



nilaya
The art of wallcovering

for

ap asianpaints
**COLOUR
NEXT**
Colour & Material
Intelligence

BEYOND



Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. With a consolidated turnover of Rs.345 billion (Rs 36,183 Cr) the company is ranked 2nd in Asia. Globally, it ranks amongst the top ten Decorative Coatings companies. The Asian Paints Group has an enviable corporate reputation for professionalism, fast track growth, and building shareholder equity.

Asian Paints manufactures a wide range of paints for decorative and industrial use. It also offers world class wall coverings with water proofing and adhesives, including services. The company has also added lightings, furnishings and furniture under its portfolio.

The Asian Paints Group operates in 15 countries, with 27 paint manufacturing facilities in the world, servicing consumers in over 60 countries. Besides Asian Paints, the group operates around the world through its subsidiaries - Asian Paints Berger, Apco Coatings, SCIB Paints, Taubmans, Asian Paints Causeway and Kadisco Asian Paints.



Nilaya wall coverings from Asian Paints brings you the world's finest surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. A continuous flow of an ever stylish range of wall coverings is ensured by curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya.

Lab Nilaya

Reinterpret. Reimagine. Refresh.

Lab Nilaya is the creative core of the Nilaya wall covering brand. Here an interdisciplinary team of designers rediscover India's bounty of arts and crafts through a fresh and modern lens – and creates brand new visual adventures. Driven by “an Indian heart and cosmopolitan soul”, their pursuits connect the past to a fascinating future, and forge relationships of wonder between people and places.





Each year, the Asian Paints colour marketing team draws on expert insights from diverse creative fields from architecture to media - and releases a detailed forecast of emerging design trends in colours, materials, textures, and finishes that impact our living spaces and aesthetic environment. ColourNext.

Now a leading authority on colour and material trends in the subcontinent, ColourNext provides an invaluable tool and inspirational resource for designers and trend enthusiasts alike – each presented in layered themes, that reveal their meanings and moods.



In collaboration with ColourNext, Nilaya Wall Coverings takes flight from a selection of themes, to create a collection that crosses the borders from the familiar into the mystical and unknown.

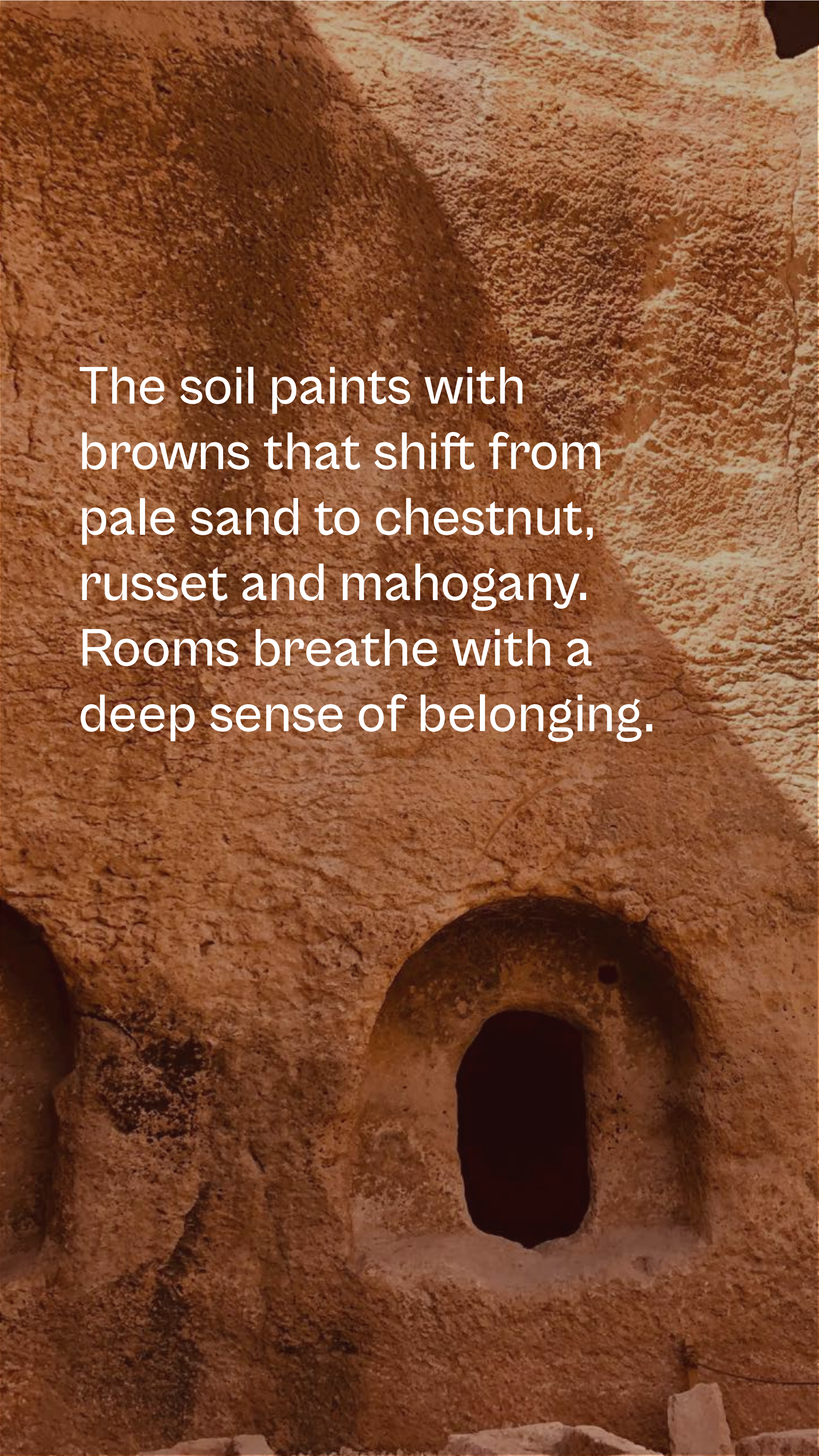
BEYOND

The senses are not enough.

Lingering long after our experience of a space, atmospheres whisper of places, and we are drawn to them again and again.

Unconfined by medium, colouring flows, splashes and dazzles. Dialogues between old and new lead to questions.

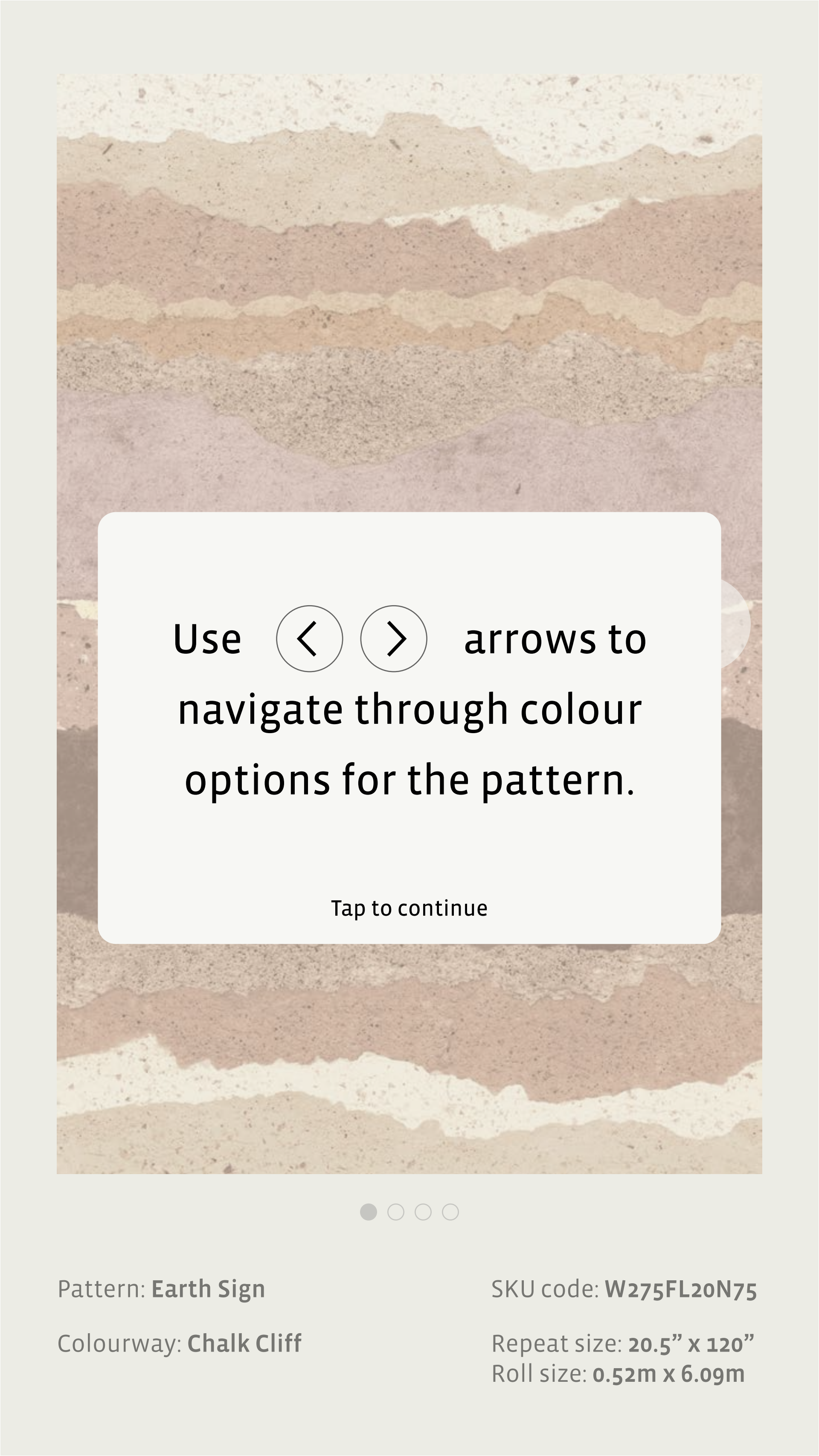
Open doorways to what could be.
To a place ... Beyond.

The background is a close-up of a rough, textured wall in warm, earthy tones of brown and tan. The texture is uneven, with visible cracks and variations in color. In the lower center, there is a small, dark, arched opening, possibly a niche or a small window, which is framed by a slightly recessed arch. The lighting is soft, creating subtle shadows that emphasize the wall's texture.

The soil paints with
browns that shift from
pale sand to chestnut,
russet and mahogany.
Rooms breathe with a
deep sense of belonging.

01. EARTH SIGN





Use   arrows to
navigate through colour
options for the pattern.

