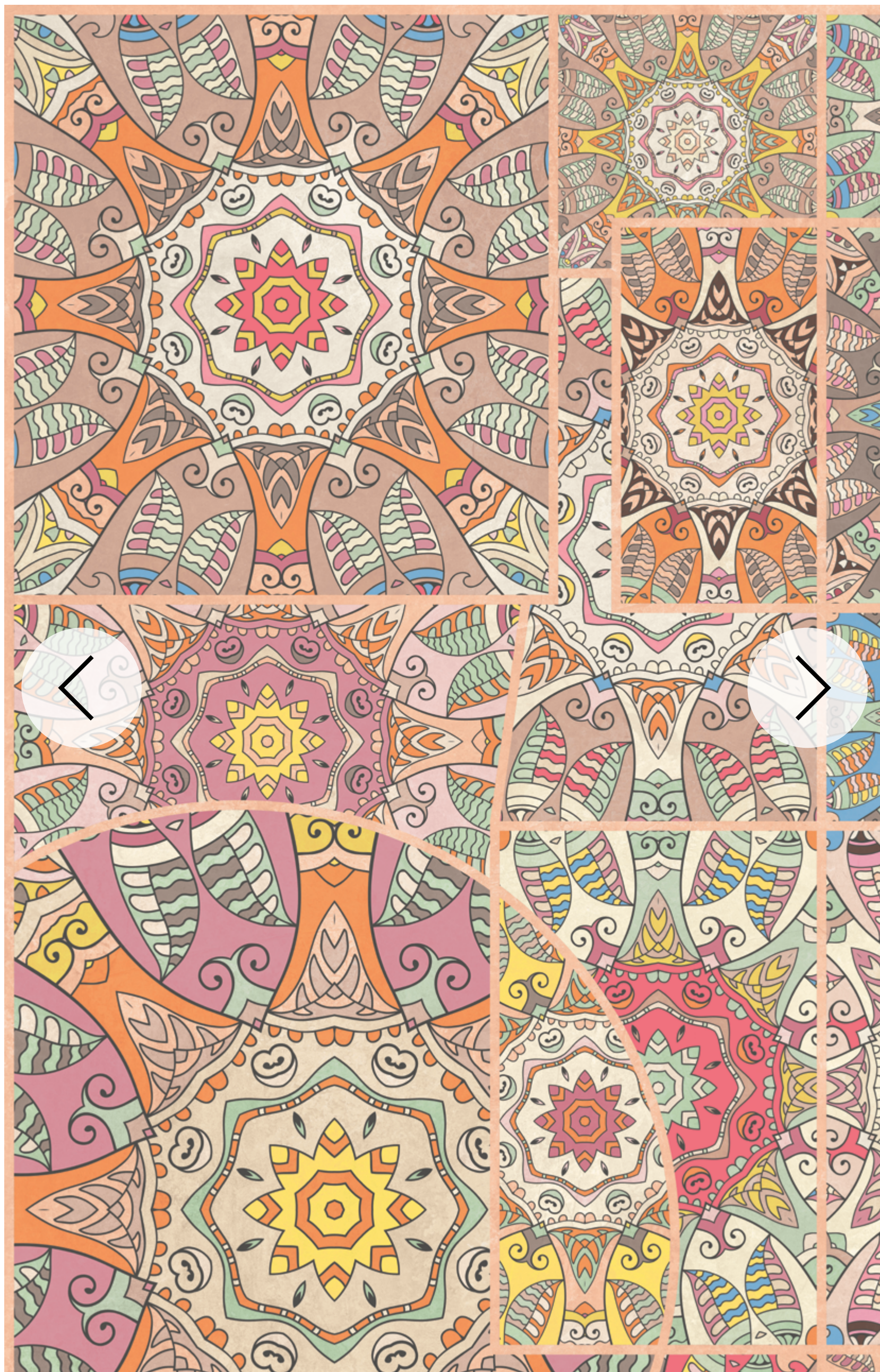
Pattern: **Tangier**

SKU code: **PW01F008075**

Colourway: **Blue Morning**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



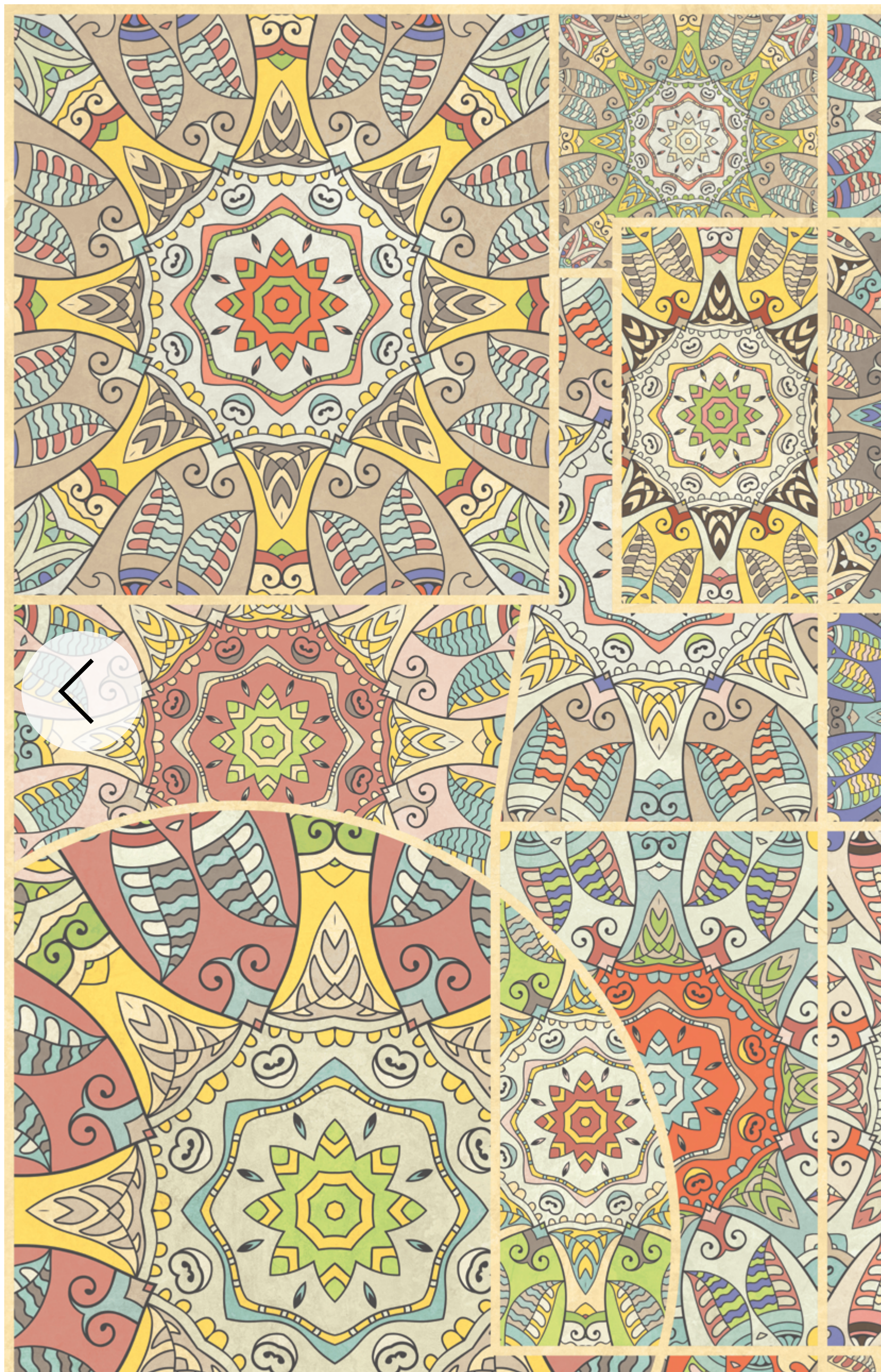
Pattern: **Tangier**

Colourway: **Red City**

SKU code: **PW01F009075**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



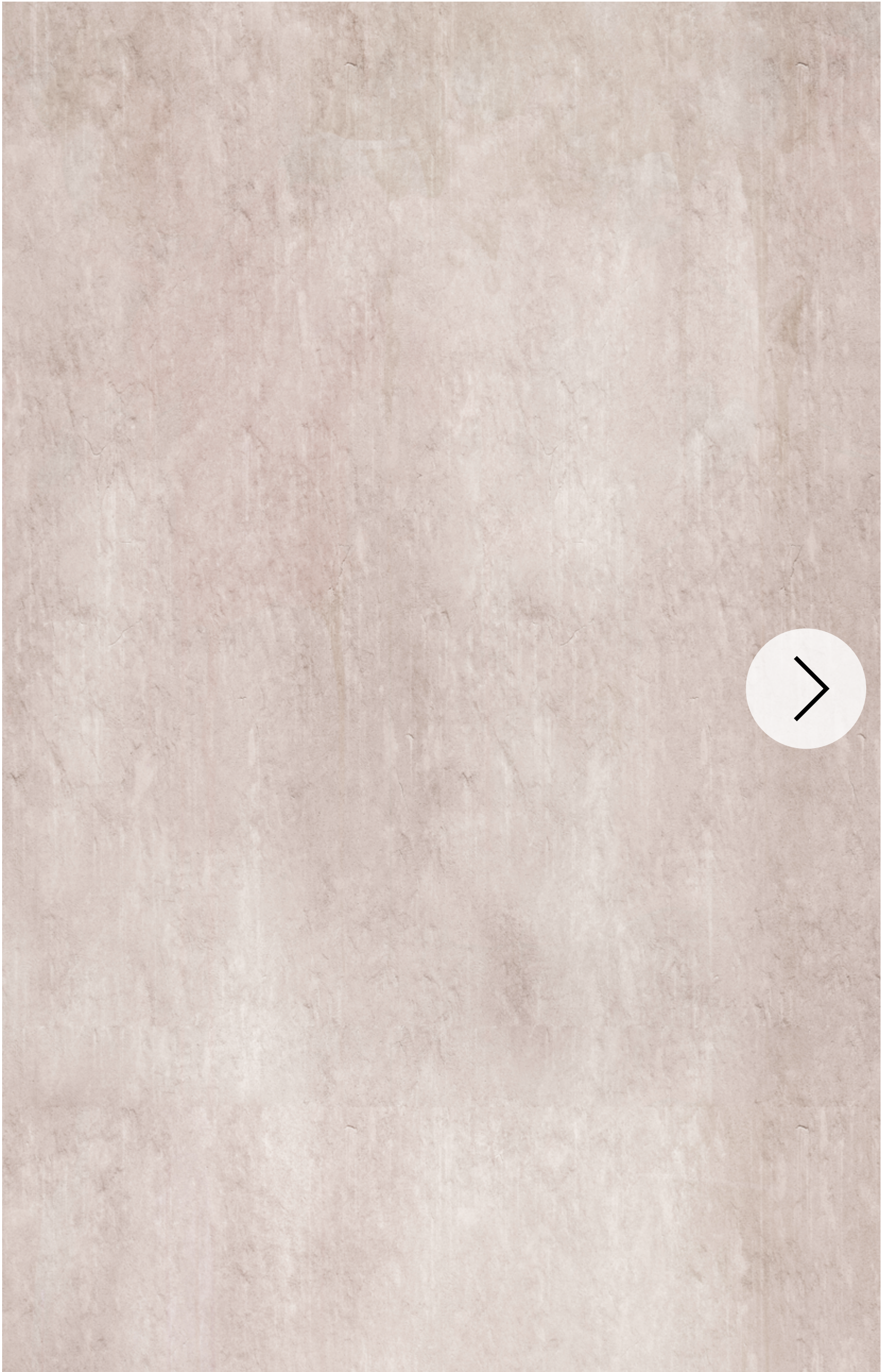
Pattern: **Tangier**

SKU code: **PW01F010075**

Colourway: **Casablanca
Green**