Tap to continue

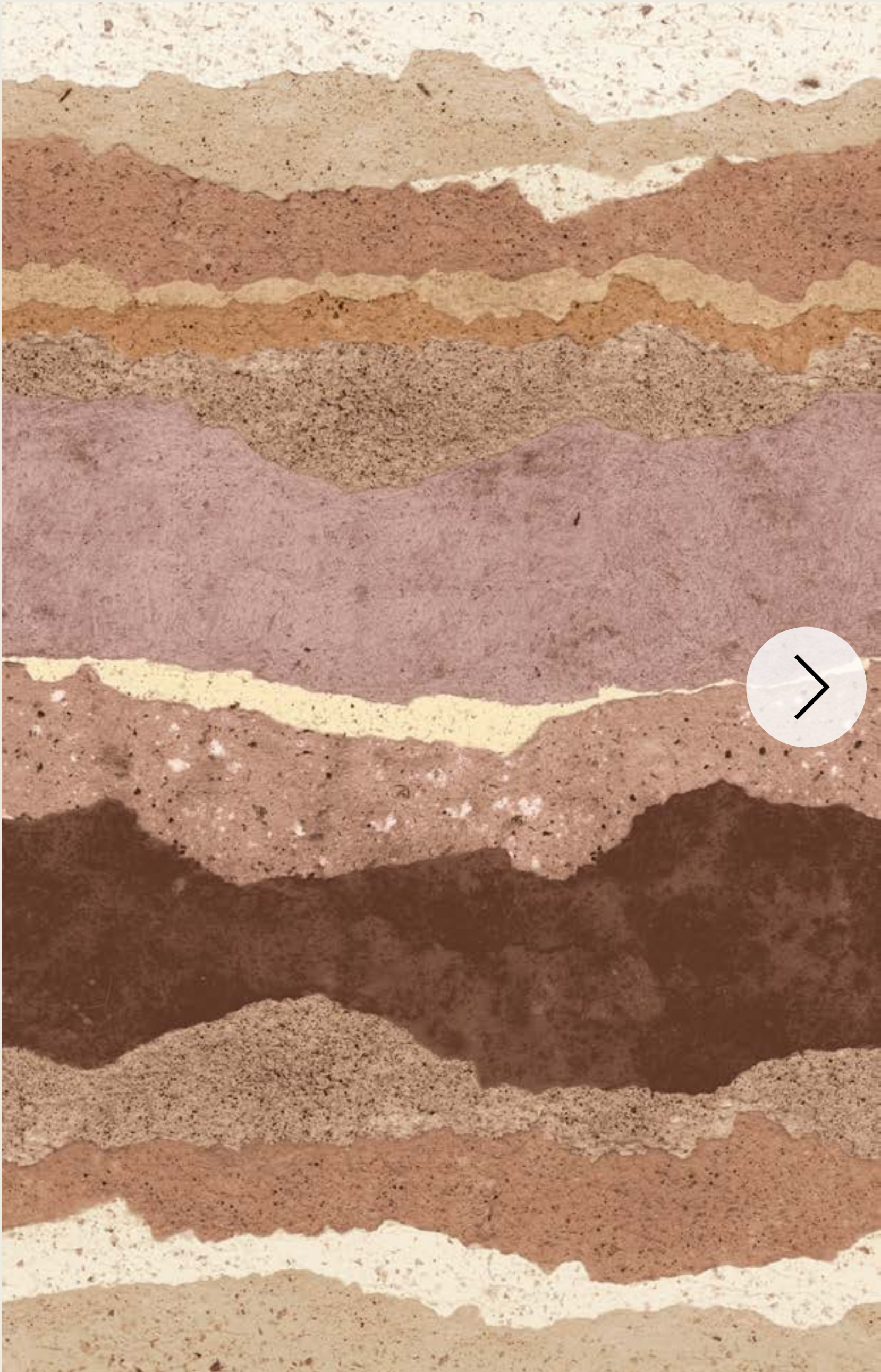


Pattern: **Earth Sign**

SKU code: **W275FL20N75**

Colourway: **Chalk Cliff**

Repeat size: **20.5" x 120"**
Roll size: **0.52m x 6.09m**



Pattern: **Earth Sign**

Colourway: **Chalk Cliff**

SKU code: **W275FL20N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**



Pattern: **Earth Sign**

Colourway: **Stonewash**

SKU code: **W275FL21N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

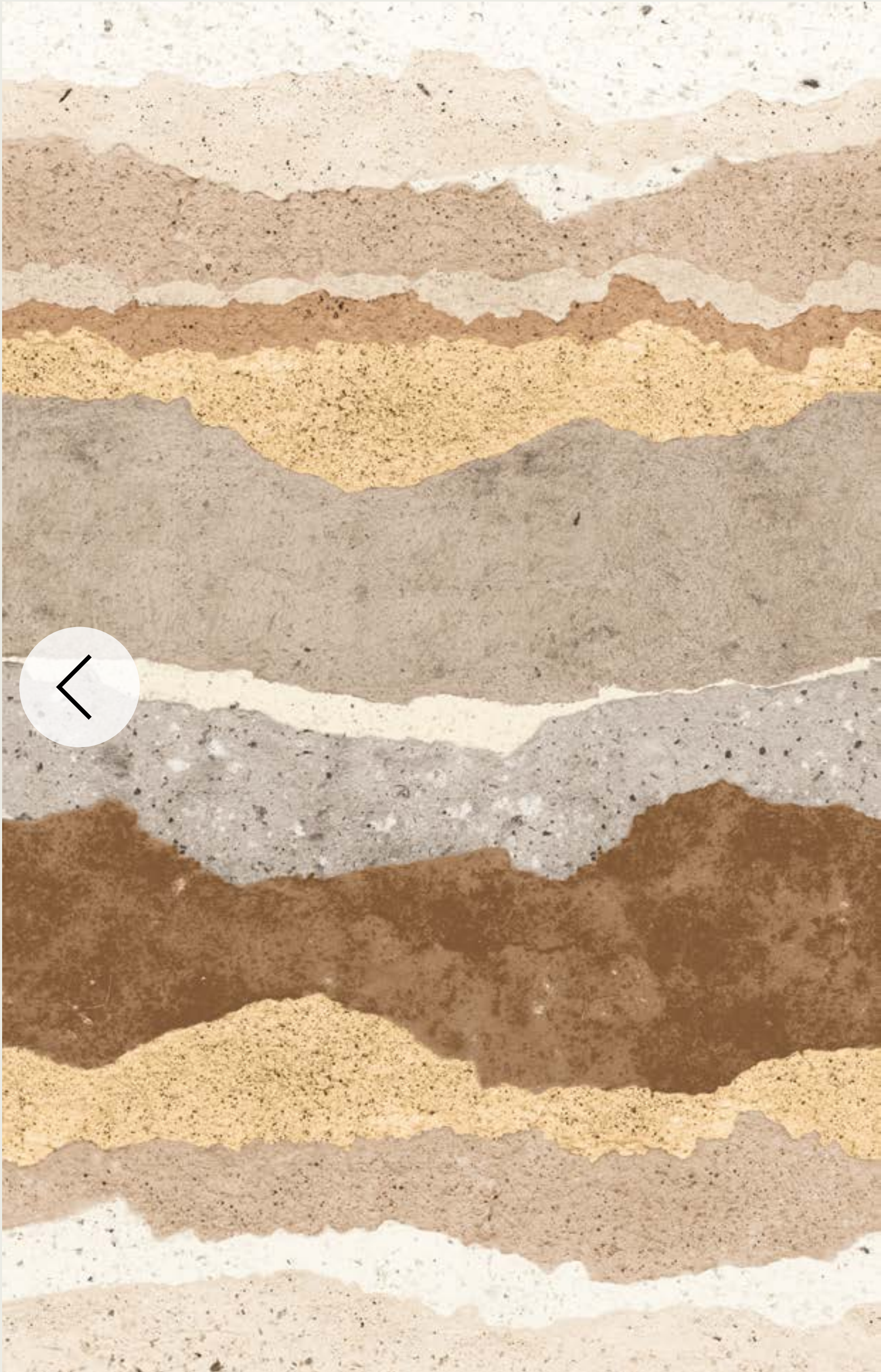


Pattern: **Earth Sign**

Colourway: **Dry Silt**

SKU code: **W275FL22N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**



Pattern: **Earth Sign**

Colourway: **White Clay**

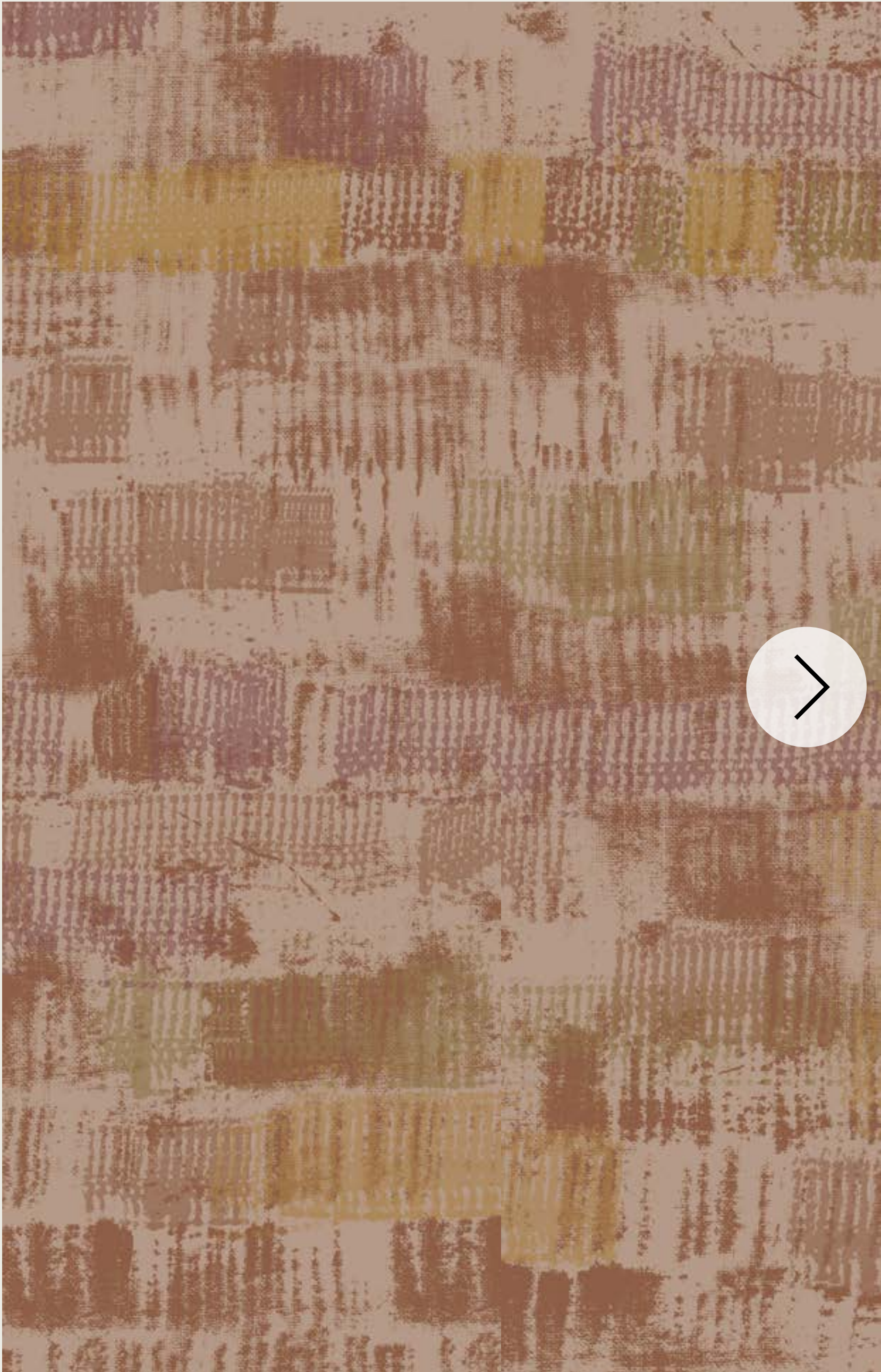
SKU code: **W275FL23N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**