Repeat size: **1m x 2m**
Roll size: **1m x 10m**



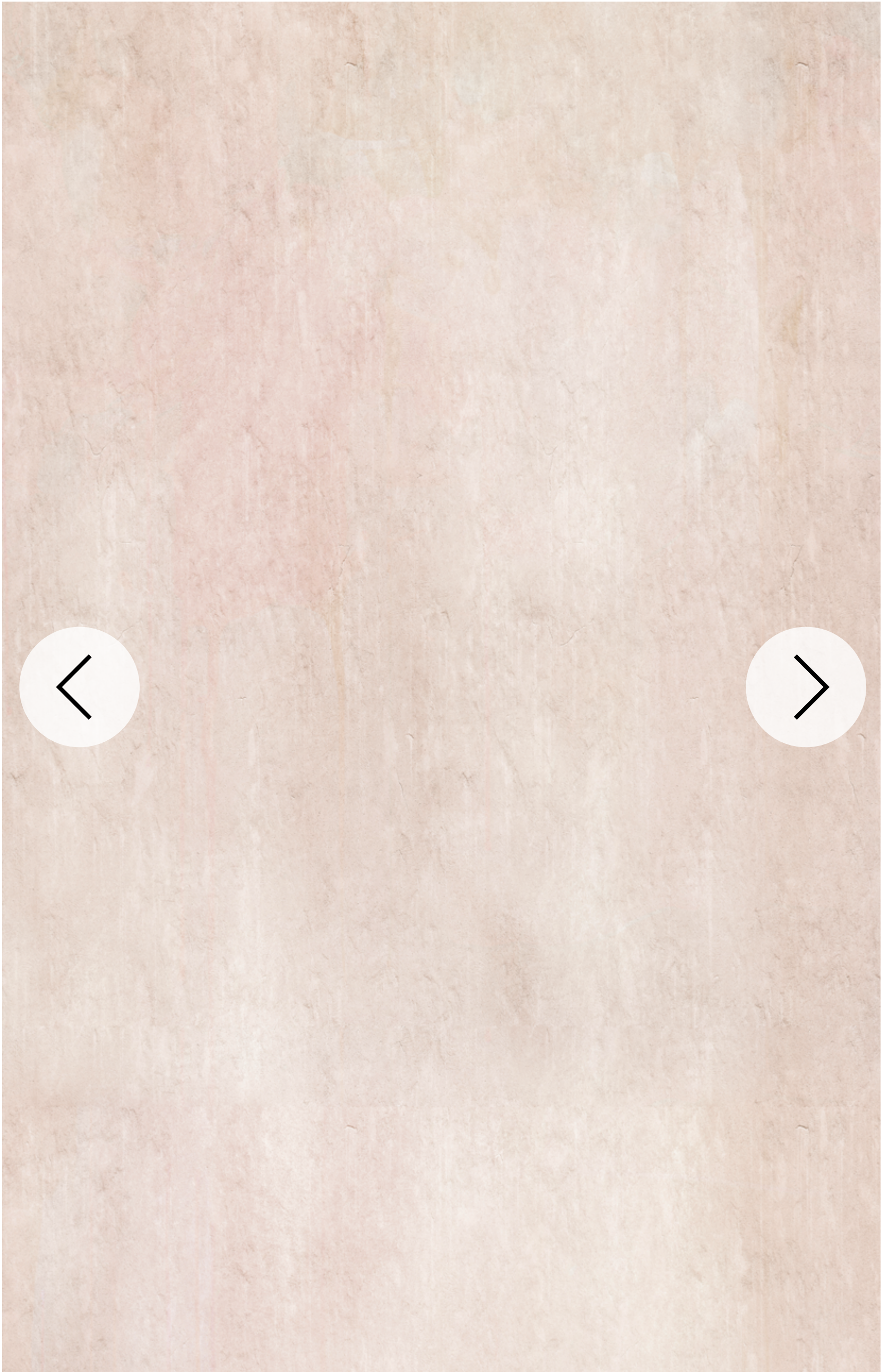


Pattern: **Hushed Hues**

SKU code: **PW01F030075**

Colourway: **Crimson Reverie**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**