02. SIENNA



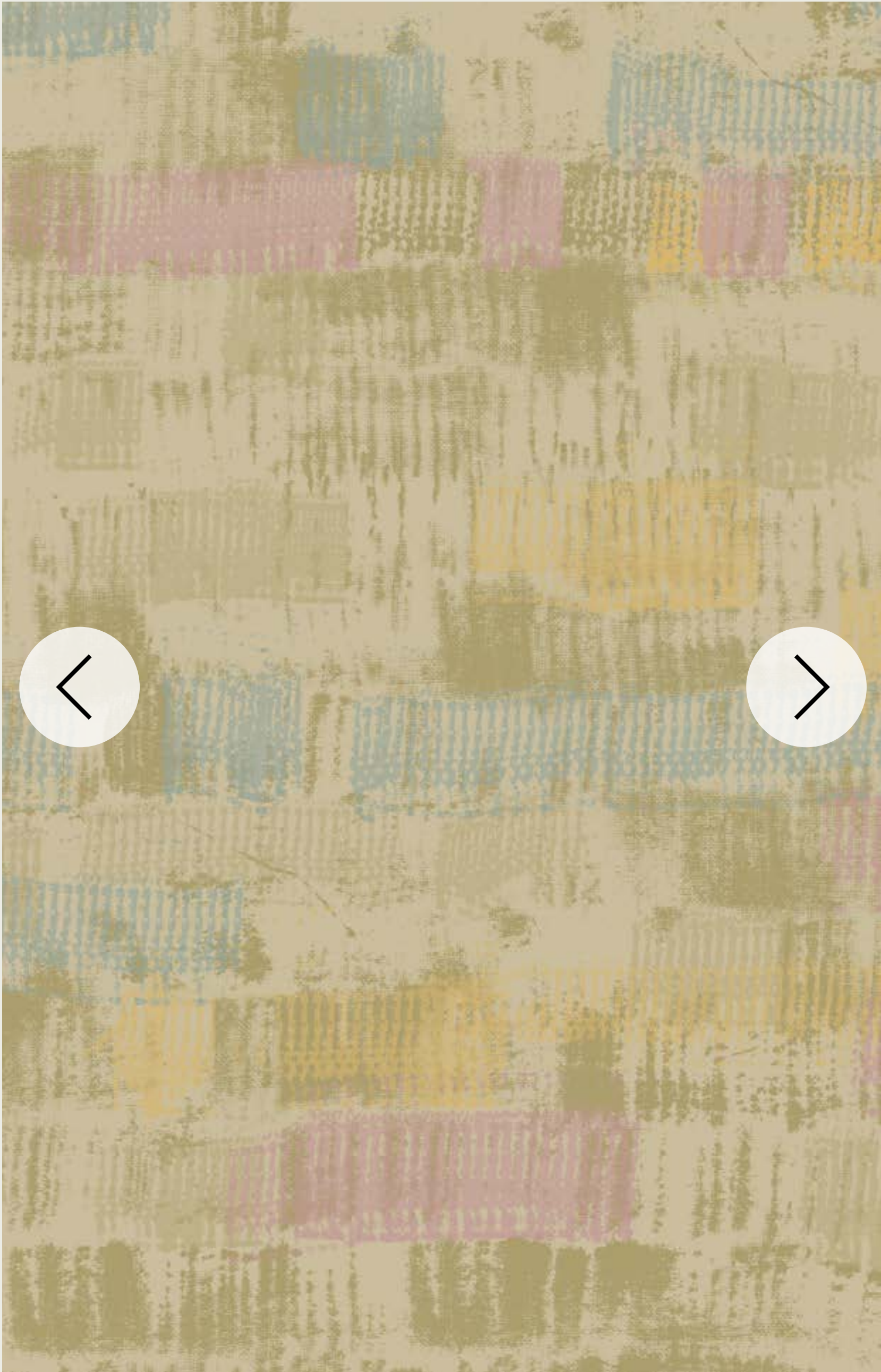


Pattern: **Sienna**

Colourway: **Aged Copper**

SKU code: **W275FL24N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

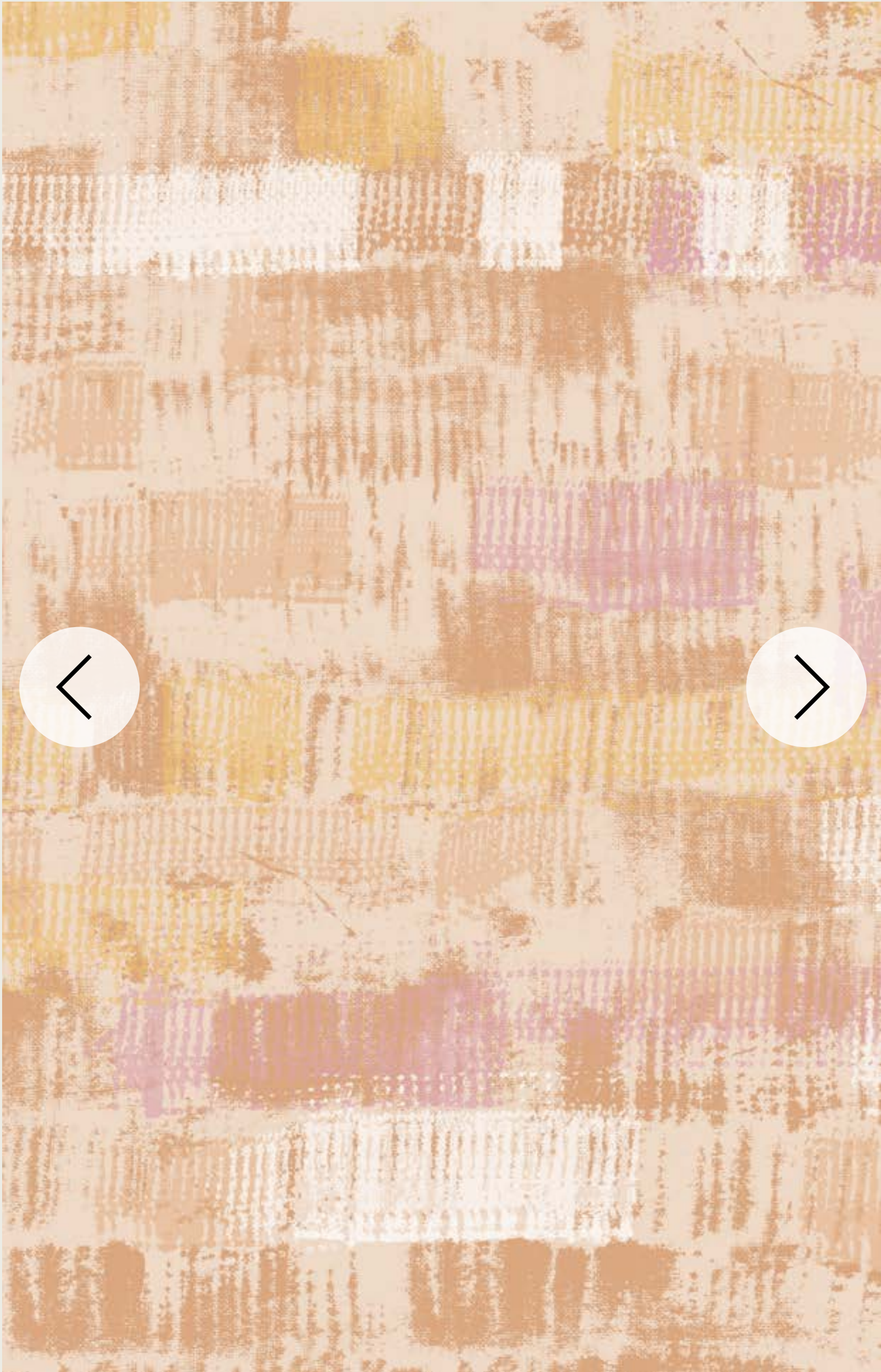


Pattern: **Sienna**

Colourway: **Dry Grass**

SKU code: **W275FL25N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**



Pattern: **Sienna**

Colourway: **Utah Clay**

SKU code: **W275FL26N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**



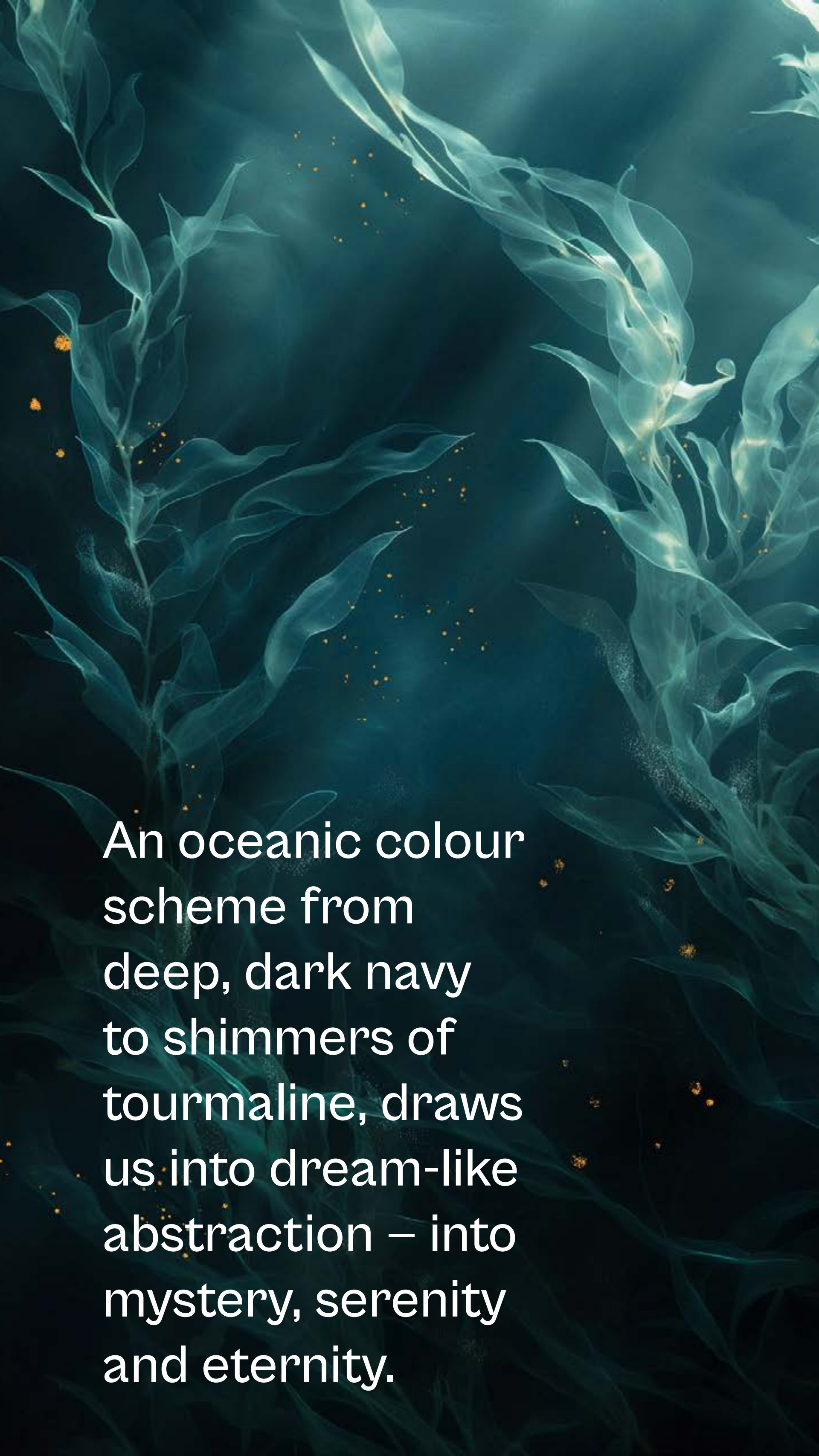
Pattern: **Sienna**

Colourway: **Deep Loam**

SKU code: **W275FL27N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

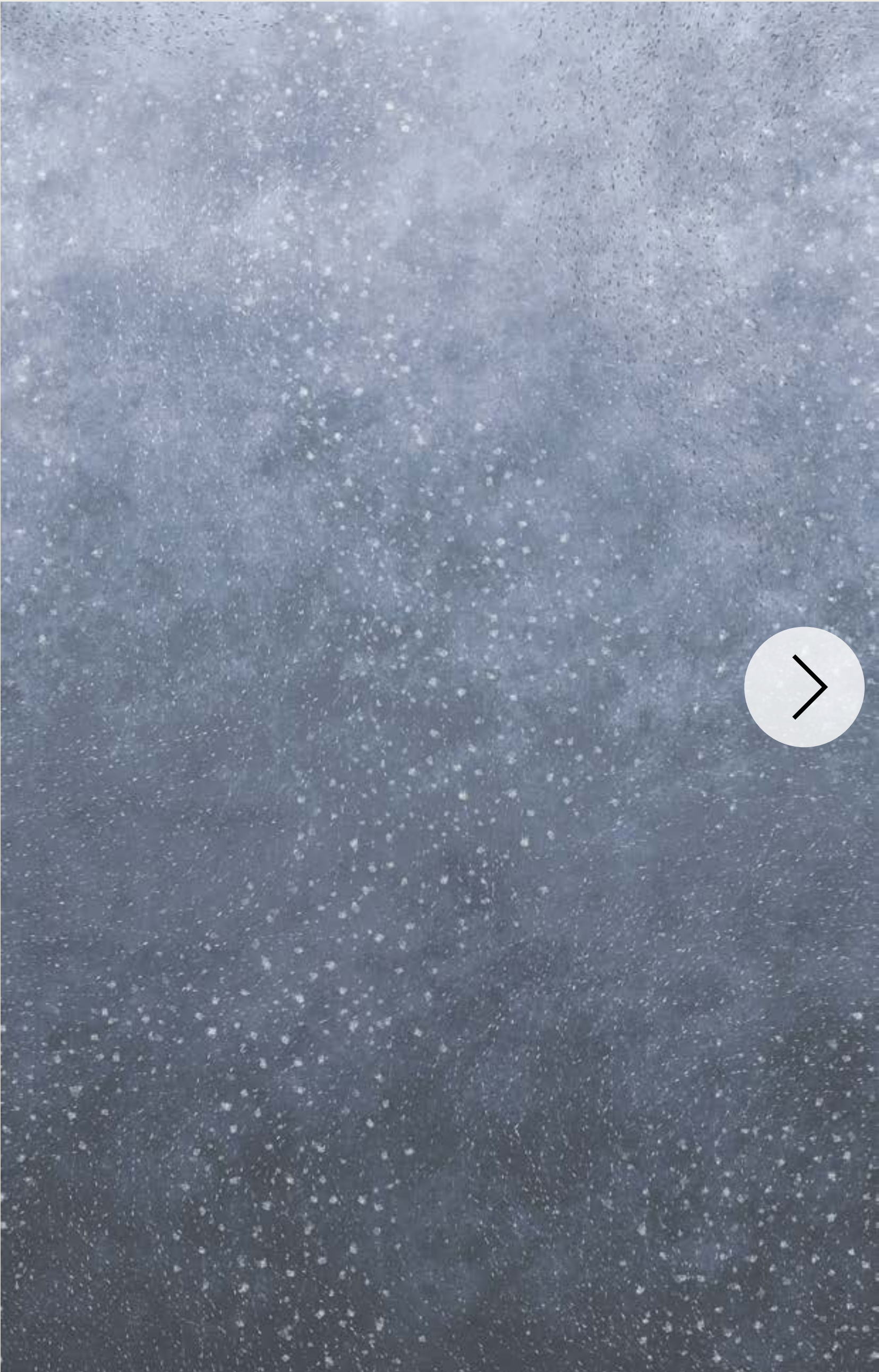




An oceanic colour
scheme from
deep, dark navy
to shimmers of
tourmaline, draws
us into dream-like
abstraction – into
mystery, serenity
and eternity.