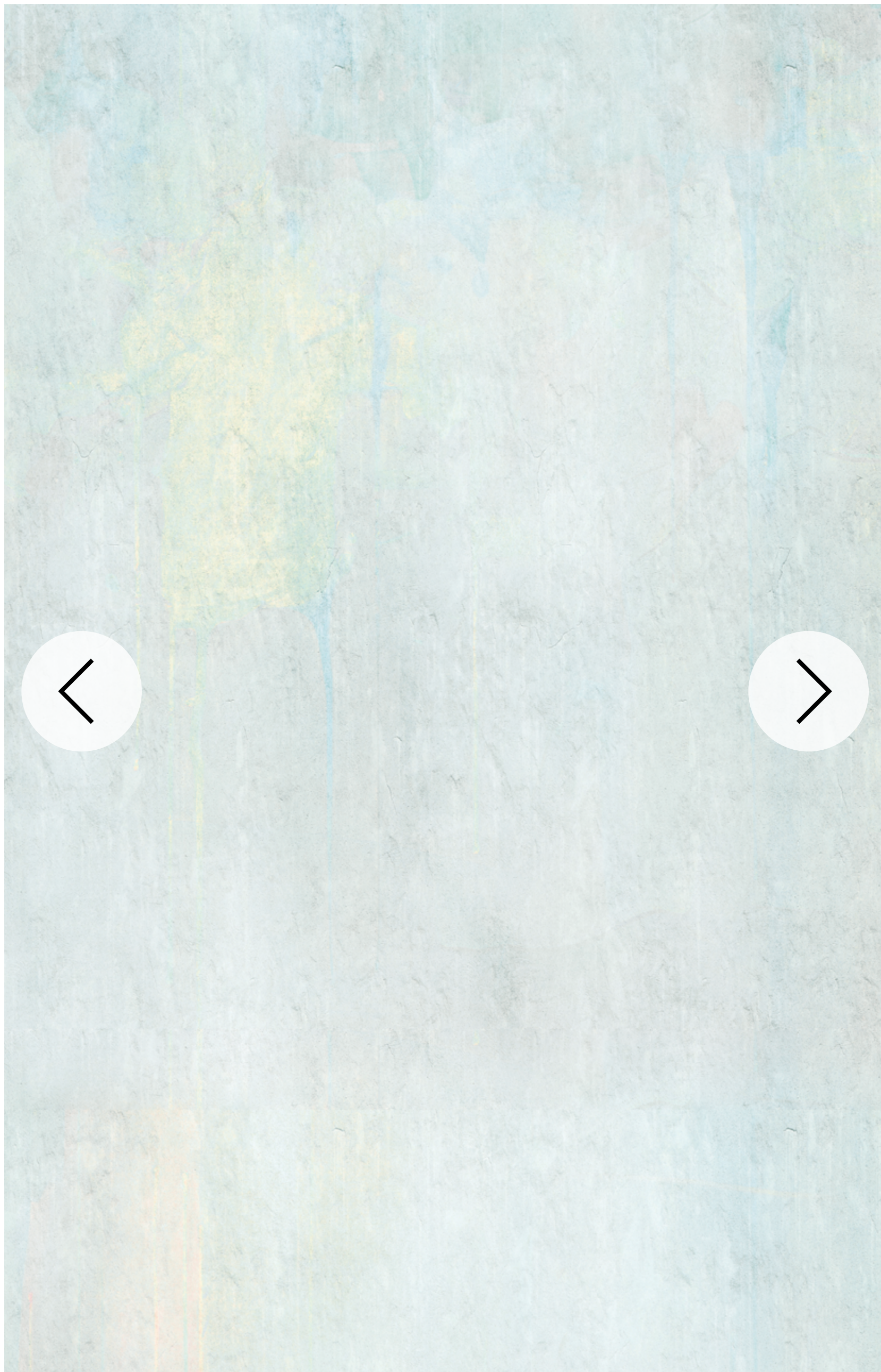


Pattern: **Hushed Hues**

SKU code: **PW01F033075**

Colourway: **Amber Glow**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**

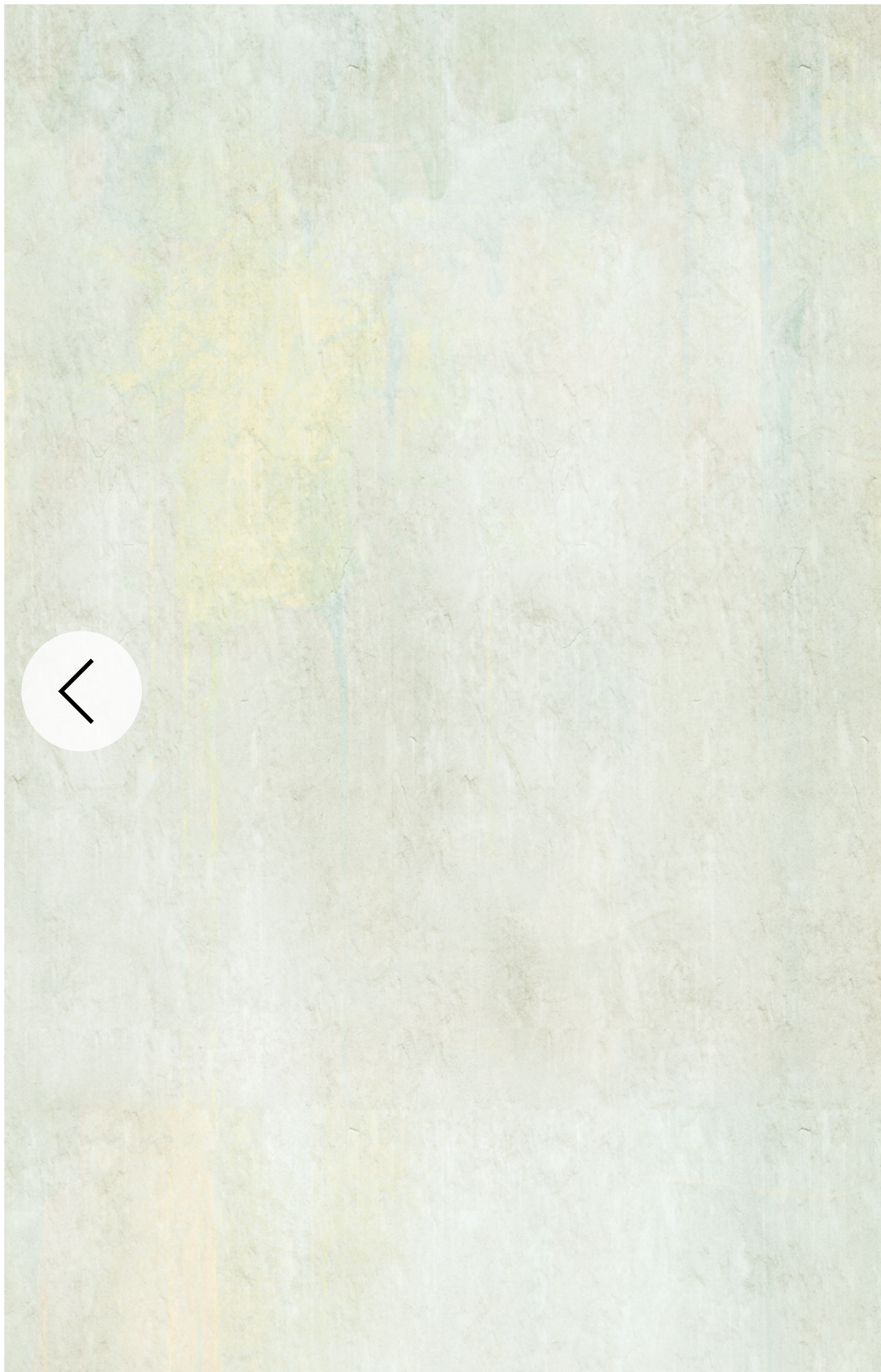


Pattern: **Hushed Hues**

SKU code: **PW01F031075**

Colourway: **Blue Horizon**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**



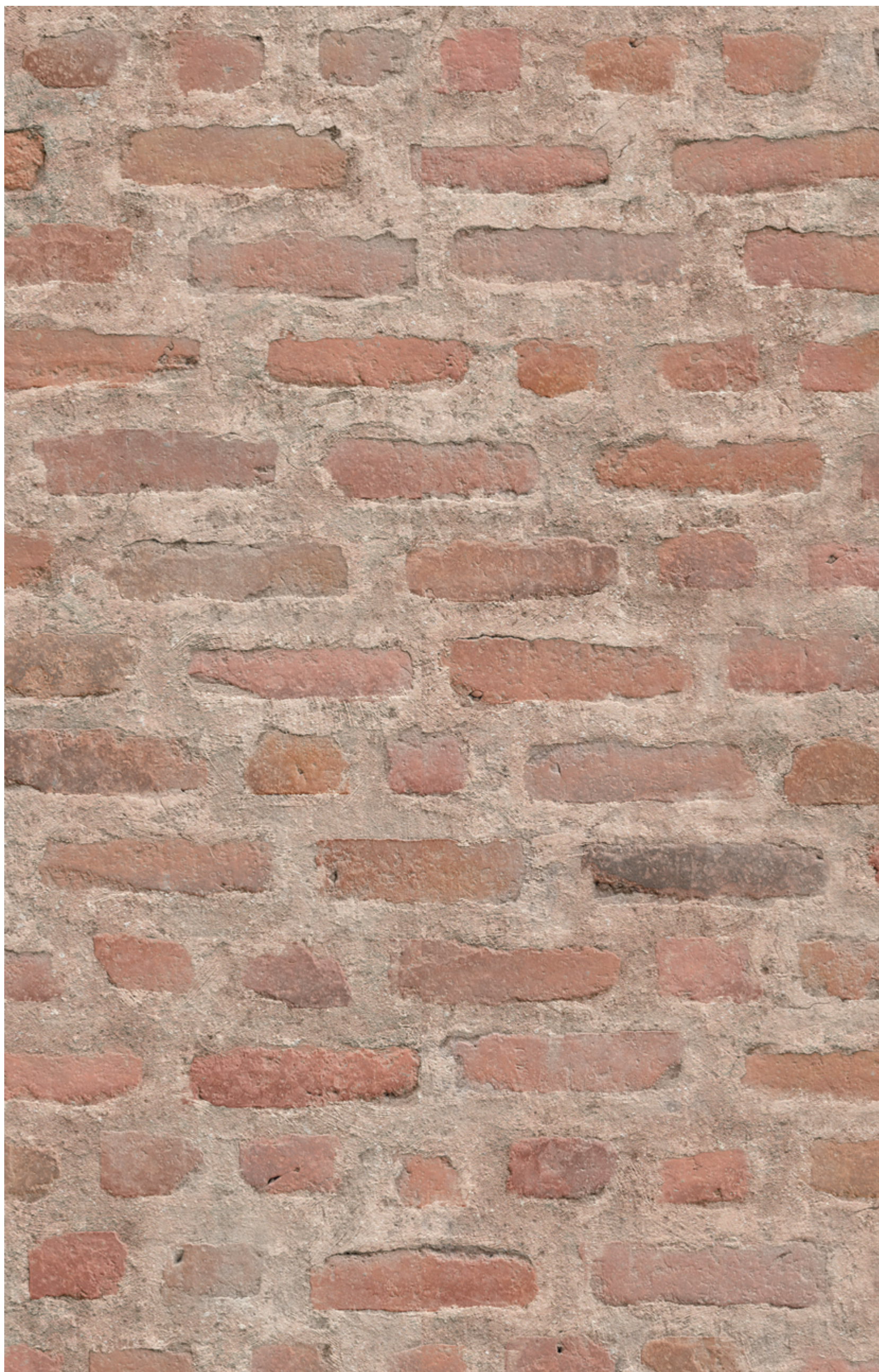
Pattern: **Hushed Hues**

SKU code: **PW01F032075**

Colourway: **Meadow Mist**

Repeat size: **3.33m x 3m**
Roll size: **1m x 9.525m**





Pattern: **Melting Bricks**

SKU code: **PW01F049075**

Colourway: **Baked Red**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**





Pattern: Terracota Ribbons

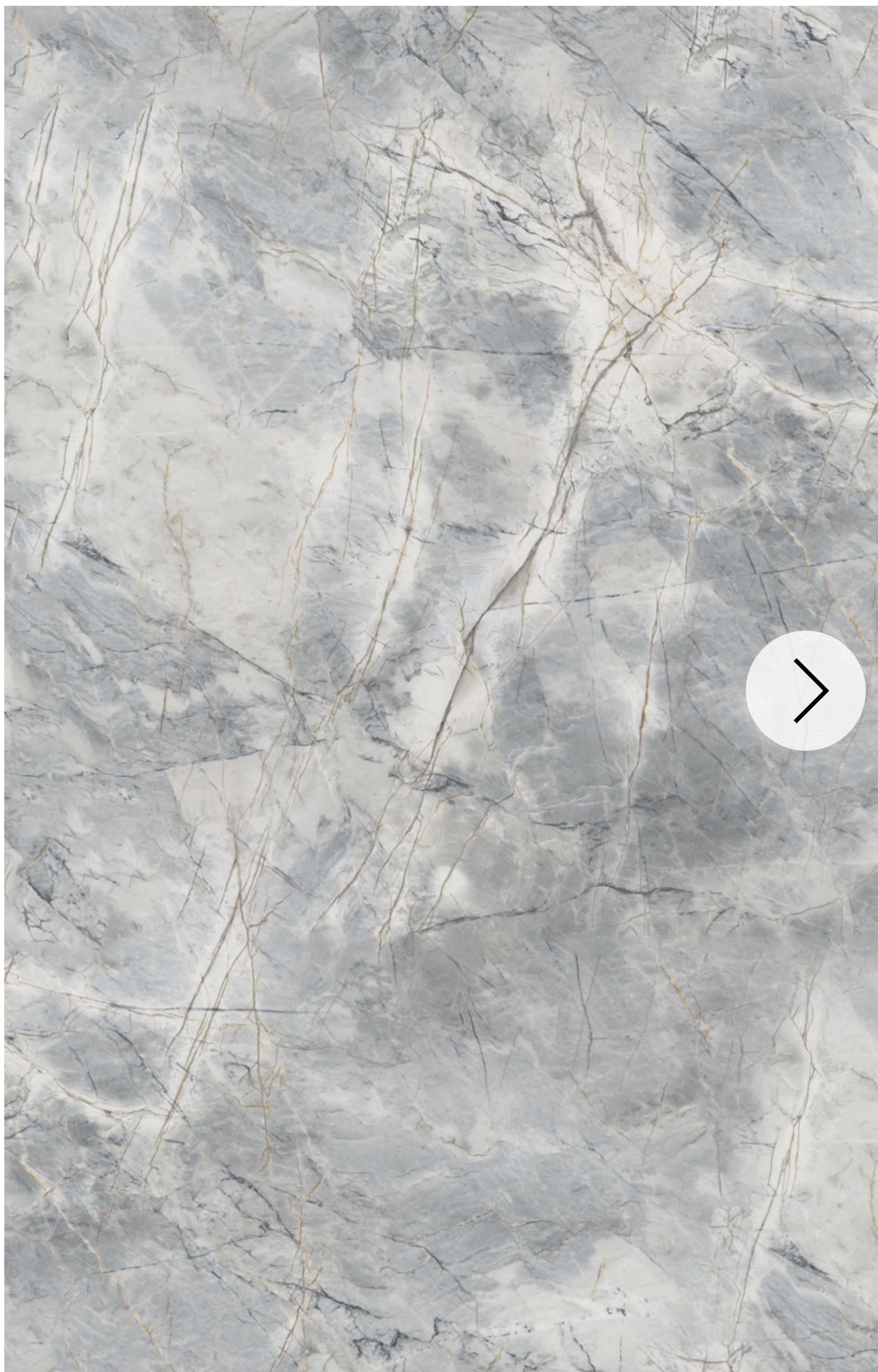
SKU code: PW01F054075

Colourway: Terramix

Repeat size: 1m x 2m

Roll size: 1m x 10m





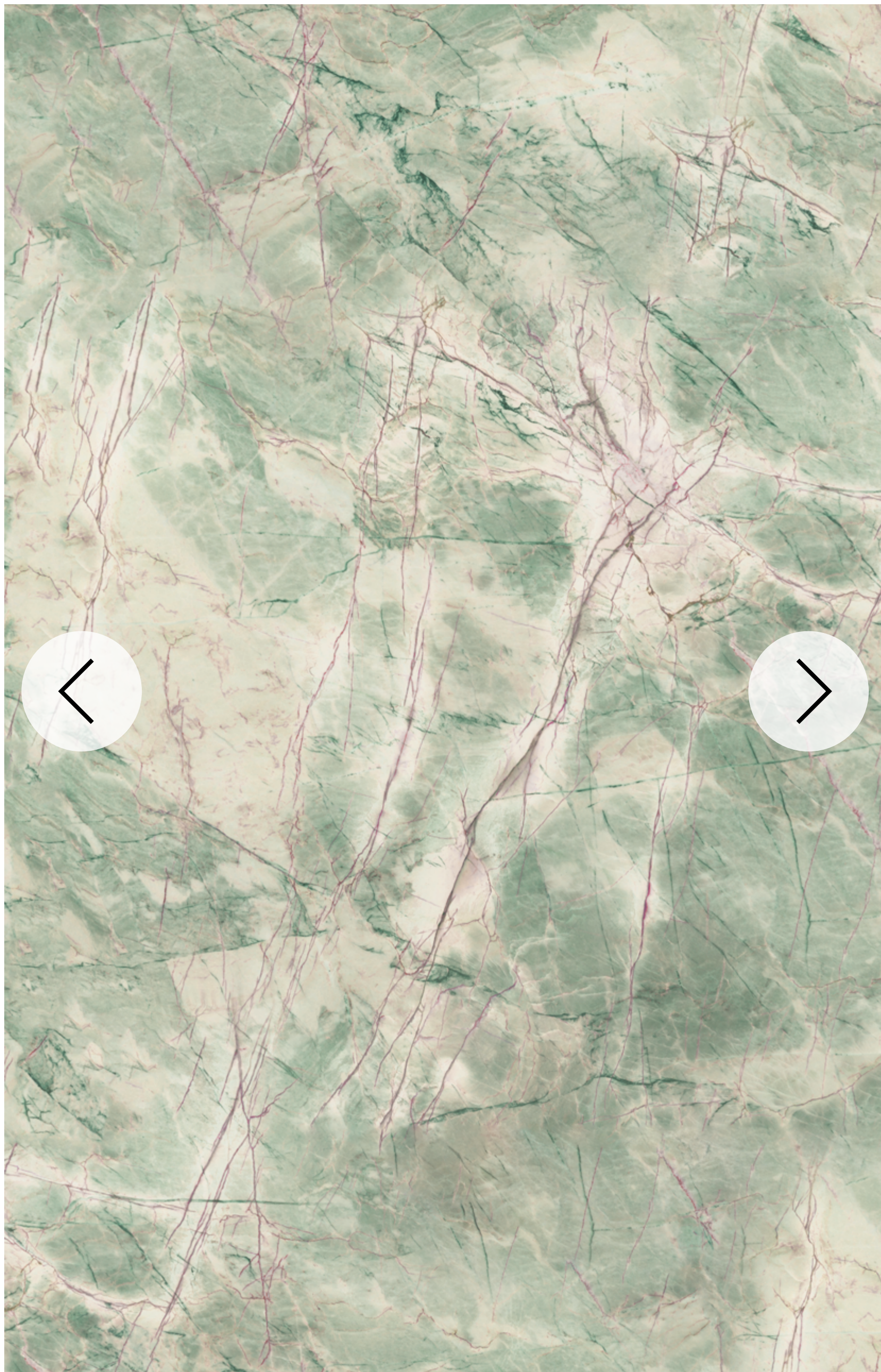
Pattern: Marble Sea

SKU code: PW01F057075

Colourway: Storm Cloud