03. Mariana



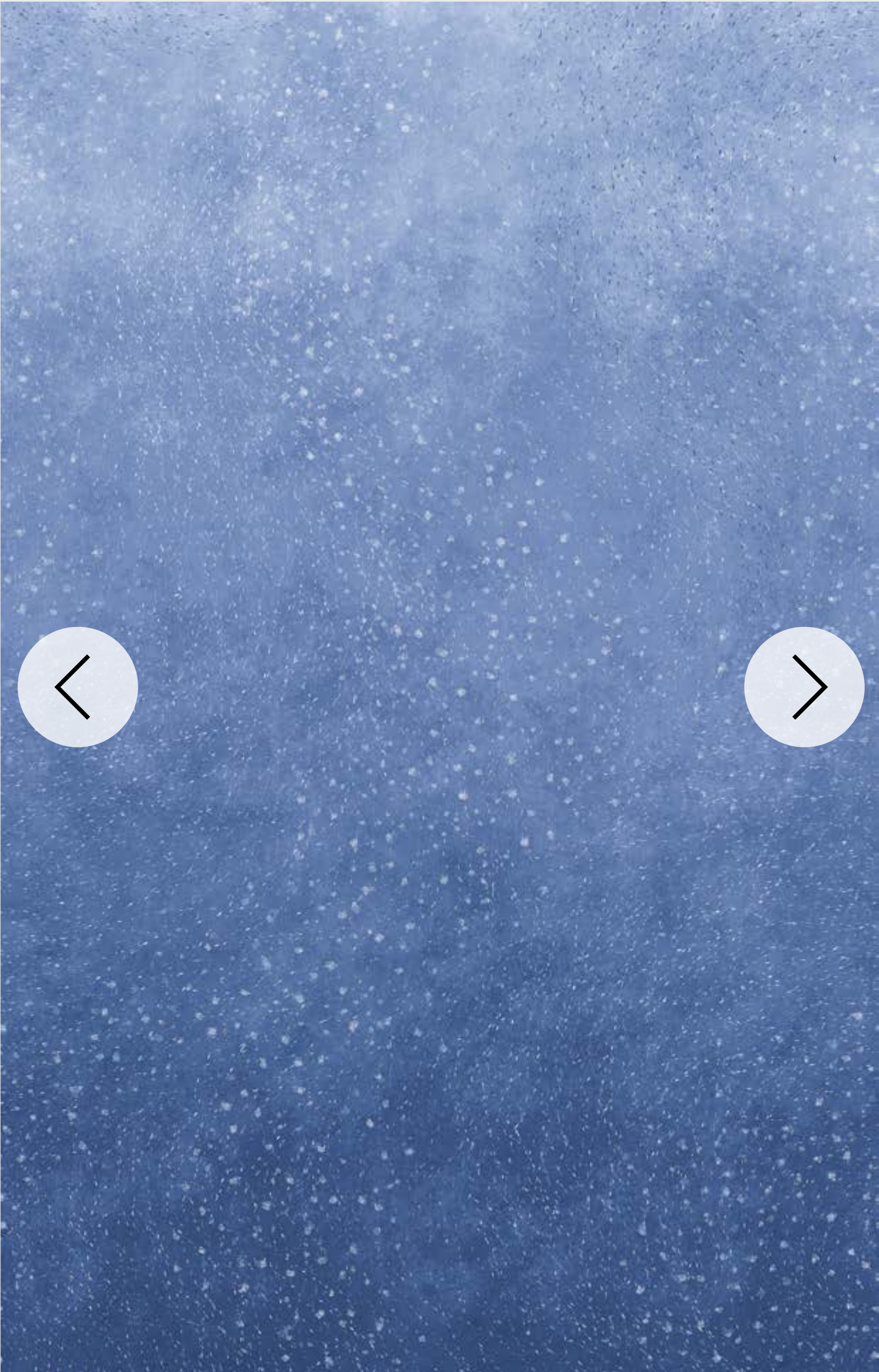


Pattern: **Mariana**

Colourway: **Anchor Grey**

SKU code: **W275FL12N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

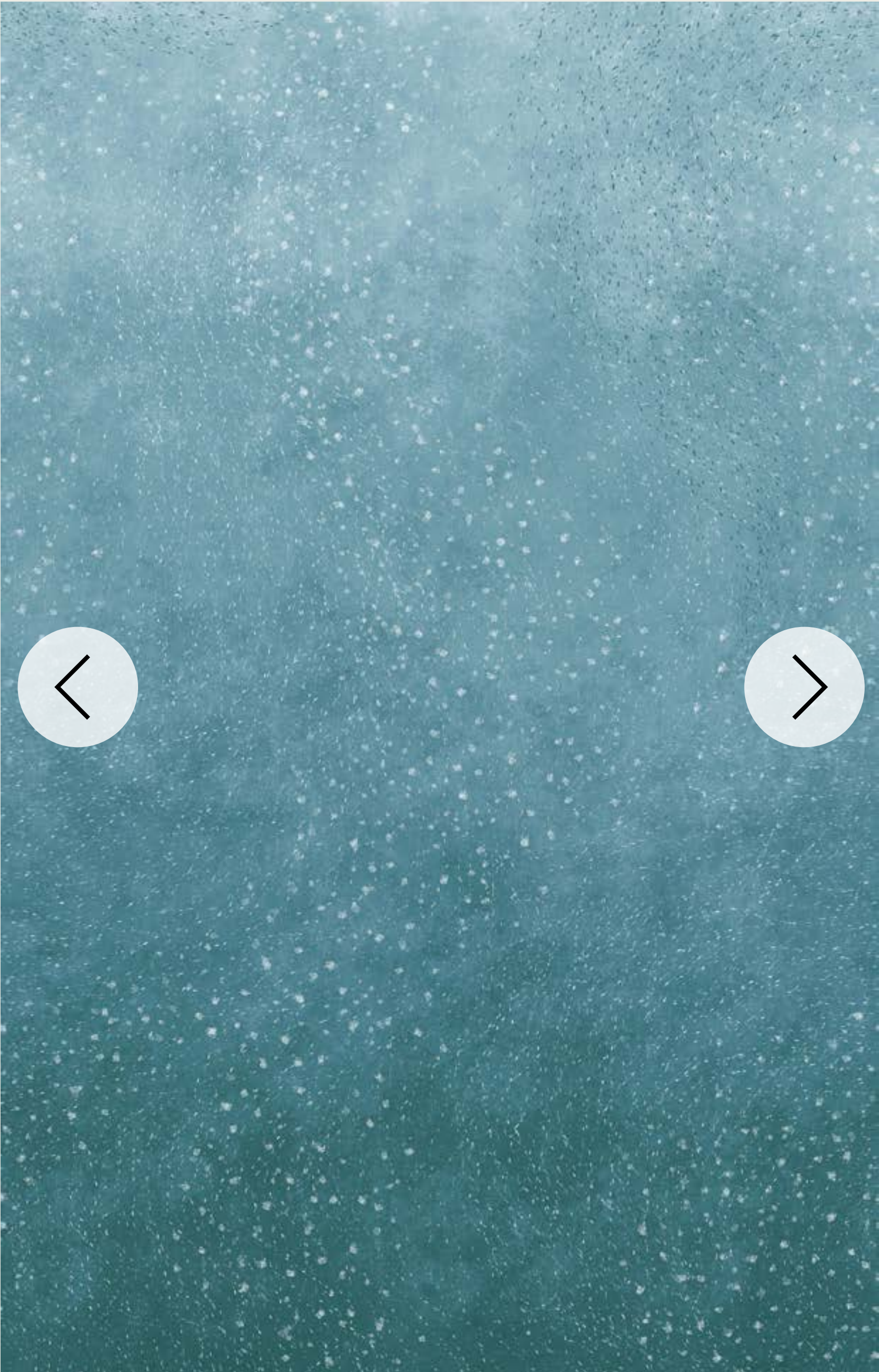


Pattern: **Mariana**

Colourway: **Whale Song**

SKU code: **W275FL13N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

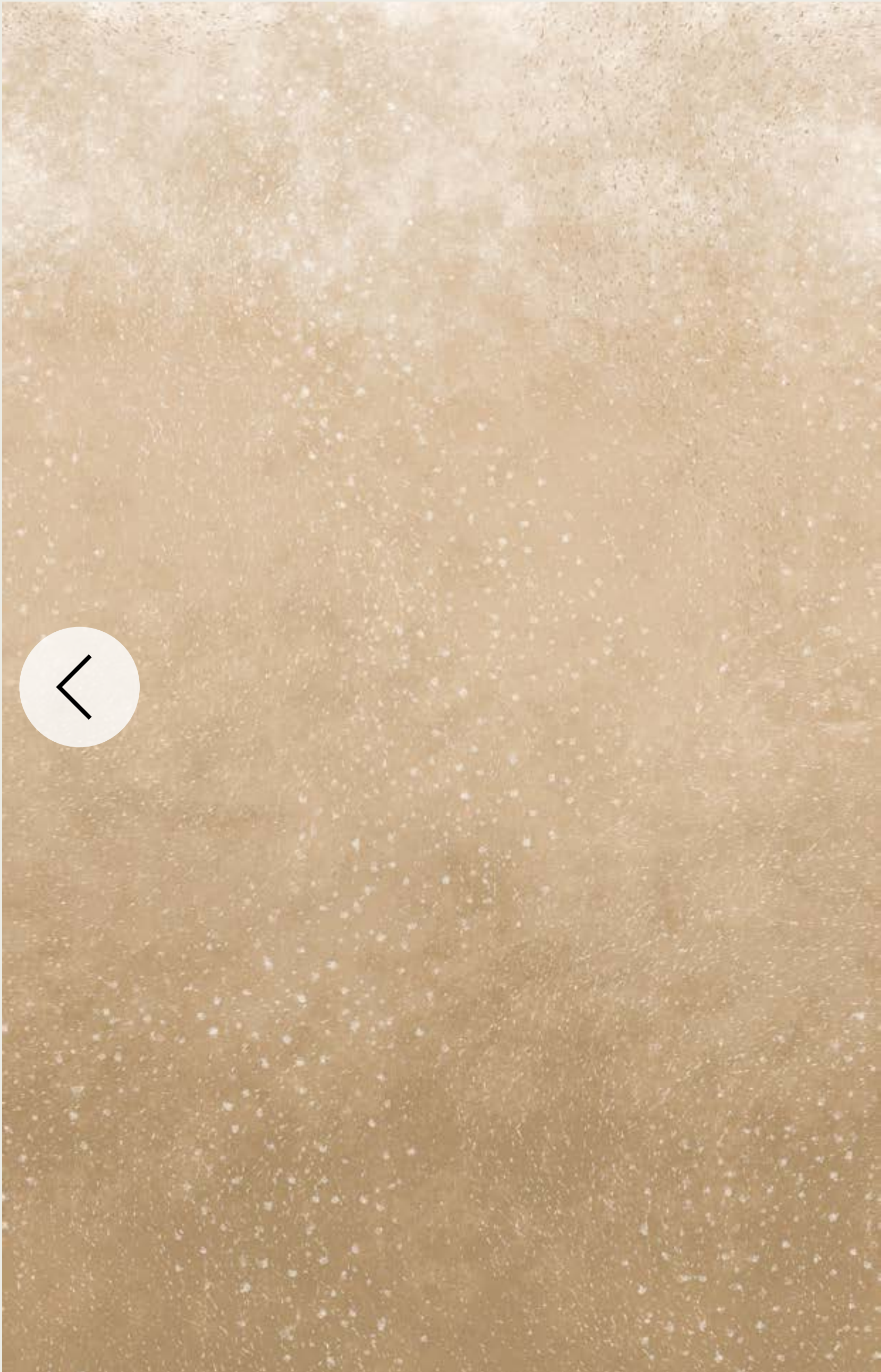


Pattern: **Mariana**

Colourway: **Vivid Sea**

SKU code: **W275FL14N75**

Repeat size: **20.5” x 120”**
Roll size: **0.52m x 6.09m**

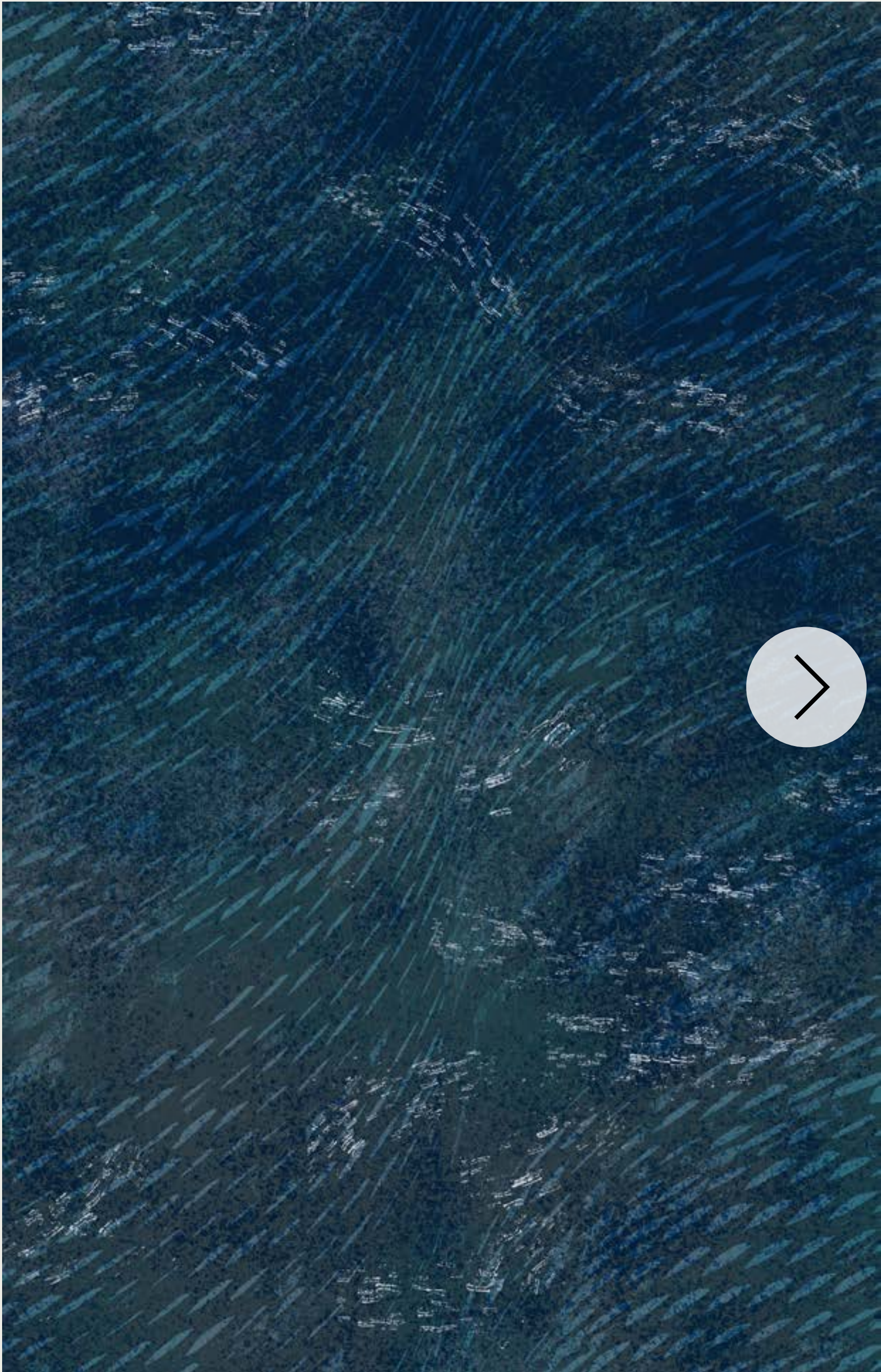


Pattern: Mariana	SKU code: W275FL15N75
Colourway: Sunray	Repeat size: 20.5” x 120” Roll size: 0.52m x 6.09m



04. Atlantica



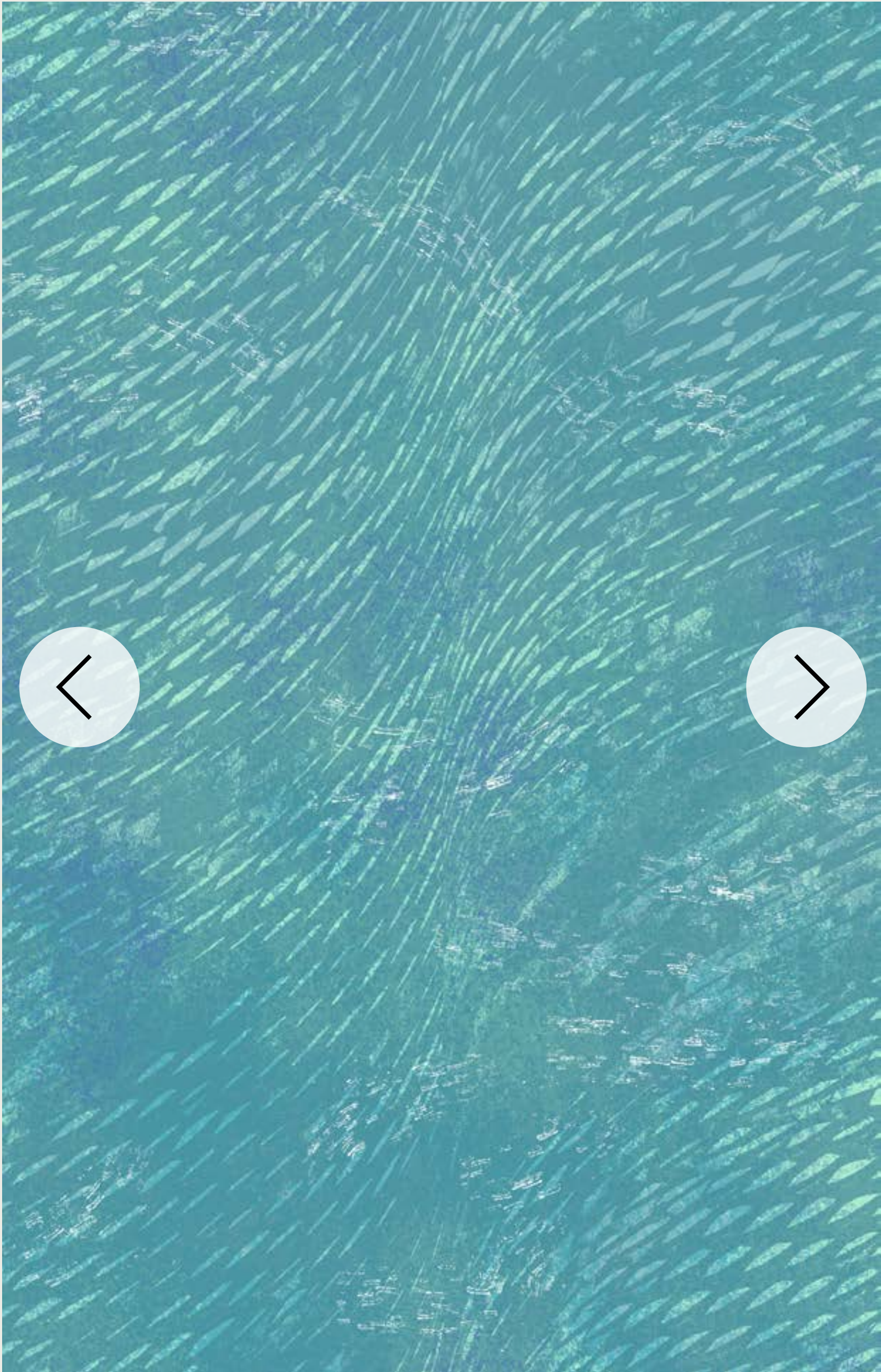


Pattern: **Atlantica**

Colourway: **Opal Wave**

SKU code: **W275FA01S75**

Repeat size: **20.5” x 60”**
Roll size: **0.52m x 10.05m**

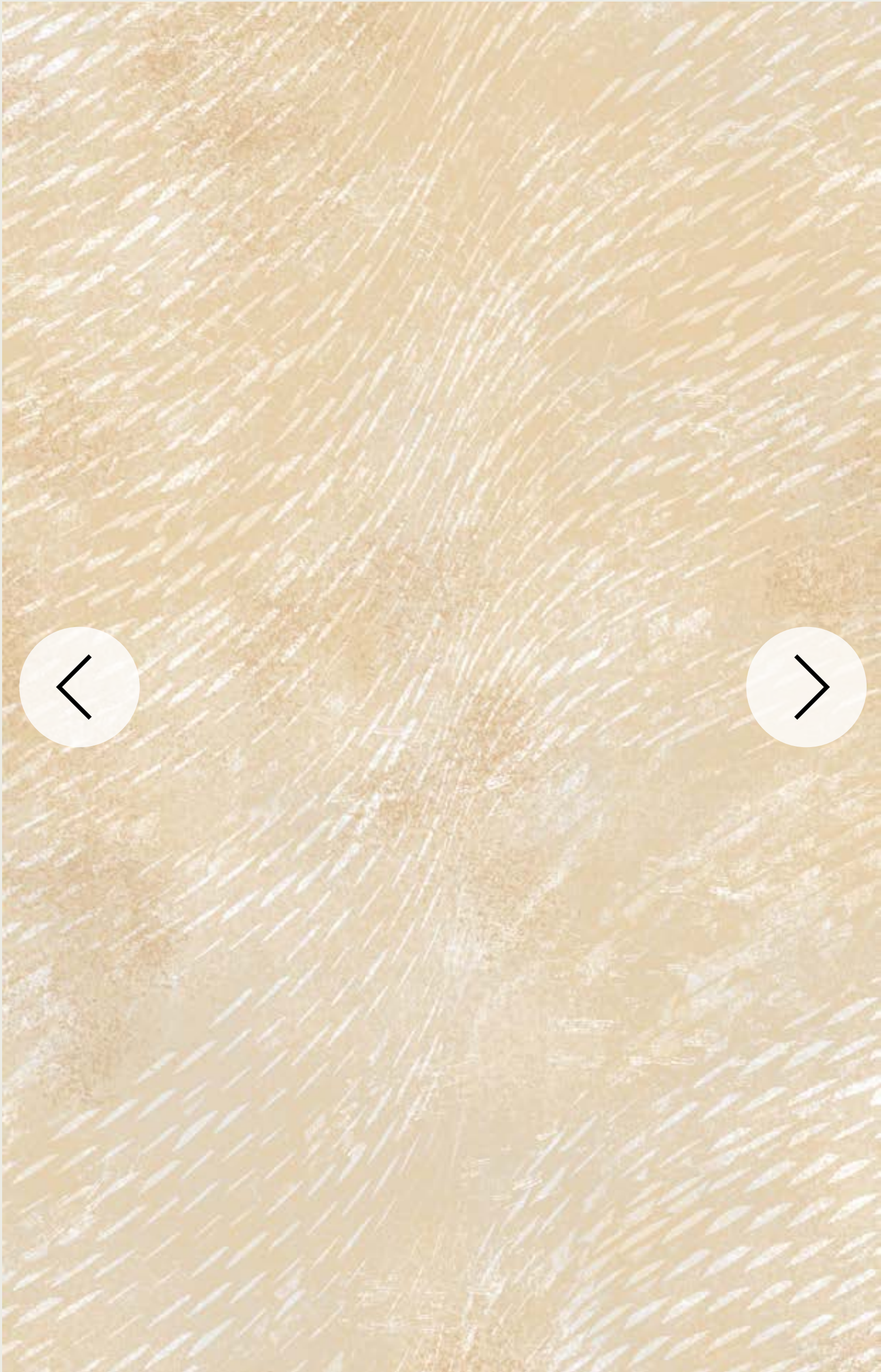


Pattern: **Atlantica**

Colourway: **Vivid Sea**

SKU code: **W275FA02S75**

Repeat size: **20.5” x 60”**
Roll size: **0.52m x 10.05m**

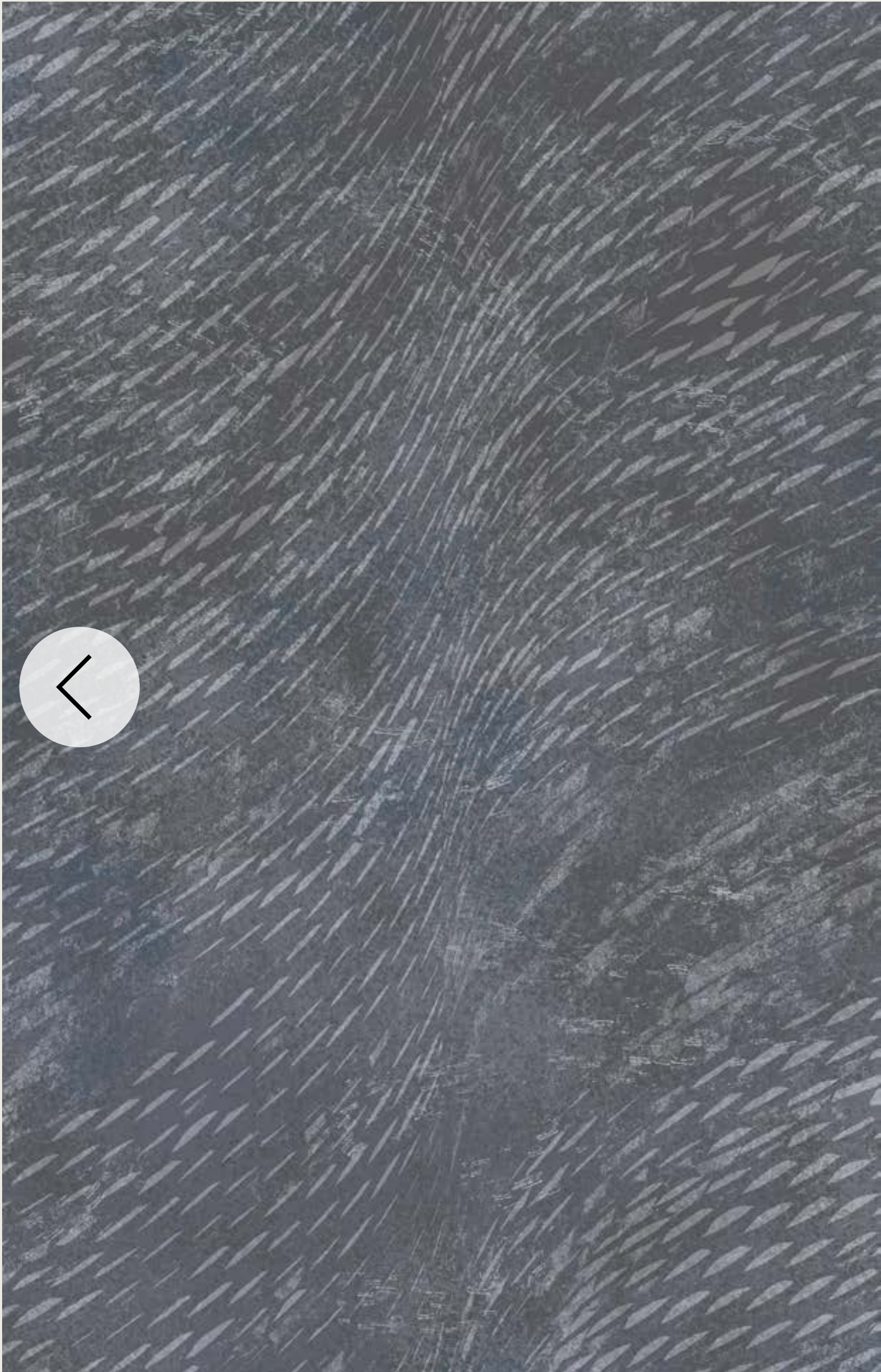


Pattern: **Atlantica**

Colourway: **Winter Beach**

SKU code: **W275FA03S75**

Repeat size: **20.5” x 60”**
Roll size: **0.52m x 10.05m**



Pattern: **Atlantica**

Colourway: **Anchor Grey**

SKU code: **W275FA04S75**

Repeat size: **20.5” x 60”**
Roll size: **0.52m x 10.05m**

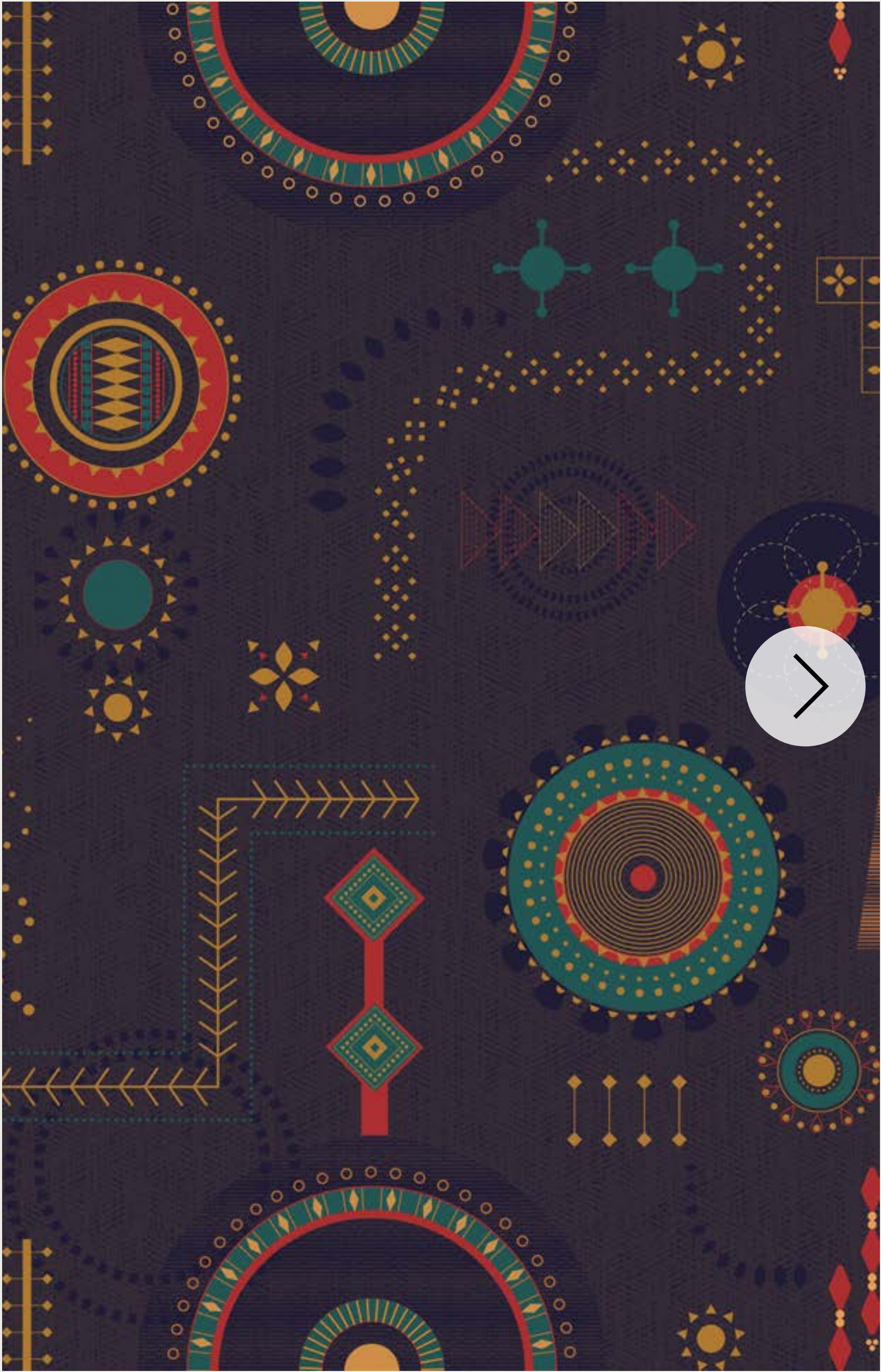




Bold and brilliant
motifs mingle with
vintage shades.
Turquoise on oat,
tangerine and pine,
brass and emerald.
A room is all about
glamour, the
contemporary and
the nostalgic.