Repeat size: 1m x 2m

Roll size: 1m x 10m



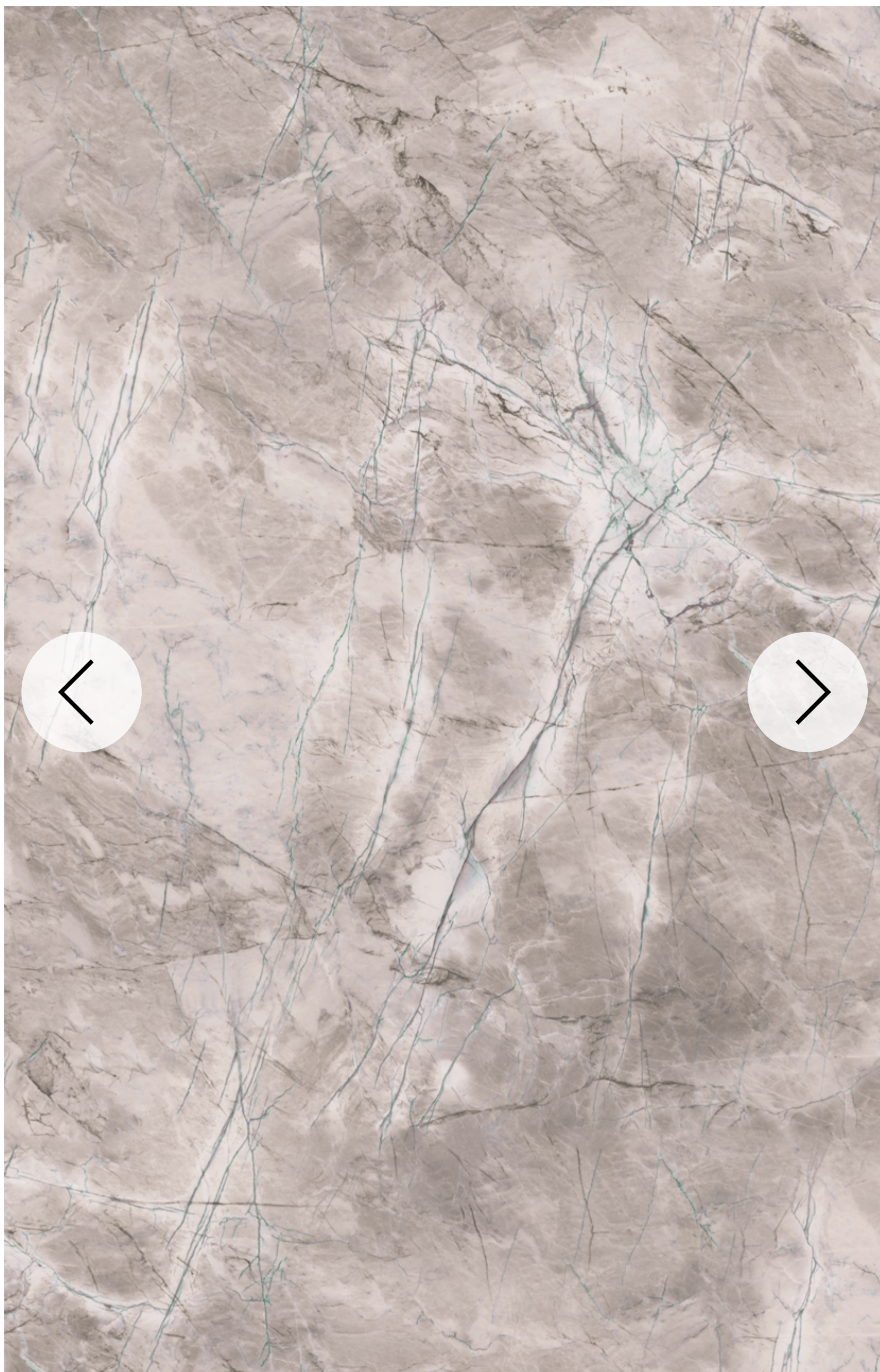
Pattern: **Marble Sea**

SKU code: **PW01F056075**

Colourway: **Fern Haze**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



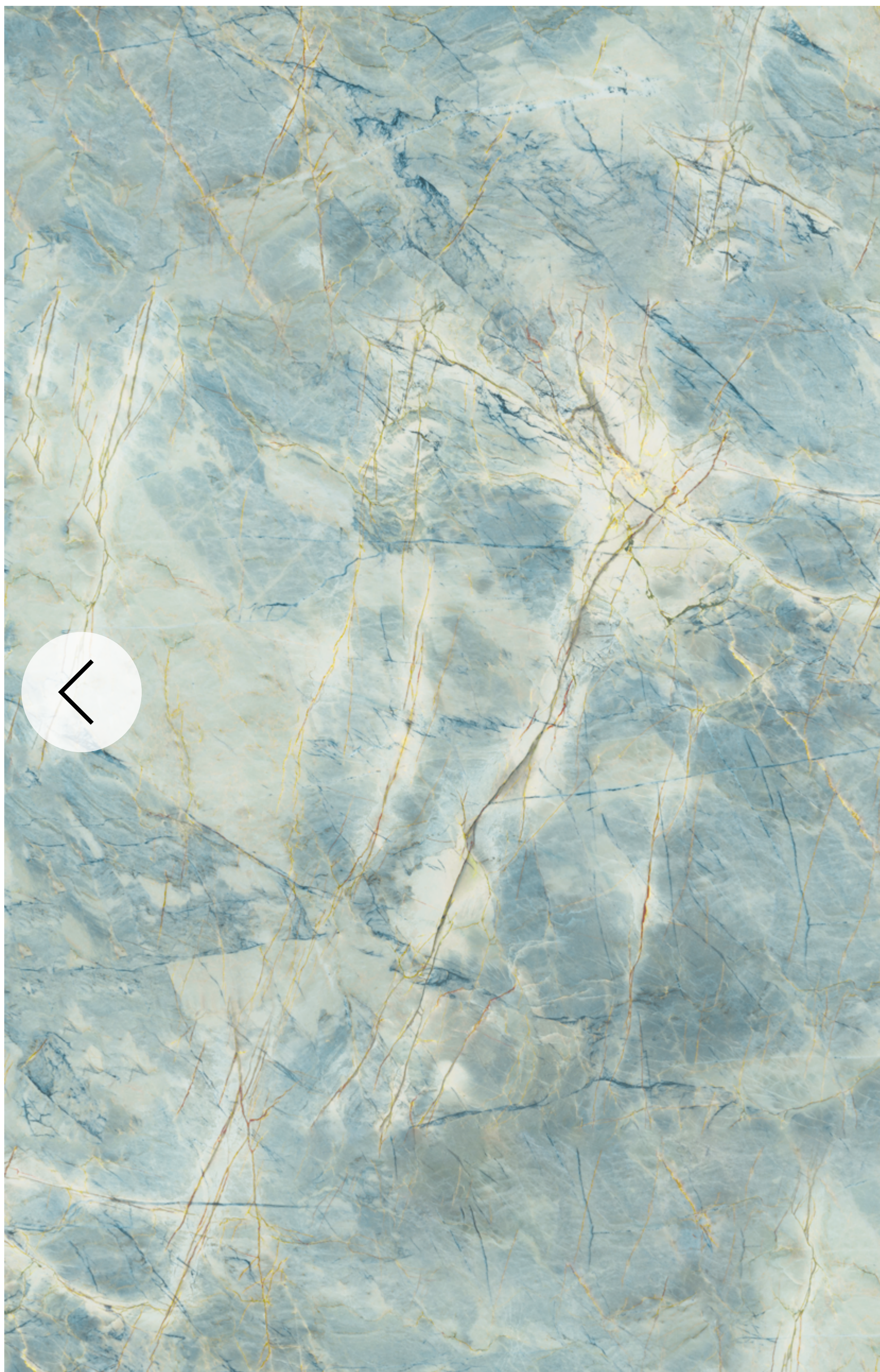
Pattern: **Marble Sea**

SKU code: **PW01F055075**

Colourway: **Moonstone**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



Pattern: **Marble Sea**

SKU code: **PW01F058075**

Colourway: **Aqua Stone**

Repeat size: **1m x 2m**

Roll size: **1m x 10m**



BEAUTIFUL HOMES PAINTING SERVICE

If you are looking to give your home a safe and splendid makeover, look no further. With the Beautiful Homes Painting Service, we help you, from selection to installation.

Call 1800-209-5678 to know more.

BEAUTIFUL HOMES SERVICES

Get an end-to-end interior designing experience with Beautiful Homes Services: from personalized interior decor to professional execution. Our expert designers, tailor-made designs, dedicated project managers, and a robust execution framework, make interior designing hassle free and easy.

Log on to beautifulhomes.com

INTERIOR DESIGNERS/ARCHITECTS

For a special interior designers only preview of our complete range of home decor offerings, contact your Relationship Executive. For preferred project pricing, sampling and on-site technical support, please call us at 1800-200-3335.

PROJECT ENQUIRIES

For large commercial projects, our Project Sales team can help with specifications, product recommendations, custom product development, application and pricing.



Instagram
[@worldofnilaya](https://www.instagram.com/worldofnilaya)



Facebook
[worldofnilaya](https://www.facebook.com/worldofnilaya)

www.asianpaints.com/nilaya

CUSTOMER CARE
Asian Paints: 1800-209-5678