05. FUTURE PAST



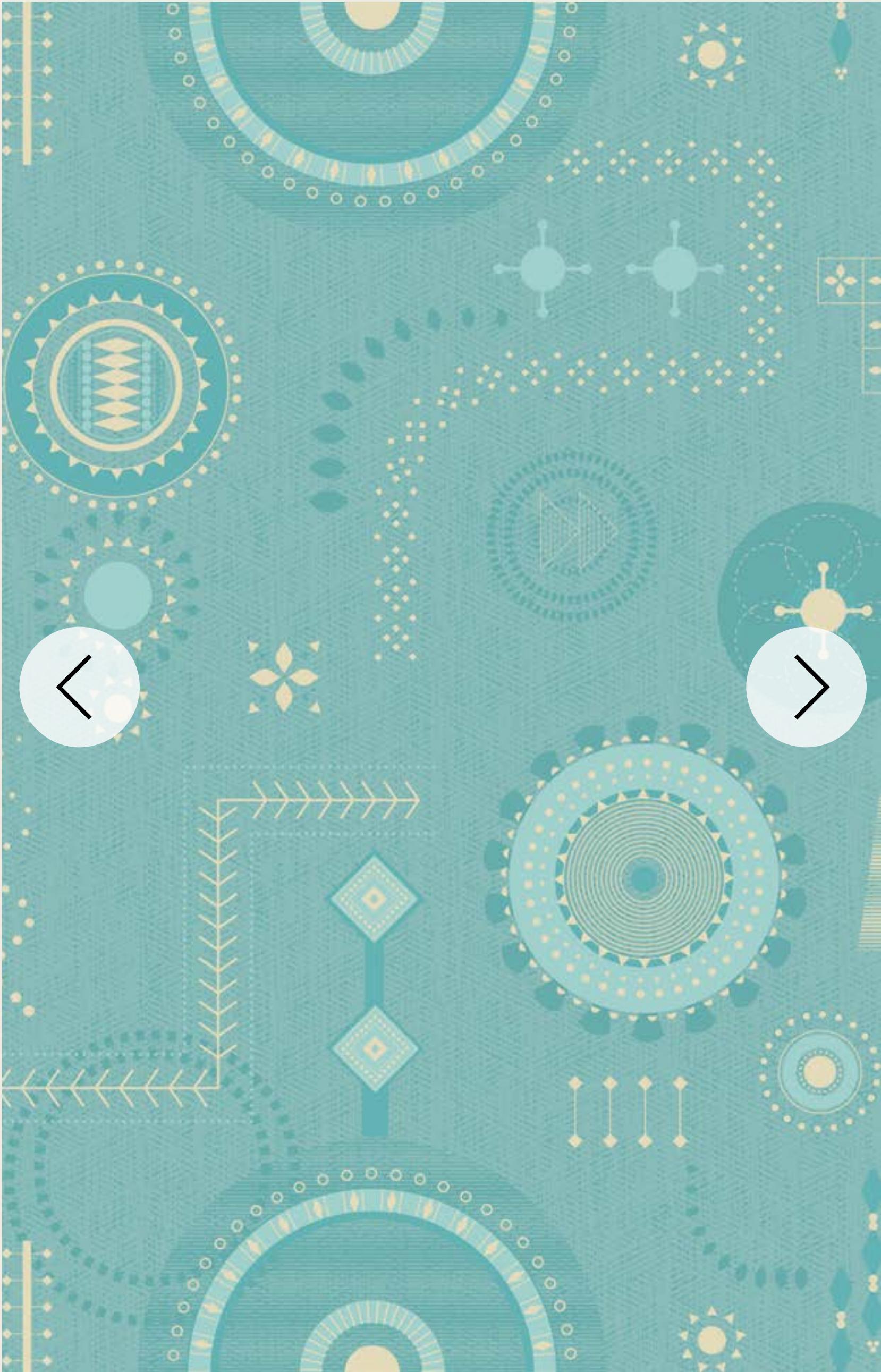


Pattern: **Future Past**

Colourway: **Sci-Fi Purple**

SKU code: **W275FA09S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**

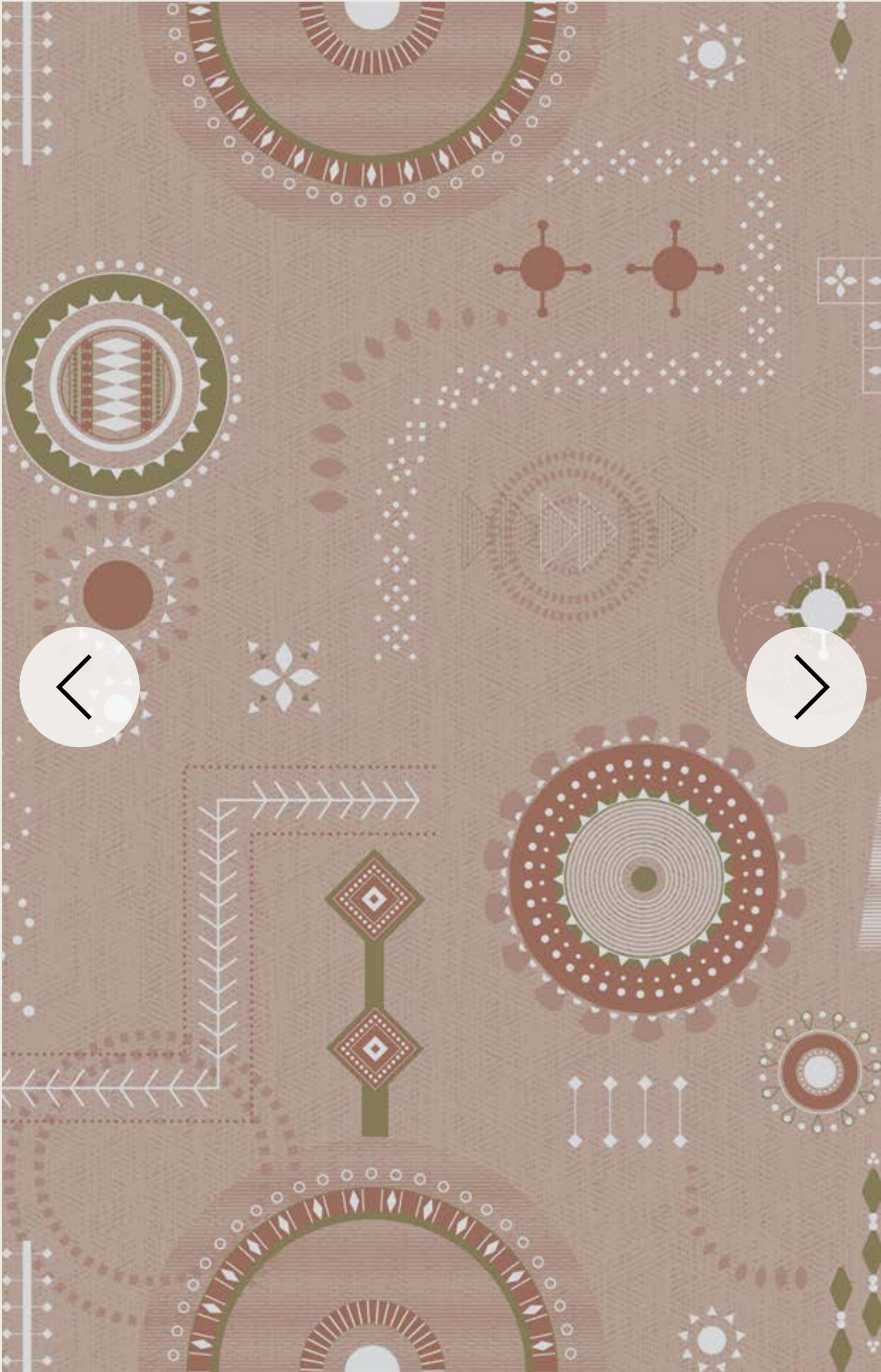


Pattern: **Future Past**

Colourway: **Cosmic Blue**

SKU code: **W275FA10S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**

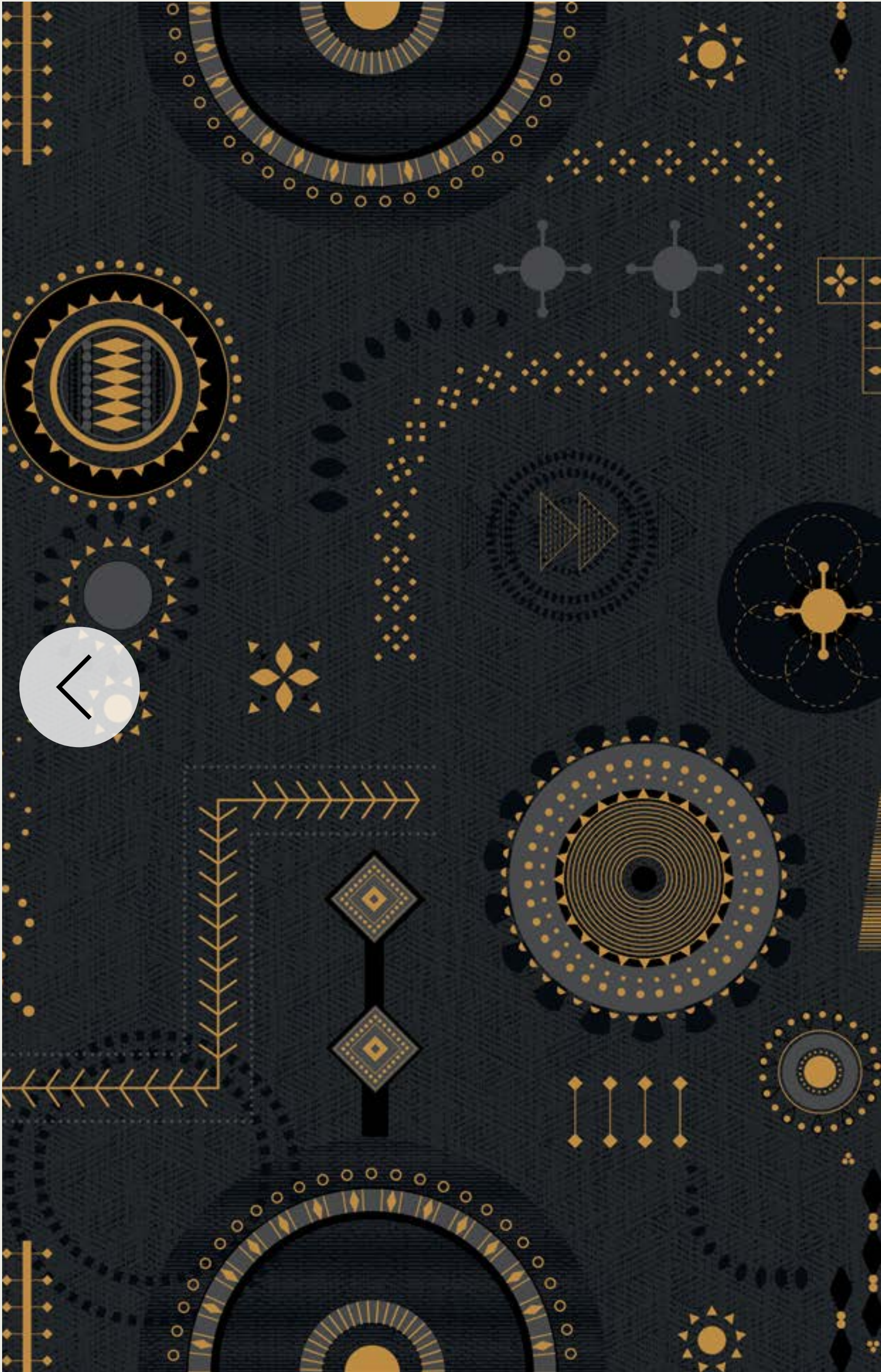


Pattern: **Future Past**

Colourway: **Iron Earth**

SKU code: **W275FA11S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**



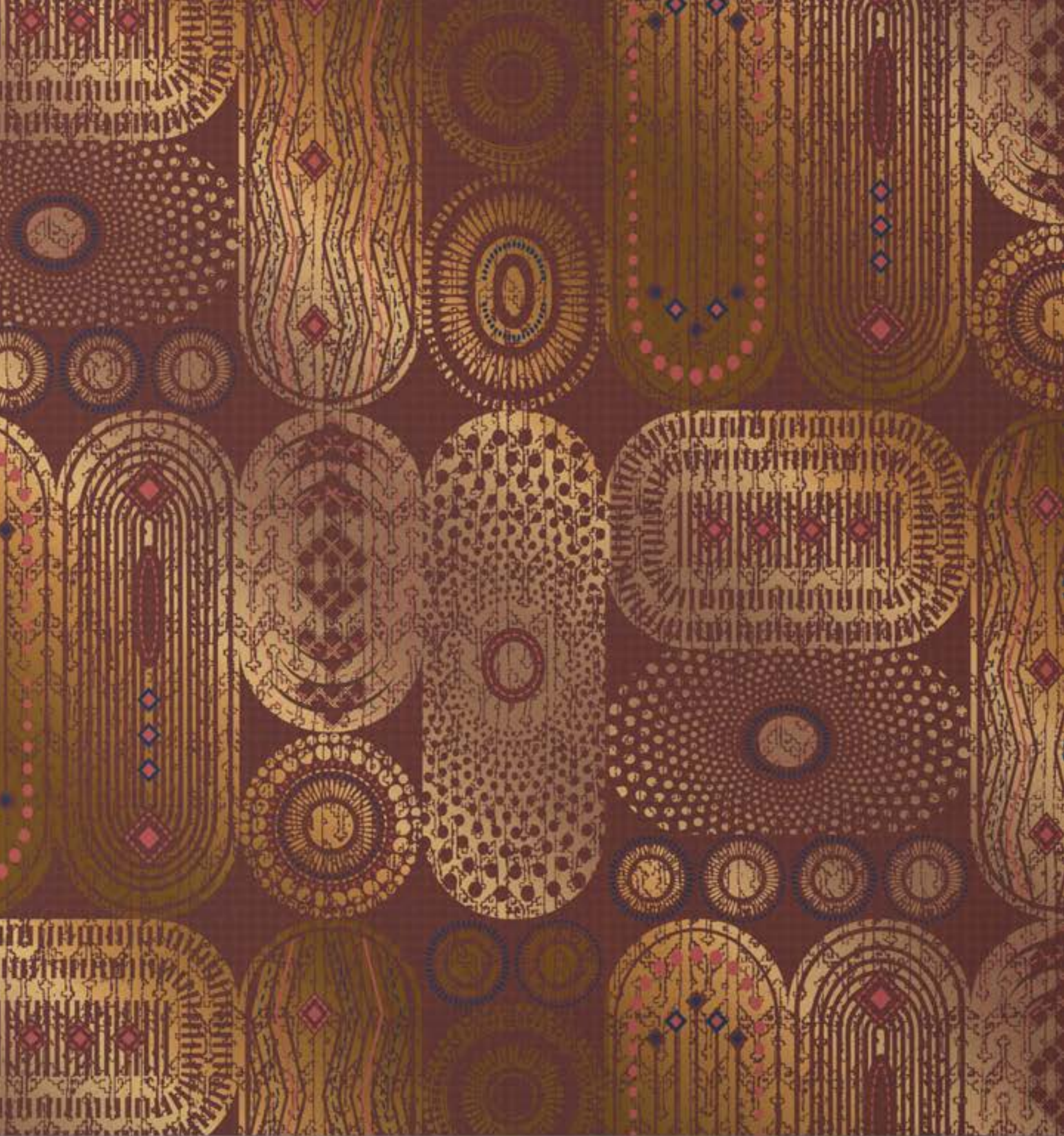
Pattern: **Future Past**

Colourway: **Space Black**

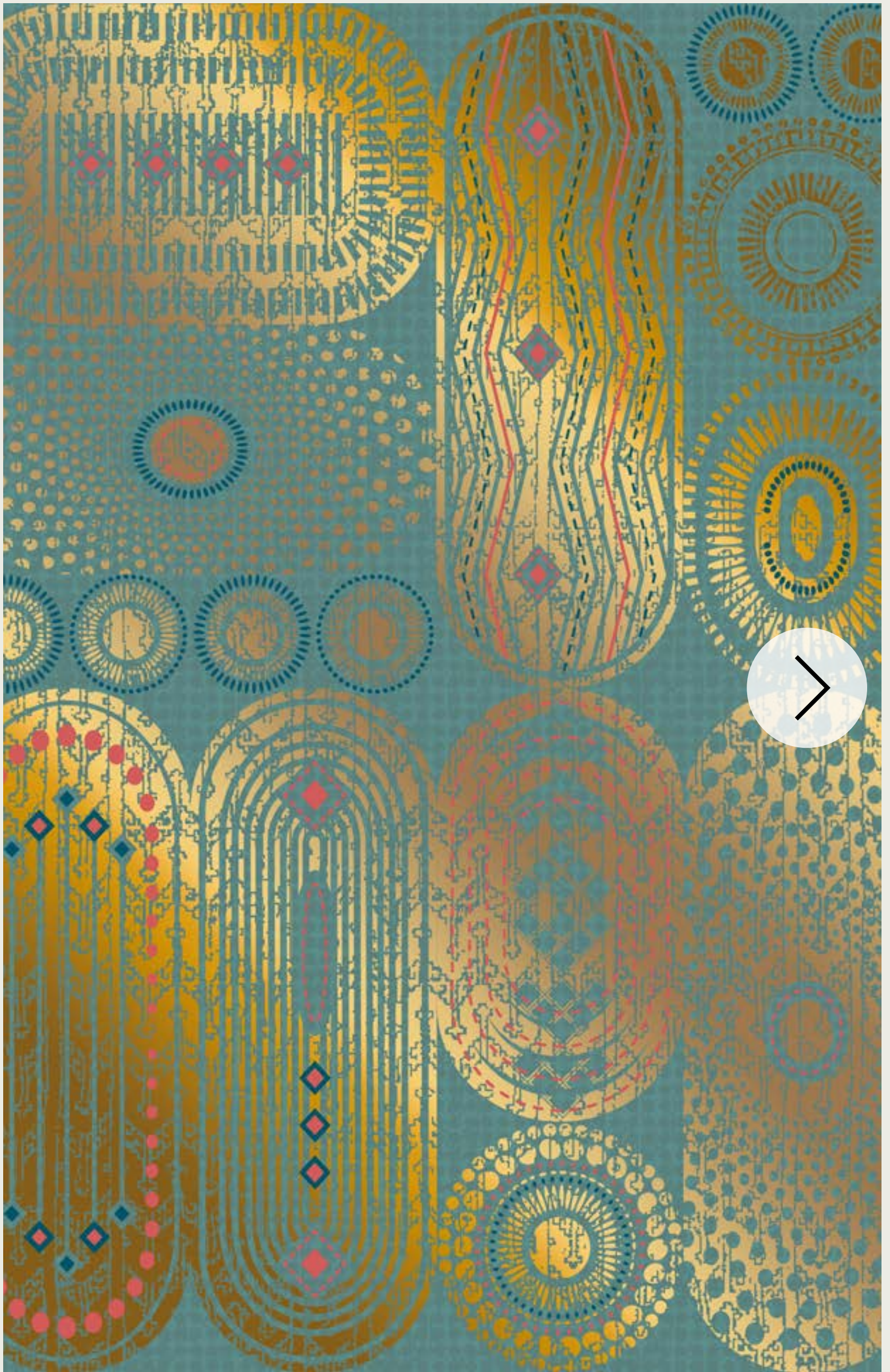
SKU code: **W275FA12S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**





06. ELECTRIC FANTASY



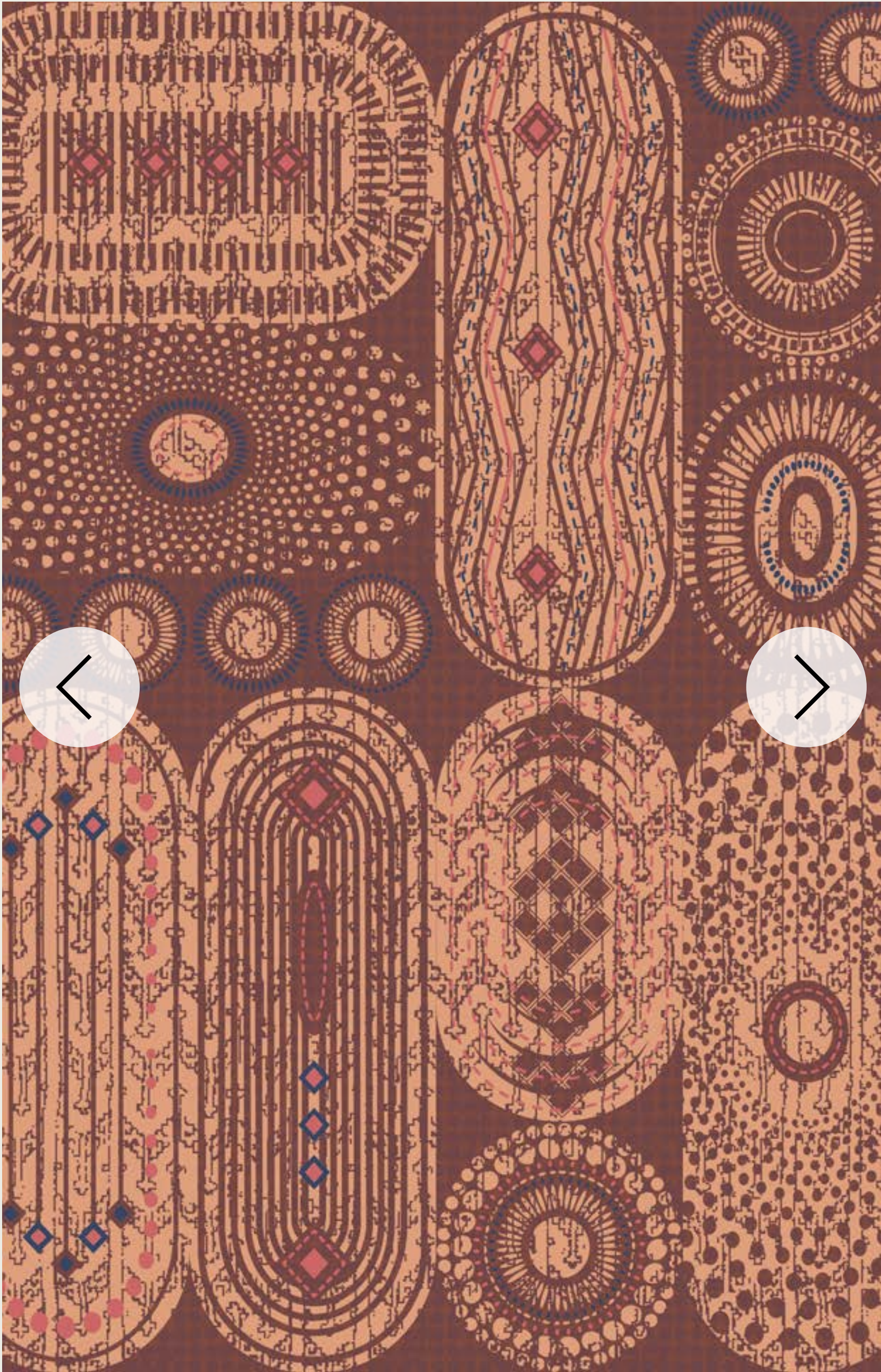
Pattern: **Electric Fantasy**

Colourway: **Android Teal**

SKU code: **W275FA13S75**

Repeat size: **20.5" x 28"**

Roll size: **0.52m x 10.05m**

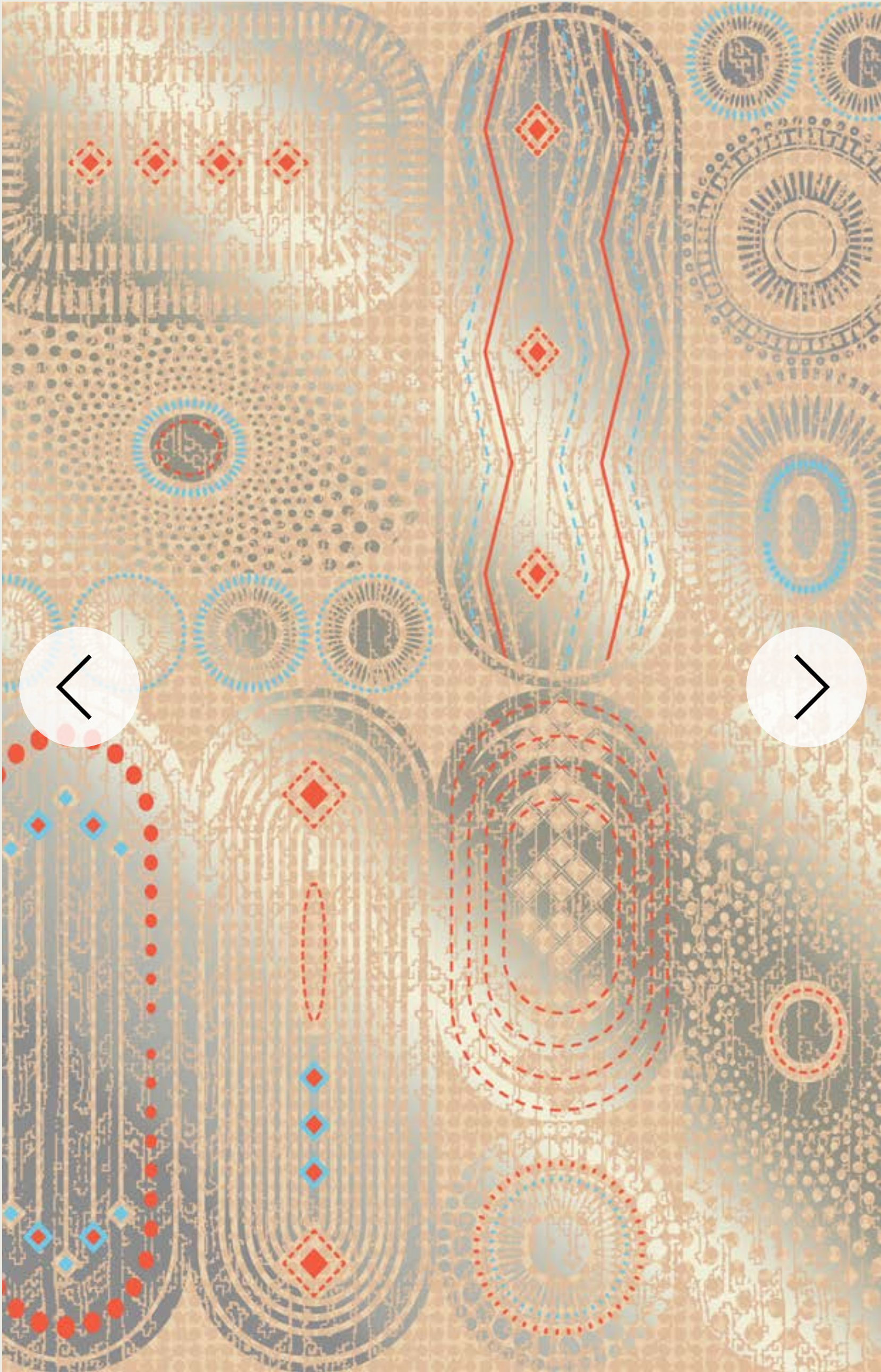


Pattern: **Electric Fantasy**

Colourway: **Deep Bronze**

SKU code: **W275FA14S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**

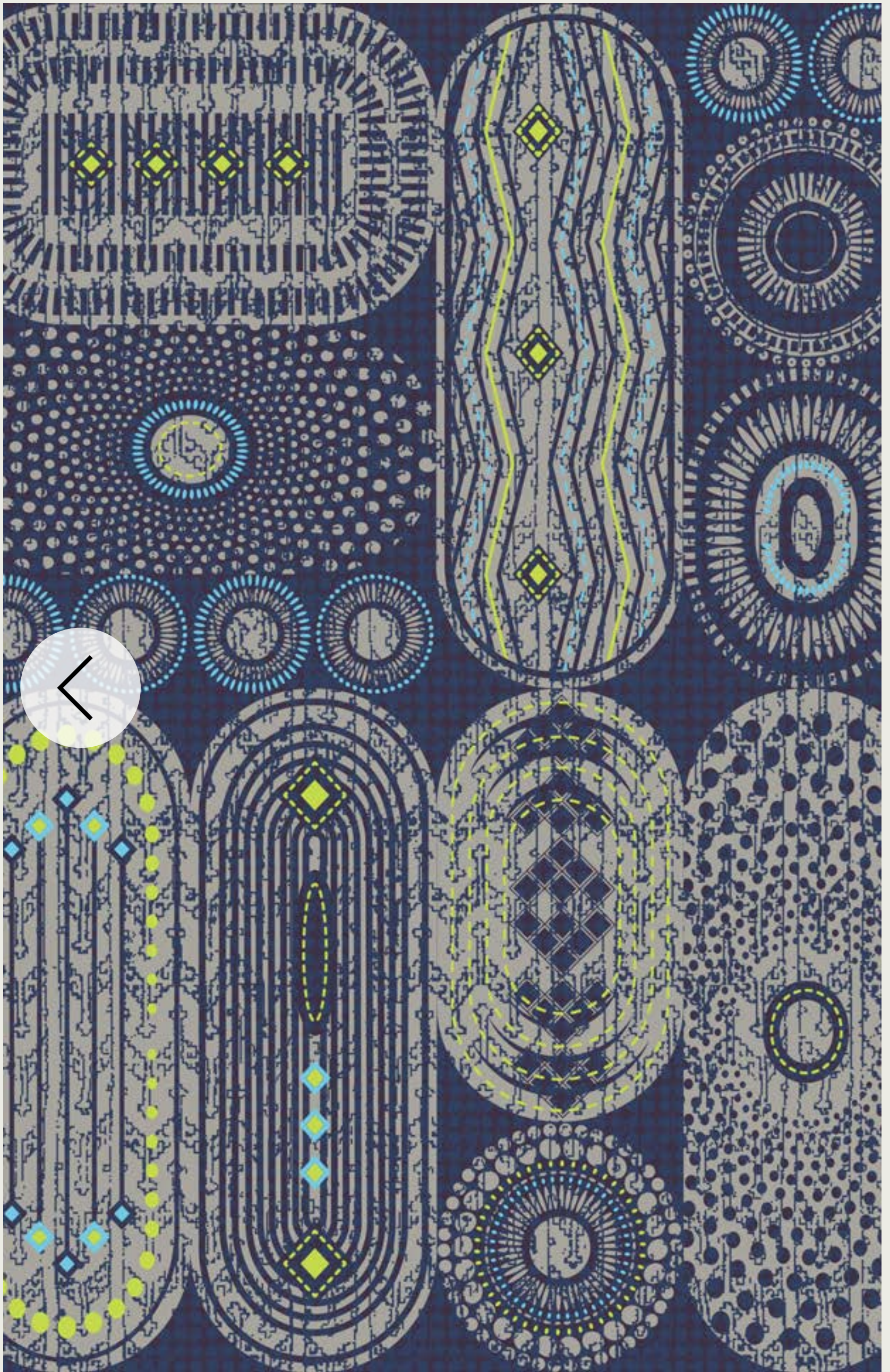


Pattern: **Electric Fantasy**

Colourway: **Sunray**

SKU code: **W275FA15S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**



Pattern: **Electric Fantasy**

Colourway: **Cyber Black**

SKU code: **W275FA16S75**

Repeat size: **20.5" x 28"**

Roll size: **0.52m x 10.05m**



In a liberal colour scheme, pale pinks rub shoulders with orange, olive and grey. You are invited to let your hair down and be as you are.



07. Lazy Loops





Pattern: **Lazy Loops**

Colourway: **Misty Rose**

SKU code: **W275FL16N75**

Repeat size: **20.5” x 32”**
Roll size: **0.52m x 10.05m**

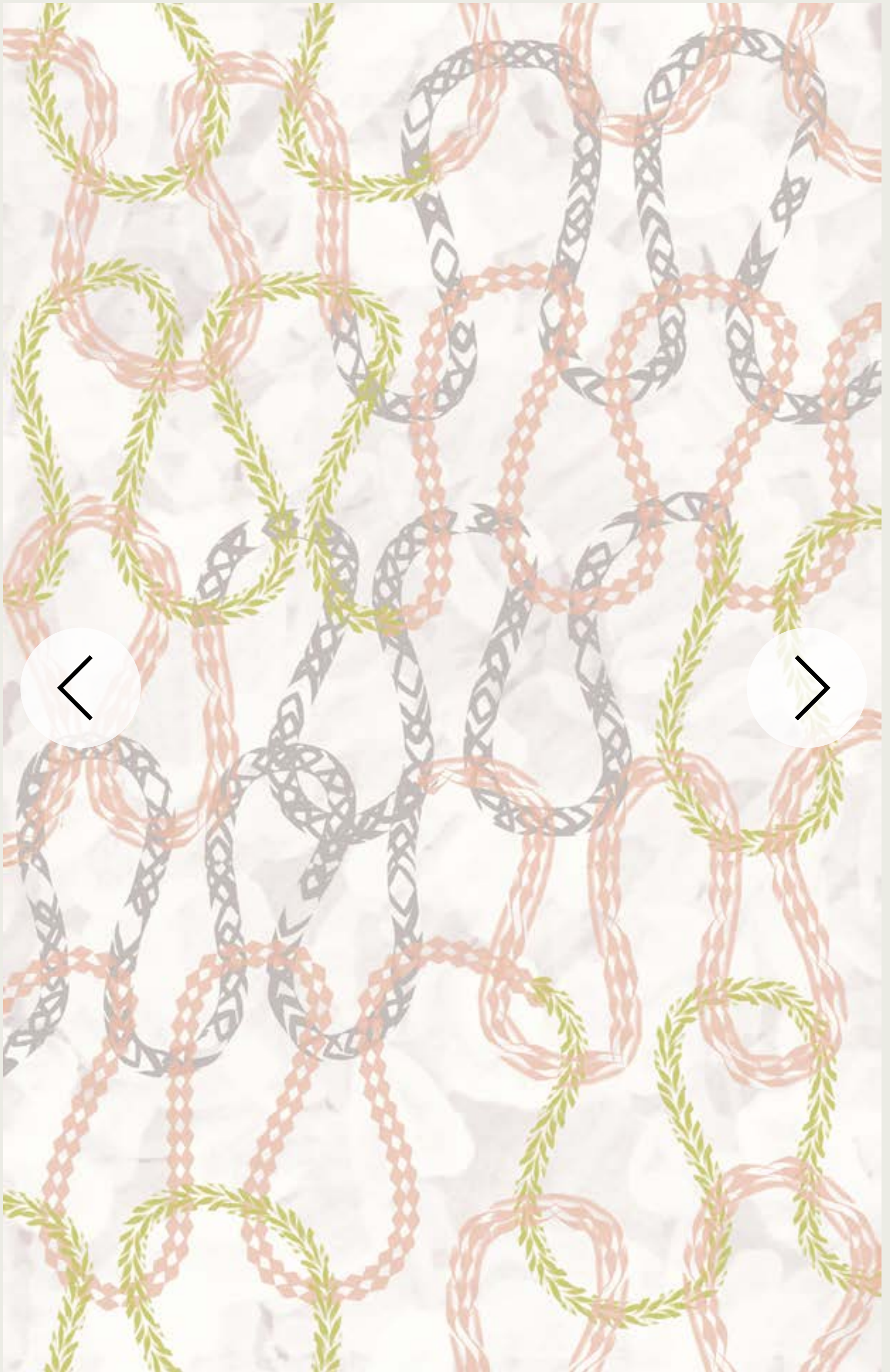


Pattern: **Lazy Loops**

Colourway: **Before Dawn**

SKU code: **W275FL17N75**

Repeat size: **20.5” x 32”**
Roll size: **0.52m x 10.05m**



Pattern: **Lazy Loops**

SKU code: **W275FL18N75**

Colourway: **Lamb's Wool**

Repeat size: **20.5" x 32"**
Roll size: **0.52m x 10.05m**



Pattern: **Lazy Loops**

Colourway: **Cloudy**

SKU code: **W275FL19N75**

Repeat size: **20.5” x 32”**
Roll size: **0.52m x 10.05m**



08.

Happy Space





Pattern: **Happy Space**

Colourway: **Cream Pie**

SKU code: **W275FA05S75**

Repeat size: **20.5” x 36”**
Roll size: **0.52m x 10.05m**



Pattern: **Happy Space**

Colourway: **Sweet Sage**

SKU code: **W275FA06S75**

Repeat size: **20.5" x 36"**
Roll size: **0.52m x 10.05m**



Pattern: Happy Space

Colourway: Mellow Coral

SKU code: **W275FA07S75**

Repeat size: 20.5" x 36"
Roll size: 0.52m x 10.05m

SKU code: **W275FA08S75**

Repeat size: 20.5" x 36"
Roll size: 0.52m x 10.05m



09.

samsara

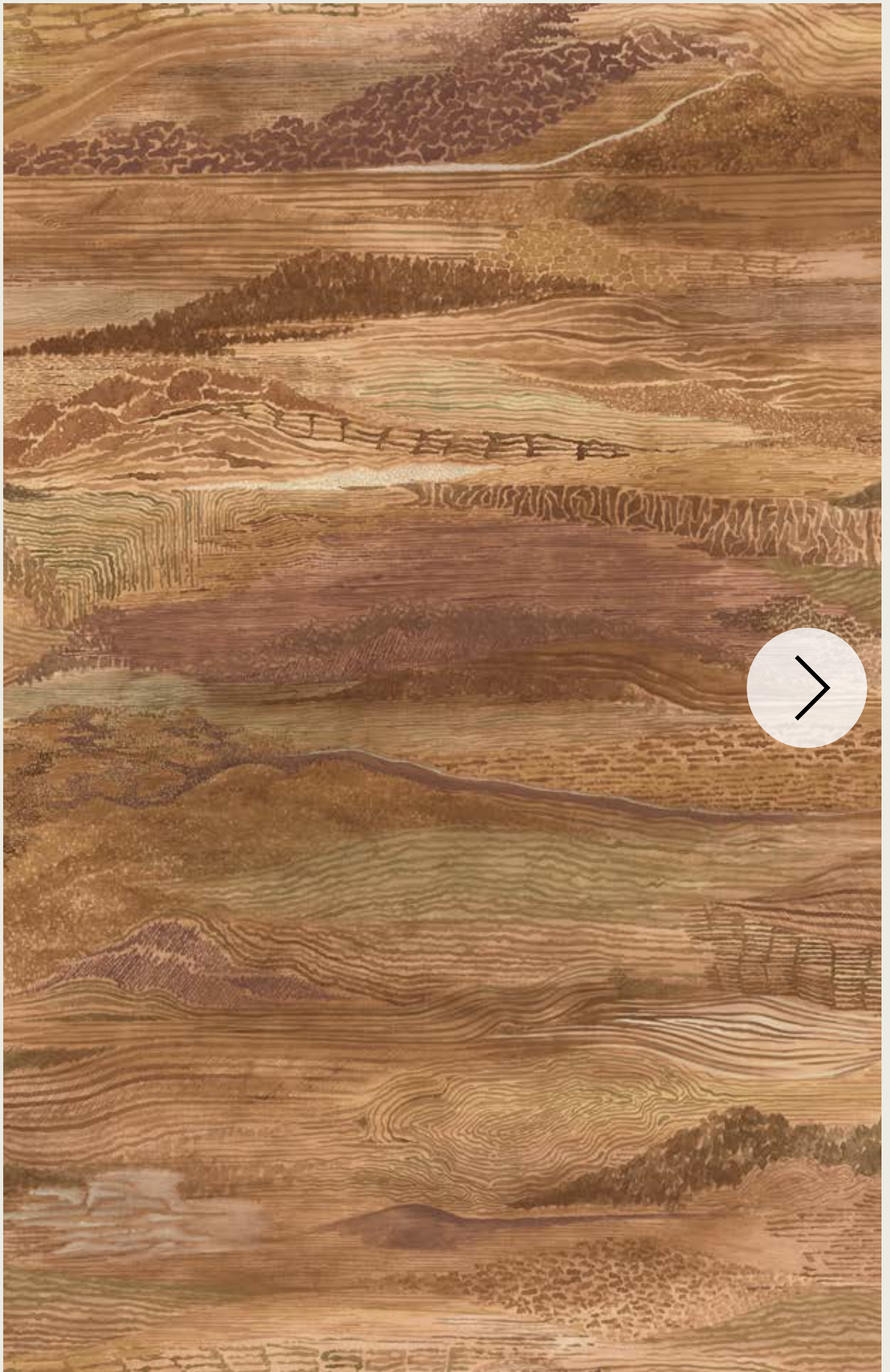
WALLPAPER OF THE YEAR

DESIGNED BY PAVITRA RAJARAM DESIGN



With pigments obtained from mud, tea leaf and natural dyes, crushed with gouache wash and metallic gold leaf, Samsara recreates the profound beauty of soil. A teeming birthplace – not just of life but the creative spirit. Everything we create is new. And nothing is new, she reminds us. All, ever in motion. This extraordinary kingdom asks to be seen, heard and felt.





Pattern: **Samsara**

Colourway: **Jasper**

SKU code: **W275FA17S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**

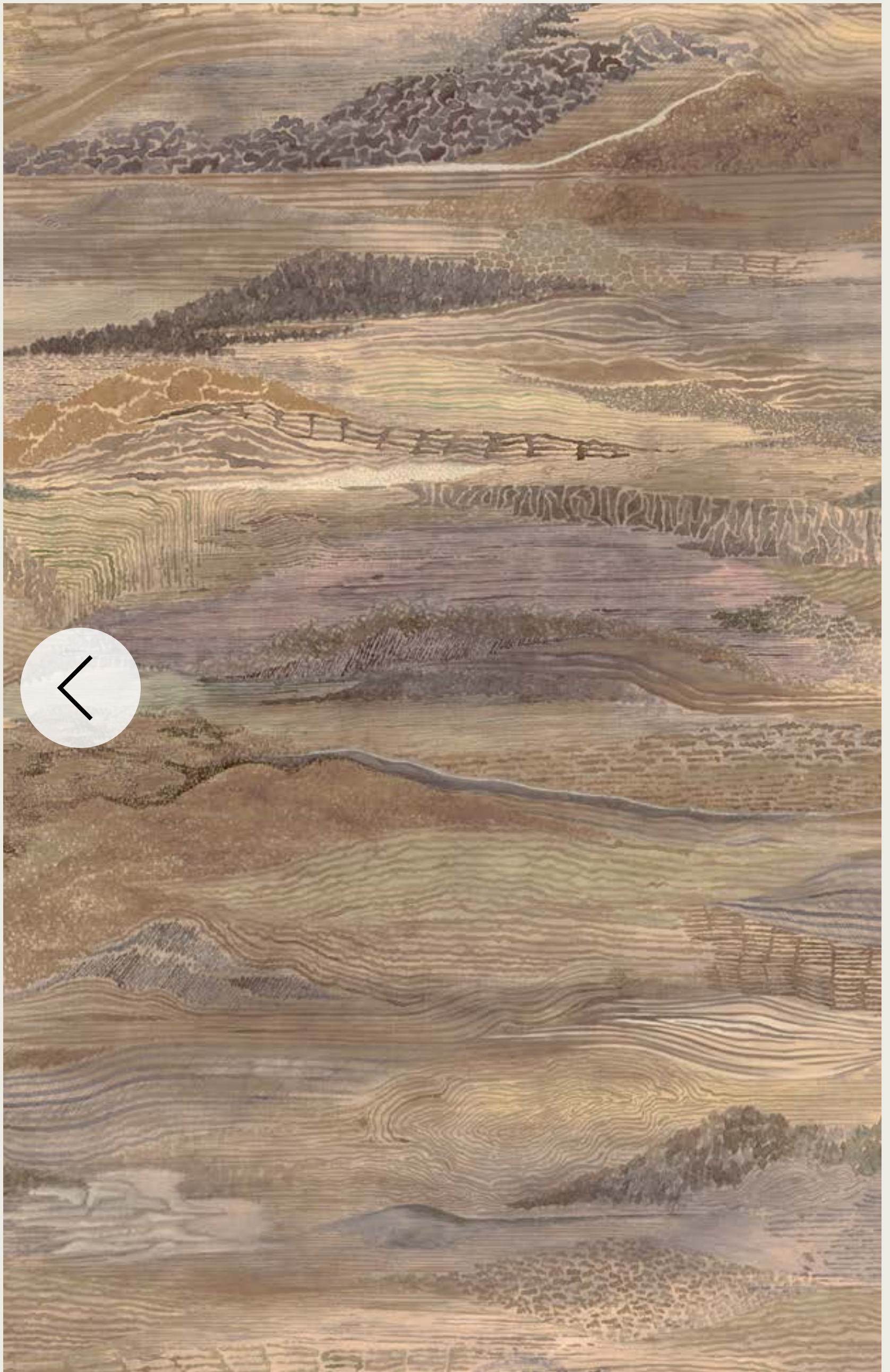


Pattern: **Samsara**

Colourway: **Silica**

SKU code: **W275FA18S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**



Pattern: **Samsara**

Colourway: **Agate**

SKU code: **W275FA19S75**

Repeat size: **20.5” x 28”**
Roll size: **0.52m x 10.05m**



BEAUTIFUL HOMES PAINTING SERVICE

If you are looking to give your home a safe and splendid makeover, look no further. With the Beautiful Homes Painting Service, we help you, from selection to installation.
Call 1800-209-5678 to know more.

BEAUTIFUL HOMES SERVICES

Get an end-to-end interior designing experience with Beautiful Homes Services: from personalized interior decor to professional execution. Our expert designers, tailor-made designs, dedicated project managers, and a robust execution framework, make interior designing hassle free and easy.
Log on to beautifulhomes.com

INTERIOR DESIGNERS/ARCHITECTS

For a special interior designers only preview of our complete range of home decor offerings, contact your Relationship Executive. For preferred project pricing, sampling and on-site technical support, please call us at 1800-200-3335.

PROJECT ENQUIRIES

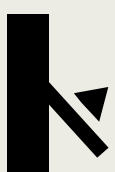
For large commercial projects, our Project Sales team can help with specifications, product recommendations, custom product development, application and pricing.



[Instagram
@worldofnilaya](https://www.instagram.com/worldofnilaya)



Facebook
[worldofnilaya](https://www.facebook.com/worldofnilaya)



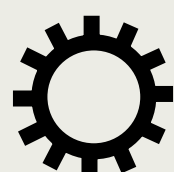
Peelable



Washable



Paste to be applied
to the wallcovering



Good to
lightfastness

MUMBAI
Colour with Asian Paints,
Dheeraj Plaza,
Hill Road Bandra West.
Tel: +91 22 2643 1074

www.asianpaints.com/nilaya

CUSTOMER CARE
Asian Paints: 1800-209-5678

